

Part II

The Labor Market

Chapter 6

Wages in the United States: Trends, Explanations, and Solutions

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Abstract Since the late 1970s, two major developments have occurred regarding wages in the U.S.: the stagnation of real wages for various groups of workers and the increase in wage inequality. This chapter examines these trends in some detail and finds that real wages have performed better for women than men and for the more highly educated relative to those with less educational attainment. However, particularly since 2000, few groups have been spared; even workers with 4-year college degrees have experienced some stagnation in real hourly pay. The chapter examines economic theories of wage determination and finds that while skills often play a critical role in both theory and practice, other important wage determinants, most notably the absence of full employment—the persistently slack labor markets that have prevailed over the stagnation/dispersion period—are often underemphasized. The chapter suggests a number of policy recommendations to offset the problems of wage stagnation and increased wage inequality, including greater skill acquisition as well as policies to promote full employment and strengthen eroding labor standards.

Keywords Wage trends • Wage inequality • Wage policy • Economic theories • Labor markets • Unemployment • Trade deficits • Minimum wage • Unions

Introduction

This chapter provides an in-depth look at historical wage trends in the United States. Though some of the analysis goes as far back as the post-World War II years, most begins in the latter 1970s. This is partly a function of data availability but more of the analysis itself: The two major problems revealed by the analysis—the stagnation of real wages for various groups of workers and the increase in wage inequality—are most evident over the past 35 years or so.

My goal is not simply to show these trends but to explain their movements as well as discuss policy ideas targeted at both wage stagnation and dispersion. Thus,

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the first part of the chapter presents empirical trends and the second attempts to explain the factors driving these trends and prescribe policy solutions to improve them.

There are, of course, many determinants of both wage levels and trends, including workers' skills and productivity, their ability to interact productively with technology, institutional factors such as unionization and labor laws (e.g., minimum wages, overtime rules), nonwage costs (e.g., employer-provided health benefits), and macroeconomic factors. While I touch on all the above, I find the latter set of factors—macroeconomic ones—to be both important and often underemphasized in wage analysis. The extent of slack in U.S. labor markets (high levels of unemployment) cannot be overlooked when attempting to explain widespread wage stagnation and dispersion, not to mention recent developments in wage trends that are the subject of considerable debate among both economists and the popular press.¹ Imbalances in trade—persistent U.S. trade deficits—are another seldom broached but germane area of analysis in this space.

Following the empirical section, I review various theories of wage determination common to contemporary economics. Some of these theories, like those that explain the correlation between education levels and wage levels (marginal product theory), have clear linkages to the data (e.g., the ever-present gradient in wage levels by educational attainment). But this theoretical review also finds that most theories assume “equilibrium,” or full employment, in the labor market, meaning a tight matchup between the number of jobs and job seekers. In fact, as noted above and stressed throughout, this assumption is highly unrealistic as far as the U.S. labor market over the past few decades—a time of stagnant and diverse wage growth. It is a particularly incorrect assumption in recent years.

The policy recommendation section that follows builds off this conspicuous omission in the theoretical work by incorporating the “slack problem”—the persistent absence of full employment—into the analysis. This means that along with conventional (but still critical) policy interventions like better access to educational opportunities for those facing such barriers, I also suggest such interventions as wage targeting at the Federal Reserve, smarter fiscal policy, direct job creation, improving labor standards, reducing trade deficits, and generally speaking, reducing slack in the job market, which I identify as a key determinant of worker bargaining power, and thus, wage pressures for many in the workforce.

¹ See Janet Yellen's speech at the Federal Reserve Bank of Kansas City Economic Symposium, Jackson Hole, WY, August 22, 2014, <http://www.federalreserve.gov/newsevents/speech/yellen20140822a.htm>, and David Leonhardt, “Trying to Solve the Great Wage Slowdown,” *New York Times*, <http://www.nytimes.com/2015/01/15/upshot/trying-to-solve-the-great-wage-slowdown.html?abt=0002&abg=1>.

Empirical Trends in Wages and Compensation in the U.S.

The seemingly simple question of trends in earnings is, if not complex, then multifaceted. Are we talking about straight wages or all-in compensation? Medians or averages? Annual, weekly, or hourly earnings? The first concept—annual earnings—invokes questions of labor supply, as in weeks worked per year and hours worked per week. The second—weekly earnings—invokes variation in hours per week. The last concept—hourly earnings—one to which I pay considerable attention to in this section, is a fundamental building block of the living standards of working families.

I also look briefly at recent developments in labor's share of national income, as this key variable has been undergoing tectonic shifts that many economists view as relevant to the important question of growing inequality.

The key findings of this review of many of these trends are as follows:

- Real wages have both become much more dispersed over time, and, for certain groups, also undergone long periods of stagnation.
- Hourly wage trends have been less favorable for men than for women, though hourly pay has undergone long periods of stagnation for middle- and low-wage women as well.
- Real wages across the wage scale received a clear lift during the high-pressure labor market of the full-employment latter 1990s.
- Wages by education reveal a clear and persistent gradient by attainment levels. However, all attainment levels, with the exception of workers with advanced college degrees but including those with four-year degrees, experienced periods of stagnation in the past few decades, with the largest losses among those with the least education.
- Annual earnings by percentile show extreme dispersion at the very top of the pay scale and stagnation among the bottom 90 %.
- To the extent that the data permit it, adding employer-provided benefits to the analysis of compensation does not broadly change these findings.
- In recent years, labor's share of national income has significantly declined.

Hourly Wage Percentiles

As noted, the hourly wage is a fundamental building block of the living standards of working families. When real hourly wages are rising throughout the pay scale, families from all walks of life do not have to work more weeks or hours to get ahead and can thus balance family obligations with less stress. Unfortunately, hourly wage trends in recent decades have not been particularly favorable for most workers, and this in turn has required more family members to work more hours per week and weeks per year to raise family incomes. Mishel et al. (2012) find that 86 % of the

increase in annual earnings for middle-income families between 1979 and 2007 was driven by more work, leaving only 14 % attributable to hourly wage growth.

Figure 6.1 shows real hourly wages at the 10th, median (50th), and 95th percentiles from 1979 to 2013, indexed to 100 in 1979 so as to be able to plot them together given their different scales (in 2013, the 10th percentile wage was about \$8.40, the median about \$16.70, and the 95th was about \$52.80).²

This one simple figure captures many of the more important trends in real wages over the last 30-plus years. First, the pattern of wage inequality in the 1980s is evident as we see declining low wages, stagnant middle wages, and rising high wages. Next, the very important period of the latter 1990s, when full employment labor markets prevailed for a few years, is evident in the acceleration of all three series. Third, in a point that will become more important in a later section, while middle and low wages diverged in the 1980s, they have since generally converged. Finally, wage growth stagnated again for these lower two groups starting around 2000 and has yet to recover. In fact, real wages for low- and mid-wage workers were dealt another blow in the “Great Recession,” although some stabilization can be seen in the most recent data.

Let us pause here and note a truly remarkable development: With the exception of the tight labor markets of the latter 1990s, wage earners in the bottom half of the wage scale have seen little, if any, real hourly wage growth over the past three decades. Given that the workforce has grown older, more highly educated, and more

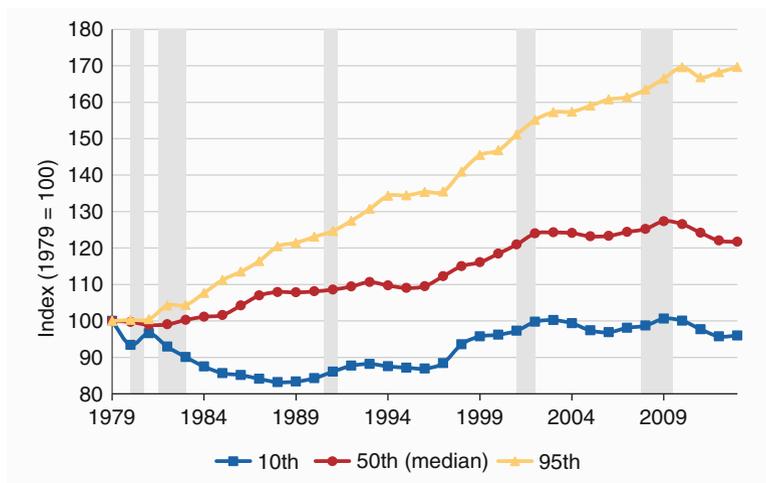


Fig. 6.1 Real hourly wage trends by decile, 1979–2013

²These data were provided by the Economic Policy Institute and are featured in their *State of Working America* (I coauthored nine earlier editions of this compendium and thus helped to develop this wage series). The data are constructed from the Current Population Survey and are deflated using the CPI-RS. The sample includes 18- to 64-year-olds.

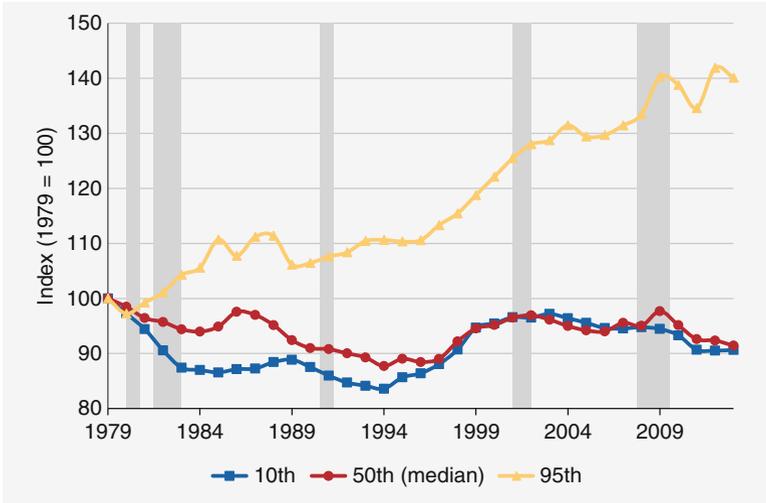


Fig. 6.2 Real hourly wage trends: men

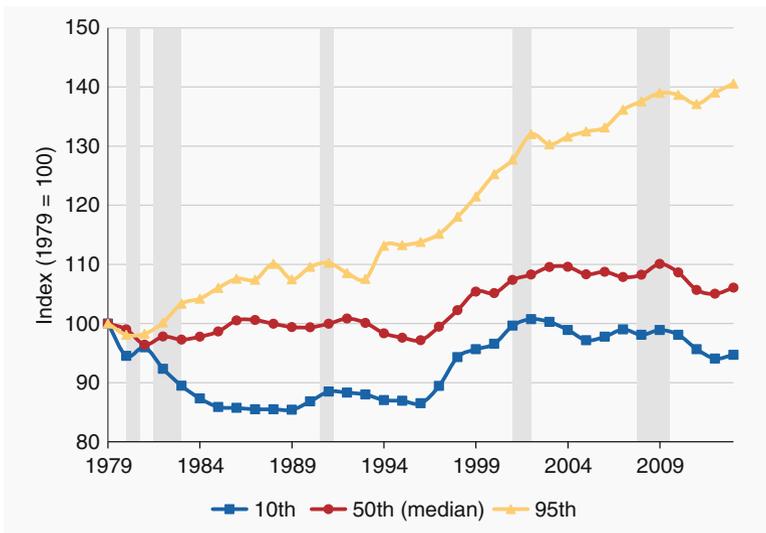


Fig. 6.3 Real hourly wage trends: women

productive over these years only increases the degree to which these trends are both unusual and problematic.

While there are, of course, many subgroups by which to break out wage trends, two of the most important are gender and education. Figures 6.2 and 6.3 are in the same format as Fig. 6.1 but are broken out for men and women. While the inequality

pattern is notable in Figs. 6.2 and 6.3, salient differences exist. First, men in the bottom half of the wage scale did worse than women did. This difference is generally associated with the shift in labor demand from production worker jobs to service sector jobs—for example, from manufacturing to health care—a shift that has been particularly tough on non-college-educated men.³

However, low-wage workers experienced stagnant (in the case of women) or declining (in the case of men) real hourly wages since the late 1970s. These are trends that have been associated with demand shifts against “less skilled” workers (related to but broader than the industry shifts just noted), the decline in the real value of the minimum wage (a key determinant for women in the 1980s, for example), and slack labor markets. As I discuss in the policy section, that last factor is particularly critical for low-wage workers, as labor market slack hurts them the most and full employment helps the most.

Weekly Earnings by Education

Figure 6.4 shows wage trends—in this case, real weekly earnings, by education level and gender, as plotted by labor economist David Autor in a recent analysis (indexed to “1” in 1964). A few notable developments are apparent.

First, not unlike the decile wage trends, real wages by education level fan out and have generally grown more quickly, or fallen less, for higher-skilled workers compared to lower-skilled ones. This is widely interpreted to reflect skill-biased technological change (SBTC). This is the idea that workers whose skills are complementary to new technologies that are increasingly common in the workplace can command an increasing wage premium. Information technology and computers are the classic example, and economists often invoke SBTC to explain the rising wage of college graduates, for example, compared those a high school graduate.

Though there’s surely some validity to the SBTC hypothesis, it actually provides only a limited explanation of the educational wage trends in Fig. 6.4. For example, SBTC predicts a rising college wage premium as employers’ unmet skill demands bid up college wages. Yet as the part of the figure for men reveals, the real earnings of men *up to and including a bachelor’s degree* generally have been flat since around 2000. Similar trends appear for women, though starting later. For both genders, only those with advanced degrees (about 12 % of the workforce) have experienced steadily rising wages.

It could be that technology-induced skill demands have only been unmet in recent years for the most highly educated workers, but given that only about 12 % of the workforce are in this category, this would introduce a much narrower concept

³For example, back in 1990, 16 % of employment was in manufacturing and 7 % in health care. In 2014, the respective shares were 9 % manufacturing and 11 % health care.

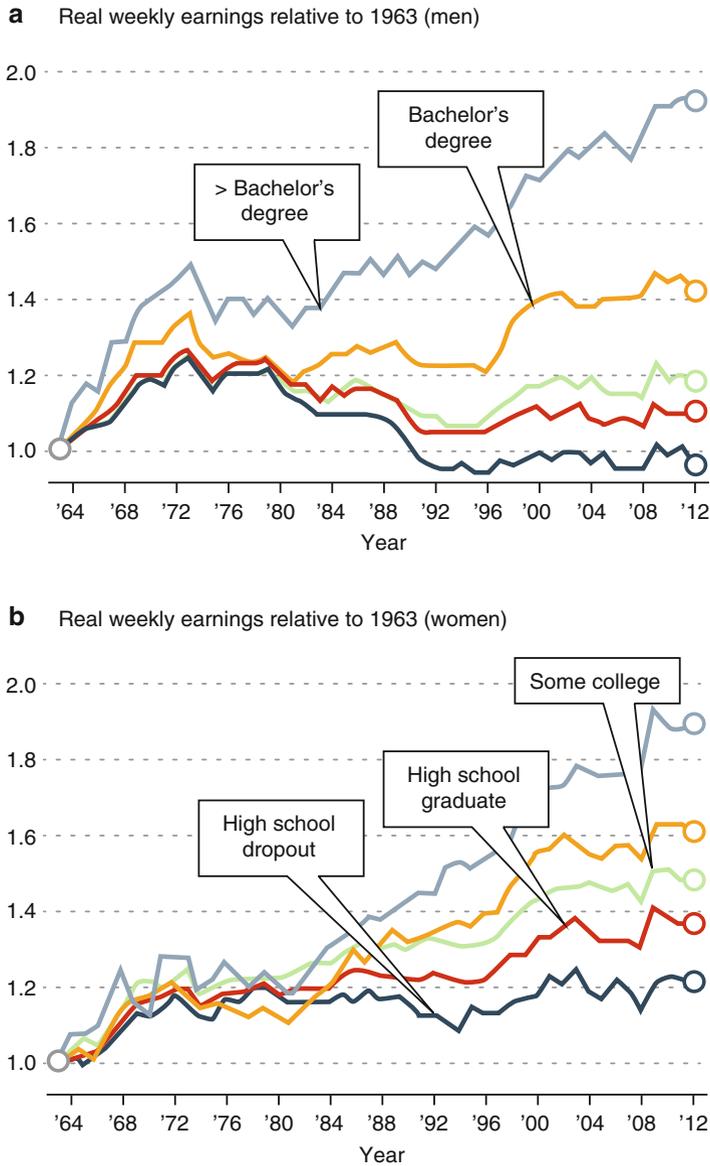


Fig. 6.4 Changes in real wage levels of full-time U.S. workers by sex and education, 1963–2012 (Reproduced from Autor 2014)

of SBTC than is generally thought to prevail.⁴ Also, economists generally expect a gradient for skill bias, one that would distinguish the wage trends of more highly educated workers from those of less educated workers. But we don't see that very clearly in Fig. 6.4. Instead, other than those with advanced degrees, earnings for workers at all other education levels are pretty flat since around 2000.

In fact, according to these data, college-educated men, who did relatively well compared to other males, experienced earnings growth of less than 1 % per year. For comparably educated women, growth was 1 % per year. The earnings of non-college-educated men stagnated or lost ground since the mid-1970s.

Annual Earnings by Wage Percentile

The wage data I've presented so far show some dimensions of the increase in wage inequality, such as the relative increase for high-wage workers over middle- and low-wage workers by decile, or the increase in relative earnings of more highly educated workers. But to understand the extent of wage dispersion, it is important to examine trends that reach the very top of the earnings distribution. Fortunately, annual earnings data from a high quality source—the administrative wage records from the Social Security Administration—provide such information.⁵

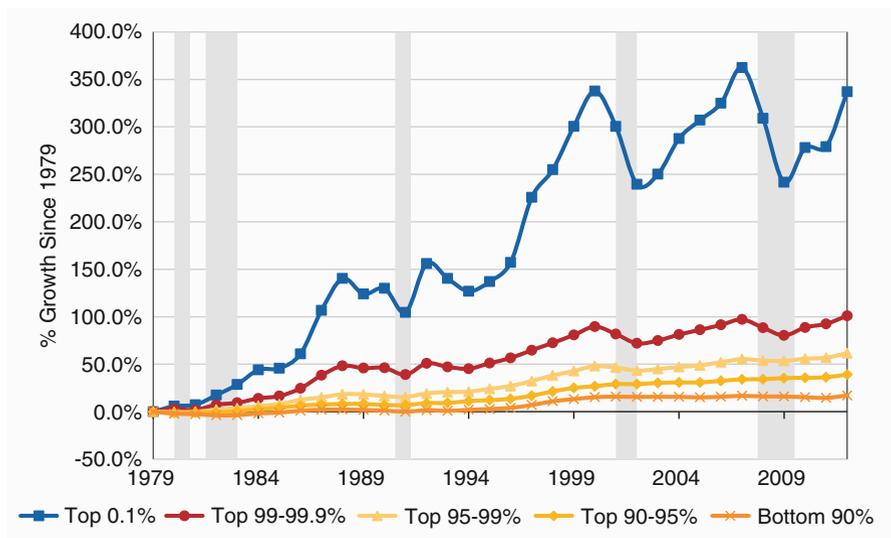


Fig. 6.5 Real annual earnings by wage percentile, 1979–2012

⁴The 12 % is the share of workers, 18 and over, in 2013, with at least a master's degree (data are from the Current Population Survey, March Supplement, graciously provided by Danilo Trisi).

⁵These are the earnings reported on employees' W-2 tax forms. They thus exclude self-employment earnings.

Table 6.1 Real annual earnings, 1947–2012 (Source: EPI analysis of Kopczuk et al. 2010 and Social Security Administration wage statistics [<http://www.ssa.gov/cgi-bin/netcomp.cgi>])

(2012 Dollars)	Top 0.1 %	Top 99 %–99.9 %	Top 95 %–99%	Top 90 %–95%	Bottom 90 %
1947	\$316,878	\$110,427	\$49,737	\$35,037	\$14,392
1979	\$569,521	\$220,898	\$105,519	\$75,191	\$27,110
1989	\$1,275,327	\$322,321	\$124,773	\$81,316	\$27,596
1995	\$1,349,802	\$333,669	\$130,993	\$84,333	\$27,873
2000	\$2,492,254	\$418,654	\$156,163	\$95,332	\$31,248
2007	\$2,633,800	\$435,324	\$163,927	\$100,801	\$31,626
2012	\$2,488,525	\$444,098	\$170,540	\$104,641	\$31,741
1947–1979	80 %	100 %	112 %	115 %	88 %
1979–1989	124 %	46 %	18 %	8 %	2 %
1989–2000	95 %	30 %	25 %	17 %	13 %
1995–2000	85 %	25 %	19 %	13 %	12 %
2000–2007	6 %	4 %	5 %	6 %	1 %
2007–2012	–6 %	2 %	4 %	4 %	0 %

Figure 6.5 and Table 6.1 show the trends and levels (in 2012 dollars) from this series, with the figure starting in 1979 (and indexed to 0 in that year, thus showing cumulative percent growth) and the table going all the way back to the late 1940s.

The figure shows the dramatic increase in earnings inequality, with especially outsized gains going to the top 0.1 %: Their real earnings grew by more than a factor of 4 over these years. The rest of the top 1 %—the 99th through 99.9th percentile—about doubled, and below that, gains are consecutively diminished. The extreme cyclical movements of the top earnings trends are also notable in the figure. As I’ve shown in earlier analysis, these movements closely mimic those of equity markets in those years, and the correlation reflects that these high wages include exercised stock options. While many economists think of equity holdings as wealth or, if realized, as income, clearly in this context they are a part of earnings.⁶

To telegraph some of what’s coming in my efforts to explain these trends, I note here that it is hard to square this equity-market-driven pattern with theories of wage determination based on, for example, workers’ skills or their “marginal product” (their marginal contribution to the firm’s output), and such factors could not plausibly gyrate like that (how could workers be highly skilled/productive in one quarter but not the next?). “Occam’s razor” would strongly suggest we rely on the simpler explanation: By dint of the increased importance of stock options in their earnings, these workers’ labor earnings have become tied to stock market prices, introducing a whole new dimension of wage determinants, including bubbles, busts, corporate governance, and market valuations made in global markets.

After having gained 88 % in the first few postwar decades, the annual earnings of the bottom 90 % grew only 17 % since 1979, from about \$27,000 to close to

⁶On the Economy; “Rents, Rents, Everywhere, Rents!”, blog entry by Jared Bernstein, April 17, 2014, <http://jaredbernsteinblog.com/rents-rents-everywhere-rents/>.

\$32,000, or 0.5 % per year (one-fourth of the 2 % annualized growth rate for this wage class for 1947–79). Moreover, and this is again important to my later interpretation of these trends, most of the gains of the bottom 90 % occurred in a few short years in the latter 1990s, when the job market was unusually tight.

Adding Compensation to Wages

One counterargument to the above observations about the bottom 90 % is that those data cover just the wage part of the pay package. Because workers are known to trade off wages for benefits, to what extent does the addition of employer-provided benefits—largely health and pension coverage—change the story?

Though the data needed to answer that question are somewhat sparse, the answer appears to be “not much at all.” New analysis by Bivens et al. (2014) reveals the following:

- Adding a measure of benefits to the hourly pay of production, nonsupervisory workers (blue-collar workers in manufacturing and nonmanagers in services), the trend in hourly compensation is much like that of the bottom 90 % of earnings from the Social Security Administration data: Real compensation doubled from the late 1940s to the late 1970s, and has then grown 8 % since 1979.⁷
- The share of the workforce with employer-provided pension and health coverage declined since 1980: The former was down from about 50 % to 42 %, the latter, down from about 70 % to 52 % (these data cover only private-sector workers; Bivens et al. 2014).
- According to employers’ reports of their actual spending on pension and health benefits, their hourly costs for these benefits, inflation adjusted, were up by less than 4 % since 1987, or about 0.1 % per year. And this figure represents the average (as opposed to, say, the median of the 20th percentile worker, whose benefit provision is typically less generous).

In other words, there’s no evidence to support the contention that adding benefits to wages changes the trends shown thus far (though it does, of course, raise the levels of pay). The real compensation trend for the occupation classes of workers that saw less wage growth since the late 1970s is much the same as the wage trend. The share of workers with employer-provided health and pension benefits has diminished, and employers’ costs for those benefits, on average, have grown only slightly over time.

⁷Bivens et al. (2014) assign the average compensation package to the wage of the production, nonsupervisory worker. Generally, the value of benefit packages received by such workers is below the average, so this adjustment may bias compensation levels up to some degree.

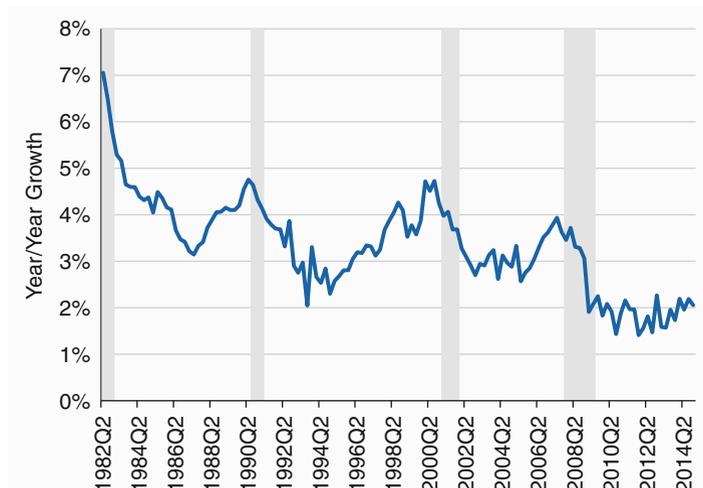


Fig. 6.6 First principal component: Five series, nominal growth

Near-Term Wage Issues

This review of wage and compensation trends would be incomplete without a look at a wage issue that has been generating intense interest in the near-term economy and presents a good example of the role of economic slack in nominal wage trends. Though as of this writing the current economic expansion is over five years old, wage growth, not accounting for inflation, has been flat at around 2% and unresponsive to what tightening has occurred in the labor market. This persistent lack of responsiveness of wage trends to growth has caught the attention of the Federal Reserve as well as the broader media.⁸ Because, until recently, consumer prices have also been growing around 2%, the media have often framed the issue of stagnant real earnings as the recovery’s missing ingredient.

In order to be careful not to “cherry pick” any one wage or compensation series to examine this dynamic, Figure 6.6 plots the first principal component of five different wage and compensation series.⁹ This technique is commonly used to summarize numerous data series in a way that pulls out their common signal, in this case, yearly changes in nominal growth since the early 1980s.

The five series are:

- Employment cost index: hourly compensation

⁸ See Janet Yellen 2014: <http://www.federalreserve.gov/newsevents/speech/yellen20140822a.htm> and, for a media account, Leonhardt 2015: <http://www.nytimes.com/2015/01/18/upshot/driving-the-obama-tax-plan-the-great-wage-slowdown.html?abt=0002&abg=1>.

⁹ By “cherry picking,” I mean that given these “high frequency” quarterly data, analysts can sometimes find one series that makes their particular case as far as whether wage growth is speeding up, slowing down, or neutral. I wanted to avoid that possibility, so I combined these quarterly series.

- Employment cost index: hourly wages
- Productivity series: hourly compensation
- Median weekly earnings, full-time workers
- Average hourly earnings, production, nonsupervisory workers

The series decelerates notably during the “Great Recession” from a peak nominal growth rate of about 4 % and stops falling when it hits about 2 % (about the rate of inflation, implying stagnant earnings), where it has remained. In this regard, the combined series reveals little in the way of wage pressure and thus serves as a useful and potent confirmation of the role of slack in wage formation. Later, I return to the information in this figure in discussing why “wage targeting” would be a useful policy for the Federal Reserve to adopt in its assessment of slack when setting monetary policy.

Labor’s Share of National Income

Finally, a more complete understanding of current issues regarding earnings requires a look at a relatively recent phenomenon: the decline in the labor share of national income. One can think of aggregate income as generated by two “factors:” labor and capital. Thus, economists examine factor shares—the shares of national income attributable to each of these factors. Also relevant to this discussion is that most economists assumed factor shares to remain relatively constant over time, an assumption that is difficult to sustain in the face of the recent trend shown below.

As usual, in reality, the division of income is a lot more complicated than these two factors allow. We’ve already seen that realized stock options show up in earnings data of the top earners. Proprietors’ income—self-employed or unincorporated businesses—is also ambiguous and now amounts to 9 % of national income (what part of the income of a physician in private practice is earnings versus profits?). I do not try to finesse these measurement issues here, in part because more careful work that does so comes up with findings similar to those that follow (see, for example, Elsby et al. 2013).

Figure 6.7 plots aggregate compensation as a share of national income since 1959. The pre-2007 average of this series is about 65 % (the straight line in the figure), a value around which the series has apparently wiggled since the late 1960s, giving rise to the widely held assumption noted above of constant factor shares. Since then, however, the series has declined almost 4 percentage points. The equivalent of \$555 billion in 2013, about \$4000 per worker, has shifted from the labor share to the capital (or profit) share of national income.

Summarizing, we see that real wages have stagnated for many in the workforce in recent years. While the conventional wisdom is that this unfortunate trend has exclusively beset only low-wage or low-skilled (i.e., less educated) workers, the data show otherwise. Other than a brief (but important) boost from the full-employment 1990s, annual earnings for the bottom 90 % of the workforce have

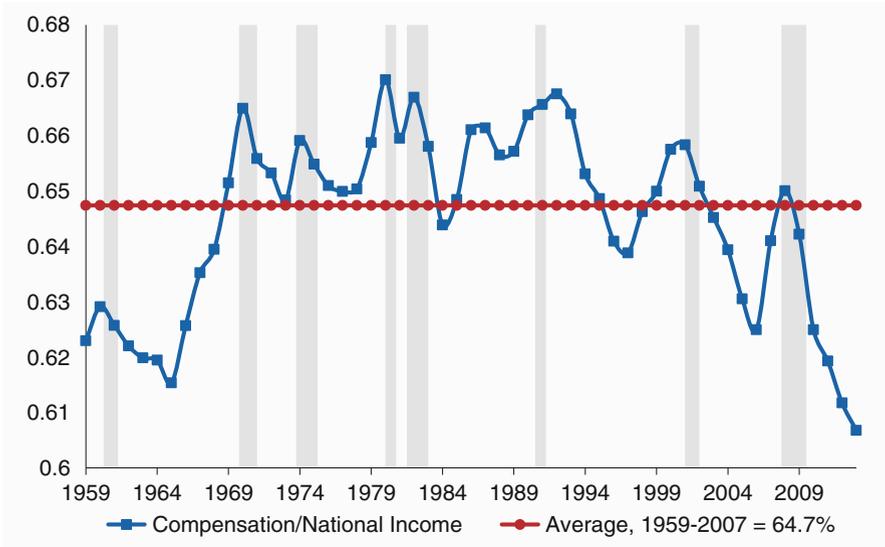


Fig. 6.7 Compensation as share of national income, 1959–2013

been flat since the late 1970s. Even college graduates, specifically men without advanced degrees, have experienced flat real earnings since around 2000. Adding in employer-provided benefits does not change the picture, and aggregating individuals' wages up to national "factor shares" reveals similarly weak outcomes. Most recently, persistent slack in the postrecession job market has led to flat wage growth, stuck at around 2% in nominal terms, about the rate of inflation, implying flat average compensation in real terms.

In other words, the evidence clearly shows that America has a wage problem. The following sections present ideas as to why and what to do about it.

Theories of Wage Formation

Having documented the relevant trends in the prior section, the rest of the chapter turns to diagnosing what's behind wage, compensation, and labor share trends and prescribing policy solutions that might help to reverse or at least mitigate wage stagnation and inequality. A potentially useful place to start is by briefly reviewing the economic theories of wage determination. Perhaps such theories can point to useful diagnostics as to what's behind the observed trends and prescriptions regarding intervention points. As with all economic theories, the real world is considerably more complex and no single theory adequately explains wage formation.

A notable shortcoming of one group of theories, for example, is that they generally assume full employment: that wages are set at the intersection of supply and demand, either at the level of the firm or the macroeconomy (aggregating up across firms), at full employment. However, as I show below, full employment hasn't been the norm in the U.S. labor market in recent decades. In fact, according to conventional measures, the U.S. labor market has been at full employment only about 30 % of the time since 1980, and this absence of tight labor markets and the bargaining power they deliver to middle- and low-wage workers is an important explanation for the trends documented in part 1. Thus, I divide the discussion of wage-determination theories by whether or not they assume full employment.

Given how wrong that assumption of full employment has been, readers may wonder whether theories that make such an assumption can still add value to our diagnosis and prescriptions. I believe so, as we will see that even theories that ignore the reality of labor market slack offer some useful guidance regarding other aspects of wage determination.

Theories that Assume Full Employment

Perhaps the dominant theory is that in a capitalist economy with “free markets,” people are paid their marginal product. The theory dictates that firms hire workers up to the point where their additional contribution to the firm's output fails to cover their cost, that is, up to the point where the marginal product of the last worker hired is zero. To hire beyond that point would be an unnecessary cost to the firm; to hire below that point would leave money on the table as the firm's technology and market share could profitably absorb more production.

While marginal product theory is obviously an abstraction—imagine a business of any magnitude trying to figure out the precise value added by its latest hire—it does have at least one important real world application: One of the most consistent findings in labor economics is that more highly educated workers receive greater pay than those with less education do. According to Bureau of Labor Statistics (BLS) data, the median weekly earnings of full-time workers with a college degree (bachelor's or higher) was \$1,194 in 2013. For high school graduates, the comparable figure was \$651.

On the other hand, even a passing familiarity with U.S. wage and demographic trends should engender some skepticism regarding the explanatory power of marginal product theory alone, in part because it omits labor market slack and bargaining power (and the negative correlation between the two). For example, Schmitt and Jones (2012) show that low-wage workers are considerably older and more highly educated today than was the case 30 years ago, yet relative to earlier cohorts, they earn less. Of course, it could be the case that the skill requirements of production have changed in ways to lower the marginal product of today's more highly edu-

cated low-wage workforce but, there's little evidence for that, and some evidence to the contrary.¹⁰

In fact, a major finding of this review is that while skill enhancement through better educational opportunities and job training measures are, of course, essential factors in raising individuals' earnings capacities, particularly for the least advantaged, these "supply side" factors are by no means the whole story in wage trends over the past few decades. Even skill acquisition that raises a worker's marginal product may not necessarily boost his or her wage. In sum, there is some evidence for marginal product theory in the differentiation of wage levels by education, though less in terms of trends. Its policy implication is a sound one: better educational opportunities, especially for those facing barriers to access quality schooling. A shortcoming of the theory is its assumption of full employment and lack of any role for bargaining power or broader market failures.

Marginal product is a microeconomic theory in that it refers to the wage formation process at the individual or firm level. In what is perhaps the dominant macroeconomic theory—the neoclassical growth model, which also assumes full employment—aggregate productivity plays a central role in wage growth.

In this theory, average compensation is expected to grow at the rate of productivity, which itself is a function of the interaction of capital (e.g., equipment, structures, hardware, and software) and technology. Things that boost productivity growth, which could be smarter workers (a linkage to marginal product theory) or innovations that speed up output per hour (i.e., productivity), will raise average compensation.

While this theory has some empirical support—there are significant time periods when average compensation grew at the rate of productivity—for our purposes it has numerous shortcomings. First, it is mathematically the case that when compensation grows at the rate of productivity, wages and the labor share of national income will remain constant. However, the previous figure shows that in recent years, this has not been the case, as compensation has declined fairly sharply as a share of income. Second, as the prior section revealed, there is great and increasing dispersion of wages at different levels such that understanding movements in the average wage is obviously insufficient for our purposes.

The neoclassical growth model's focus on productivity, capital investment, and innovation are useful reminders of the importance of these key growth factors. But the fact that neither of these developments—the decline in the wage share of national income and increased wage dispersion—are tractable within the framework (as it assumes constant shares and only includes average wages), not to mention the incorrect full employment assumption, means we will need to look elsewhere for theoretical guidance regarding wage formation.

¹⁰David Autor 2014, in "Polanyi's Paradox," and others argue that technology is neutral toward lower-wage workers.

Theories That Do Not Assume Full Employment

Since periods of full employment have been the exception in recent decades, it is very important to review theories of wage determination that do not assume away this critical fact.

In recent years, economists have been able to tap into larger and more nuanced datasets to build so-called “wage curve” models that explicitly link changes in labor market slack. For example, a particularly timely and useful wage curve model was recently estimated by economists David Blanchflower and Andrew Levin (2013), tracking wage movements across all 50 states for the years 1990–2012, yielding almost 1,200 observations. Their results show strong, inverse correlations between slack and wage growth, implying, for example, “that a doubling of the unemployment rate is associated with a 10 % decline in real wages.”

Also relevant to our diagnostic analysis, Blanchflower and Levin find that unemployment is but one measure of slack inversely correlated with wage growth. Their wage-curve model reveals the importance of underemployment (e.g., part-time workers who would rather be full-timers) and “nonparticipation,” a measure that captures the extent to which potential workers are out of the labor force, thus contributing to slack but not counted in traditional labor force measures.

“Search models” of wage formation are also instructive. These models start from the observation that unemployment is always far from zero and the matching process of workers seeking jobs is a lot trickier than “frictionless” matches of buyers and sellers on stock exchanges. As Rogerson et al. point out, “there is simply no such thing as a centralized market where buyers and sellers of labor meet and trade at a single price, as assumed in classical equilibrium theory.” (2005, 960).

In these models of wage determination, bargaining power plays an important and explicit role. Potential workers and employers bargain over the wage offer, with the parties trying to get the best deal for themselves, that is, the job seekers want to maximize compensation, and the employers want to maximize profits (and thus minimize compensation). How they settle the deal is a function of their “threat points”—essentially, outside options that give them either more or less room to maximize their position in the bargaining process.

For example, a job seeker with considerable savings has the time to drive a harder wage bargain on his or her own behalf relative to someone who needs a paycheck right away. Conversely, an employer who isn’t facing much in the way of unmet demand has time to “shop around” for the best worker at the lowest price (wage).

Some of the realities we see in the job market fit into this model. For example, unemployment insurance raises the job seeker’s bargaining clout and can facilitate a better match from his or her perspective (more recently, analysts have suggested the new subsidized health insurance options from the Affordable Care Act will play a similar role). High unemployment strengthens employers’ hands in this bargain, as workers have fewer options and thus less bargaining clout. In fact, one of the key findings of my own work in this area is that the bargaining power provided to workers

from full employment conditions—or missing in periods of slack—is an important wage determinant in contemporary U.S. labor markets.

A related theory is “efficiency wage theory,” under which for a variety of reasons, employers will adjust a certain worker’s wages above that worker’s outside options, given their skill level and experience. The reason for the above-market wage might be to increase the worker’s effort or their allegiance to the firm, or, to reduce turnover and thus avoid losing sunk costs associated with hiring and training.

The idea that paying workers more might increase their productivity (very different from the neoclassical assumption that productivity determines the wage) and lower turnover costs to the firm has been offered as an explanation why increases in the minimum wage fail to trigger the predicted job losses engendered by equilibrium wage theory (the idea that any employer who paid a worker above the market wage would go out of business). In other words, higher labor costs engendered by the wage increase are absorbed by improved productivity. On the other hand (barring a wage floor), if demand is weak, workers are plentiful, and skill demands are low—or skilled workers are amply supplied—firms may be more willing to invoke turnover or “shirking risk” rather than pay a higher “efficiency” wage.

Before closing this brief tour, it is useful to make a final stop at “institutionalist” theories of wage formation. The idea here—and parts of this were sprinkled through all of the above—is that entrenched societal institutions, laws, and norms play a key role in how earnings are distributed. Moreover, these institutionally determined outcomes have less to do with marginal product than any of the theories above would dictate. Unions, political power, the ideology of policy makers from Congress to the Federal Reserve, the setting and enforcement of labor standards (minimum wages, overtime rules, workplace safety), immigration practices—all of these are large and determinant forces outside the narrow scope of marginal product.

There’s some evidence to support these more nuanced models—wage curve, efficiency wages, search models, and institutionalist approaches—some of which I show in the next section. For example, an institutionalist framework would predict that international trading regimes can pit blue-collar workers in high-wage countries against those in low-wage countries, leading to wage gains in the latter at the expense of some classes of workers in the former.¹¹ Below, I show evidence from my own work (with Dean Baker) on wage curve analysis. And unlike many of the other models, the role of labor market slack in these more nuanced models leads to some of the policy ideas I recommend.

A memorable quip in economic modeling is that while all models are wrong, some models are useful. While many of the theories have shortcomings in the real world, especially the assumption of full employment, there are useful ideas in all of them, ideas that I pull out and suggest in the next section on policy ideas to address the wage challenge.

¹¹ Actually, standard trade theory (“Stolper/Samuelson”) makes this same prediction.

Diagnosis and Prescription: What's behind Wage Stagnation and Earnings Inequality and What Can Be Done to Reverse It?

The causes of the trends documented in the previous section are typically attributed to these factors:

Globalization: Increased international trade, or globalization, is frequently raised in this context because increased trade has placed American workers in the tradable goods sector in competition with their counterparts from lower-wage countries, essentially increasing the implicit supply of labor. Of course, workers displaced from the tradable sector then compete with others in the nontradable sector. This creates the potential for greater labor market slack, particularly if, as has been the case in the U.S., net exports are negative (we run trade deficits).

Technology and the Need for Greater Skills in the Workforce: Those who favor this explanation maintain that as technology has pervaded the workplace, employers' skill demands have increased to the disadvantage of those lacking such skills. This was discussed above under the rubric of SBTC. This explanation relates to marginal product theory.

Eroded Institutions: Reaching back to institutionalist theories of wage formation, others claim that the erosion of the real value of the minimum wage, union density, and labor standards has hurt many in the labor force who heretofore benefited from the protection of these institutional forces.

Absence of Full Employment: As stressed throughout, labor market slack is one of the most important problems facing middle- and low-wage workers. The full-employment 1990s, for example, were the only period since the latter 1970s when real low and median wages rose at the rate of productivity growth. In recently completed research shown below by Baker and me, we find solid evidence that lower unemployment disproportionately raises the pay of the lowest paid workers and has virtually no impact on those at the top of pay scale. In other words, full employment's impact on the patterns of wage growth is inequality reducing (Bernstein and Baker 2013).

Figure 6.8 tells an important part of this historical story. Using the Congressional Budget Office's estimates of the lowest unemployment rate consistent with stable inflation, it shows the percent of quarters when unemployment has been "too high" in the sense of being above the full employment unemployment rate. Over the period when real wages grew across the wage scale (see Table 6.1 above, specifically the trend from 1947 to 1979), unemployment was "too high" only 30 % of the time, meaning the job market was at full employment 70 % of the time. Since then, this share has flipped: unemployment has been too high 70 % of the time. And, of course, these are the years when wage growth was both stagnant for many and widely dispersed.

Of course, full employment wasn't the only difference between these two periods—I've already stressed other relevant differences, including globalization. But it

Fig. 6.8 Percent of time unemployment has been “Too High” (Source: Congressional Budget Office, Bureau of Labor Statistics)

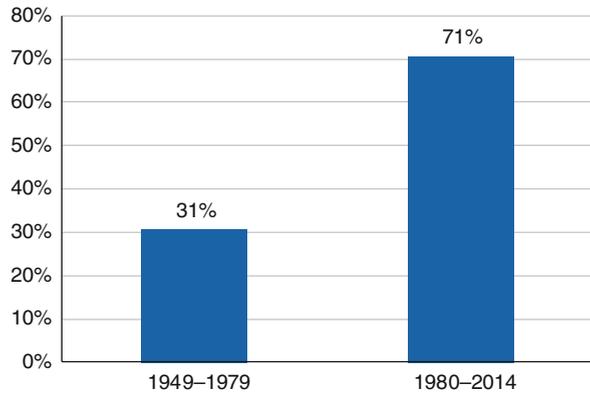
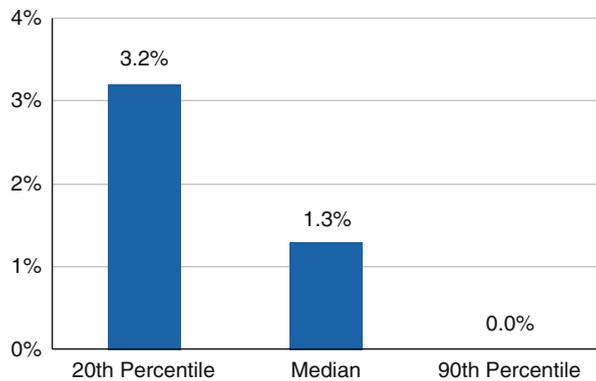


Fig. 6.9 Change in real wages by wage level given 30 % decline in unemployment rate (Bernstein and Baker 2013)



is one important factor. Figure 6.8 also poses a stark challenge to those wage determination theories that assume away the problem of labor market slack.

How important a factor is the absence of full employment? Results from Bernstein and Baker (2013) are presented in Fig. 6.9, which come from panel regressions of all states using annual data from 1979 to 2014, shows the impact on wages at different percentiles from a 30 % decline in the unemployment rate (not a 30 percentage point decline; an example of a 30 % decline would be from 7 % to 4.9 %).

These results show that such a decline raises real wages the most at the bottom of the pay scale, less than half that much at the middle of the pay scale, and not at all at the top. Moreover, other results from our work show a similar pattern for hours worked, implying that full employment boosts both hourly wages and hours worked, and does so progressively (more so at the low end of the pay scale than at the high end).

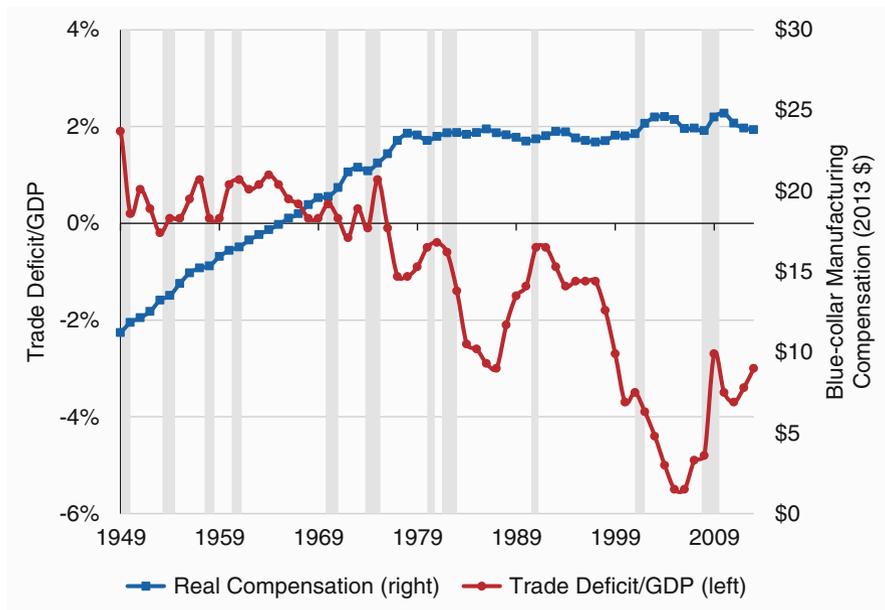


Fig. 6.10 Trade deficit/GDP and manufacturing compensation, 1949–2013

In considering policy interventions to address the impact of these various forces on wage stagnation and inequality, begin with globalization and consider the manufacturing wage. In real terms, the real hourly compensation of production workers (i.e., workers in blue-collar occupations) more than doubled from about \$10 to \$25 between the late 1940s and the late 1970s (see blue line with squares in Fig. 6.10). Since then, despite productivity gains in the sector, real compensation has hardly changed at all (in 2013 dollars, it was about \$23.50 in 1979 and \$23.80 in 2013).¹²

Economists often ascribe trade penetration to these figures—the fact that workers in the tradable goods sector were exposed to much more global competition in the latter period when pay stagnated. But I think a more nuanced story is necessary, one that points toward a policy solution: It’s not more trade that has hurt blue-collar workers in manufacturing, it’s trade *deficits* (the red line in Fig. 6.10 with circles). Over the period when production worker wages doubled, the trade surplus averaged 0.5 % of GDP (1947–79); since then, the trade deficit has been negative in every year, ranging from minus 0.4 % to minus 5.5 % of GDP, and averaging minus 2.6 %.

As economist Josh Bivens has shown, when we run trade deficits of these magnitudes for that long, we are exporting large numbers of manufacturing jobs and

¹²I use the same technique as Bivens et al. (2014) to convert public manufacturing wage data for production workers into compensation data, i.e., I multiply the hourly wage by the ratio of National Income and Product Accounts aggregate manufacturing compensation to wages.

significantly damaging the ability of the sector to effectively grow and provide remunerative, high-value-added jobs for production workers. Bivens finds that our persistent trade deficits have reduced labor demand for non-college-educated workers in tradable sectors, leading to an annual earnings loss of 5.5 %, or \$1,800 for full-time, full-year workers.¹³ Of course, if diminished labor demand in one sector was fully offset in another sector, our persistent trade deficits might not be a problem. But an inherent point in Bivens' analysis, one that ties into a theme in this review, is that displaced workers from one sector add to labor market slack (unemployment and underemployment) in other sectors, exerting downward pressure on earnings for broad swaths of affected workers.

In other words, *globalization* is a major factor in the negative wage trends shown above, and the pursuit of more balanced trade is one important way to help reverse those trends. As Bernstein and Baker argue in a *New York Times* piece,¹⁴ exchange rate policy is key to pursuing that balance, especially given the widely accepted fact that some of our trading partners, including but not solely the Chinese, place our manufacturers at a competitive disadvantage by suppressing the value of their currencies relative to the dollar, thus making their imports cheaper in dollar terms and exports more expensive in foreign currency terms. We offer various policy ideas to push back at such currency management, from legislation treating currency management as a violation of international trading rules that leads to offsetting tariffs to explicit reciprocity arrangements. If a country wants to buy our Treasuries, we must be able to buy theirs (which is not always the case now).

Turning to *higher educational attainment*, there is, of course, no question that more highly educated workers have, on average, higher wages and lower unemployment. At the same time, Figure 6.4 shows that real trends over time have not been particularly favorable, even for those with 4-year college degrees, especially men.

This latter point poses a challenge to skills-based explanations of wage inequality, a point that has been acknowledged even by economists closely associated with those explanations. David Autor, for example, argued that education-only explanations for rising inequality “can suck all the air out of the conversation,” adding that “... all economists should be pushing back against this simplistic view.”

David Card, a prominent economist who has often been a skeptic of SBTC explanations, as well as someone who has consistently documented the educational wage premium, explains the rationale behind Autor's caveat: “I don't think the college-to-noncollege wage premium gives you any insight into why such a large share of the economic gains has accrued to such a tiny share of the population.”¹⁵ The phenom-

¹³Josh Bivens 2013. “Using Standard Models to Benchmark the Costs of Globalization for American Workers Without a College Degree,” <http://s3.epi.org/files/2013/standard-models-benchmark-costs-globalization.pdf>

¹⁴Jared Bernstein and Dean Baker, “Taking Aim at the Wrong Deficit,” *New York Times*, November 6, 2013, <http://www.nytimes.com/2013/11/07/opinion/taking-aim-at-the-wrong-deficit.html>.

¹⁵Both the Card and Autor quotes are referenced here: Jared Bernstein, “Inequality's Roots: Beyond Technology,” *Economix*, *New York Times*, November 18, 2013, http://economix.blogs.nytimes.com/2013/11/18/inequalitys-roots-beyond-technology/?_php=true&_type=blogs&_r=1.

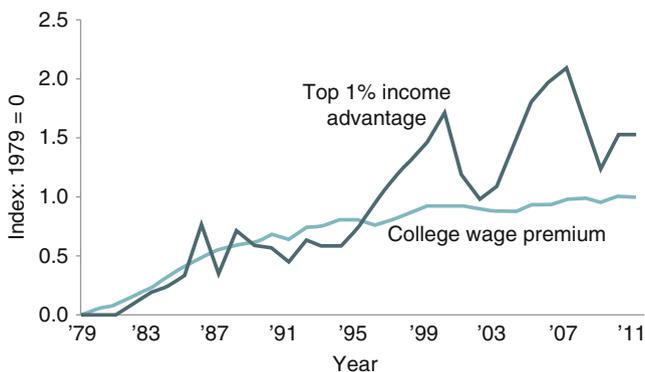


Fig. 6.11 Growth of the top 1 % income advantage and the college wage premium, 1979–2011 (Source: Mishel’s analysis of Piketty and Saez [Jan 2013 update, Table A-6] and Current Population Survey Outgoing Rotation Group microdata) (Note: College wage premium reflects regression-adjusted wage advantage of those with a college degree or more)

enon Card is describing here can be gleaned from Fig. 6.5, showing the extent to which the top 0.1 % of wage earners have pulled away from the pack, including the rest of the top 1 % (i.e., the 99.0–99.9th percentiles). Surely, the vast majority of both groups are college educated, yet the differential in their wage growth rates are striking. Card is also referring to the deceleration of the (4-year) college wage premium (relative to the high school wage) observed in Fig. 6.4 (note how both high school and college weekly earnings broadly track each other since 2000).

These wage dynamics are most evident in Fig. 6.11, made by labor economist Larry Mishel.¹⁶ The light blue line shows the flattening college premium, regression-adjusted, against the trend in income of the top 1 % relative to that of the bottom 90 %. The latter moves in the familiar pattern seen in Fig. 6.5, including cyclical gyrations that are clearly related to stock market returns, as opposed to any skill differentials. In fact, it is implausible to view these varied series of the very top fractile incomes or earnings as related to employers’ skill demands. There’s no conceivable model that would explain such cyclical movements within that framework.

The key insight from the perspective of this chapter is the following: Providing workers with more education or training will often translate into higher earnings. Encouraging and allowing such persons to achieve their intellectual, productive, and earnings potential must be a central goal of public policy. Moreover, higher educational attainment is increasingly important, because even if the education wage premium is not rising much, it remains highly elevated. Also, as Reeves has pointed out (see Chap. 13), educational attainment is a key mobility determinant for children from disadvantaged backgrounds.

¹⁶ Working Economics (Economic Policy Institute blog), “Greg Mankiw Forgets to Offer Data for his Biggest Claim,” blog entry by Lawrence Mishel, June 25, 2013, <http://www.epi.org/blog/greg-mankiw-forgets-offer-data-biggest-claim/>.

But we should also be aware that while, on average, such interventions will raise someone's earnings—assuming adequate labor demand, a key issue I explore below—it will not render him or her immune from trends that have flattened the trajectory of real wages for most education categories.

Furthermore, the stabilization of the college wage premium and the decline in the ratio of middle- to low-wage workers challenge the SBTC theory, as its prediction that technology's dissemination generates increasingly unmet skill demands predicts increased wage divergence by decile or skill level. The fact that the top 0.1 % have pulled so far from the pack while the wages of the bottom 90 % generally have stagnated is similarly inconsistent with both SBTC and simple marginal product stories.¹⁷ In this regard, the education solution for rising inequality—versus basic wage stagnation faced by an individual—may be more limited than most advocates recognize.

In effect, the education/wage debate needs clarification. On the one hand, there clearly exists a positive wage gradient by education level. On the other, the SBTC story is incomplete in that more education alone won't solve the wage problem. It is not hard, however, to square these observations. On average, an individual is better off with more education or training, much as marginal product theory would predict. But (a) that doesn't inoculate him or her from stagnant trends within educational classes, and (b) it doesn't speak to the wage needs of those who are not likely or able to move up the education ladder. A comprehensive wage policy agenda must be mindful of all of these nuances.

Finally, it is essential to note that increasing the earnings capacity of individual workers does not simply mean "finish college," though that's a laudable goal for many. It should also include work-based learning such as apprenticeship programs and on-the-job training, as articulated in a recent paper by Holzer and Lerman (2014). These authors find that such policies can provide much needed upward earnings mobility for many who may be less likely to benefit from a 4-year college degree.

Reinstating the power of eroded labor market institutions is also necessary. The federal minimum wage remains over 20 % below its peak in the late 1960s, and while many states have acted independently to raise the wage floor, others, particularly in the South, have not. The most recently introduced proposal by White House and Congressional Democrats is to increase the federal minimum from its current level of \$7.25 to \$10.10 in three annual increments, and then index it to inflation. According to recent analysis by the Congressional Budget Office, which employs standard assumptions from the minimum wage literature about the impacts of the policy, the increase would raise the pay of 24.5 million low-wage workers, though

¹⁷Economists developed a "hollowing out" hypothesis to explain some of these patterns in ways intended to support an altered version of SBTC, but their evidence was particular to certain time periods and inconsistent with others. See Mishel 2013.

the CBO also predicts that 500,000 jobs would be lost due the mandated increase in labor costs.¹⁸

Policy analyst Ross Eisenbrey (2014) provides a very useful review of a broad set of other important labor standards that need attention in the interest of raising pay for workers with limited bargaining power. His recommendations include:

- Updating/increasing the salary threshold below which salaried workers are eligible for overtime pay: This threshold—the so-called “salary test”—is not indexed to inflation, meaning that unless policy makers act, nominal earnings growth will increasingly exempt salaried workers from time-and-a-half pay, even when their occupational duties mean they should be nonexempt (there is a “duties test” but it is less reliably applied in practice than the salary threshold). Simply adjusting the current threshold for inflation based on its nominal value back in the mid-1970s would more than double it from \$455 to about \$980.
- Improving the enforcement of “wage and hour” rules: Incidence of “wage theft” (not paying workers what they are contractually owed), misclassification (classifying regular employees as self-employed who are thus ineligible for minimum wages, overtime, and other established protections), and nonpayment of overtime has led to significant wage losses for many lower-paid workers.
- Leveling the playing field for union organizing: Eisenbrey presents extensive evidence of both legal and structural changes that have tilted the balance against those interested in boosting the number and ability of workers to engage in collective bargaining, thus blocking an essential rebalancing of bargaining power. Reversing this tilt requires allowing unions to organize subcontracted workers, crackdowns (versus “wrist slaps”) on employers who illegally block organizing drives, reducing waiting periods between drives and elections, and providing union advocates the same access to potential members that employers currently enjoy.

In addition, one of economics’ most unfortunate and unrealistic assumptions is that the job market is typically at full employment, barring occasional cyclical downturns, an assumption clearly belied by the second bar in Fig. 6.8. Instead, in the interest of generating balanced and lasting real wage growth, policy makers must pursue full employment. This goal is particularly germane for less advantaged and minority communities, as even when the overall job market is at full employment, their portion of the market can still be too slack to enforce a more equitable distribution of wages.

Getting back to full employment requires fiscal and monetary stimulus, particularly in periods like the recent past, where such actions are necessary to offset the residual weakness in the private sector stemming from the bursting of the housing bubble and the financial crisis. Interestingly, the monetary authorities—the Federal

¹⁸CBO, “The Effects of a Minimum-Wage Increase on Employment and Family Income,” February 18, 2014. The budget office finds that 16.5 million workers benefit directly from the increase and projects that another 8.5 million indirectly benefit from “spillovers”—the tendency of employers to raise wages of those just above the new minimum.

Reserve—have in recent years quite explicitly stressed persistent labor market slack as a rationale for their fairly aggressive monetary stimulus. Clearly, they have been in the mode of weighting the full employment side of their dual mandate.

That said, an important idea has surfaced recently that exists right at the intersection of wage policy and monetary policy: wage targeting by the Federal Reserve. The central bank, particularly under Chair Janet Yellen, is known to use a “dashboard” of indicators to determine slack in the economy and thus to guide its macro-management role of balancing growth and price pressures.¹⁹ For a variety of reasons—including the difficulty assessing slack using more traditional measures such as unemployment (due to declines in the labor force), the “flattening of the Phillips curve” (i.e., price inflation has become less sensitive to unemployment), and the general stability of the Fed’s most prominent price inflation gauge²⁰—some analysts have suggested that tracking nominal wage trends (as summarized in Fig. 6.6 above) would improve the Fed’s ability to more accurately determine when economic pressures are building in the labor market.

Researchers at Goldman Sachs, for example, in an analysis that carefully tracks the impact on inflation and unemployment of the various types of indicators or rules the Fed uses to guide interest rate policy, conclude “...that the benefits of focusing on wage inflation are substantial when slack is difficult to measure and wage growth acts as a reliable cross check for the true amount of spare capacity” (Stehn 2014, 1). Importantly, they argue that upweighting wage targeting could reduce the likelihood of a premature tightening of monetary policy that would throw the economy off the path to full employment too soon. In the interest of both stronger recoveries and more broadly shared wage growth, I judge wage targeting to be an important idea worthy of more research.

Unlike monetary policy, fiscal policy has been highly problematic, as Congress has pursued “austerity measures”—reducing budget deficits even as output gaps persist. For example, various analysts found that fiscal drag reduced real GDP growth in 2013 by 1.5 percentage points. Conventional rules of thumb imply that the unemployment rate was 0.75 of a percentage point higher than it otherwise would have been. That amounts to over 1 million jobs, and coincidentally, about 10 % of the actual 2013 unemployment rate, invoking real wage elasticities of the magnitudes in Fig. 6.9.

Especially given the slack labor markets in disadvantaged communities even in good times, another essential policy for achieving full employment is direct job creation. While the idea of direct job creation may invoke images from the 1930s of men in camps undertaking large public infrastructure projects, contemporary versions are quite different. Donna Pavetti reviews a program that was effectively implemented as part of the Recovery Act, the Temporary Assistance for Needy

¹⁹“Janet Yellen’s Dashboard,” 2014, Brookings Institution, <http://www.brookings.edu/research/interactives/2014/janet-yellens-dashboard>.

²⁰That is, the core personal consumption deflator, which, as I show in my blog entry at On the Economy, “Price Inflation and Wage Inflation,” <http://jaredbernsteinblog.com/price-inflation-and-wage-inflation/>, has basically moved between 1 and 2 % for over 10 years.

Families Emergency Fund, wherein the federal government significantly subsidized the pay of targeted workers who found jobs in any sector (public, private, nonprofit, etc.) (Pavetti 2014).

Not only did this program provide jobs for about 250,000 workers, it did so at a cost below that of other Recovery Act job creation measures.²¹ Moreover, some follow-up evidence suggests that subsidized workers kept their jobs even after the subsidy ended. To be sure, program rules must forbid displacement (the substitution by employers of a subsidized worker for a nonsubsidized one) and be vigilantly enforced. But Pavetti (2014) convincingly argues that a scaled-up, national version of this direct job creation program would be a strong antidote for persistent labor market slack, especially for the hard to employ.

Conclusion

For much of the last 3½ decades, trends in real wages for various different groups in the workforce have been stagnant or worse. As shown above, this is true for middle- or low-wage deciles, most education levels, the bottom 90 % of annual earners, and even the national share of labor-based income. Adding compensation does not change this picture, though it does raise the level of earnings at any point in time.

However, those at the very top of the wage scale— at the top 1 % or even more so, at the top 0.1 %—and those with advanced degrees have consistently posted strong gains, even accounting for temporary losses associated with the business cycle (and the loss of equity-based earnings). Thus, two key observations that surface from the empirical analysis are real wage stagnation and increased wage inequality.

Theories of wage formation highlight the role of education and skills in promoting higher earnings, the role of macroeconomic variables—specifically labor market slack vs. tautness—the role of labor market standards and institutions, and the critical role of worker bargaining power. All of these factors are important if policy makers are to undertake measures to address the wage problems identified throughout. Research on educational premiums shows that more schooling is clearly associated with higher earnings, a fact that is already widely reflected in policy debates.

On the other hand, a problem that is both more immediate and longer lasting, as shown in Fig. 6.8, is the persistence of slack labor markets and its strong corollary, diminished bargaining power for low- and middle-wage workers. Moreover, this problem is generally missing from both many theories of wage determination, which assume full employment, as well as the broader analysis of wage trends. Remarkably, many policy discussions of what to do about wages assume full employment, which naturally elevates supply-side (versus demand-side) solutions like education and training. I've stressed throughout that these are, of course, essen-

²¹ Compare, for example, cost per job values in Pavetti's Appendix Table 1 with cost per job figures discussed in this analysis. See Council of Economic Advisers 2009, Table 4.

tial weapons in the fight against wage stagnation and inequality, but they are insufficient.

Full employment and robust labor standards are equally important, perhaps even more so in the sense that absent ample job quantity, even skilled workers risk being underemployed. In that regard, I hope this review will remind policy makers that the most holistic approach to pushing back on stagnant and unequal wage trends is the best. Our interventions in this space must, of course, recognize and attack skills deficits. But they must also attack trade deficits, the absence of full employment, and the erosion of labor standards. Yes, this constitutes a highly comprehensive and challenging agenda, but that is what it will take to address the wage difficulties that have been faced by most workers in the U.S. labor force for far too long.

Finally, there are numerous aspects of wage analysis that I left out of this analysis not because they are unimportant in my judgment but because, though others may disagree, I view them as less central. Some labor market analysts believe that the pace at which technology is replacing workers has accelerated in recent years, with profound effects on jobs and incomes for many in the workforce. I've examined these arguments and found them lacking in convincing evidence, at least for now. But it is an issue very much worth tracking.²²

Though I mentioned the role of immigration in various places, I did not give this explanation—the increased supply of low-skilled immigration as a factor depressing wages—much weight in the above analysis. There is a large literature on this question and the general consensus is that such supply effects have hurt the wages of those who are substitutes for low-wage immigrant labor while having little impact, or even a positive impact, on those who are complements. In the U.S. labor market, the latter—complements—vastly outnumber the former, though the negative impact of supply effects on the wages of, say, high-school dropouts or disadvantaged minorities, should not be overlooked.

While I focused quite closely on wage trends of various income classes, I did not examine issues around wage mobility (tracking cohorts of workers across time). Such analysis is useful but data are scarce relative to the type of information upon which I focused, and what evidence there is suggests little change in the pace of mobility over time. If that is the case, then the problems of more stagnation and more inequality cannot be said to be offset by greater mobility.

Finally, it may fairly be argued that given how “gridlocked” federal politics are today, few policy makers would be interested in tackling these issues. I acknowledge the limits of our current political system to deal with the wage problem documented throughout, but an analysis of these political constraints is beyond the scope of this chapter. However, these wage challenges are not going away anytime soon,

²²Jared Bernstein, “Before Blaming the Robots, Let’s Get the Policy Right,” *Economix*, *New York Times*, February 17, 2014, http://economix.blogs.nytimes.com/2014/02/17/before-blaming-the-robots-lets-get-the-policy-right/?_php=true&_type=blogs&_r=0; On the Economy; “Where’s the Automation in the Productivity Accounts,” blog entry by Jared Bernstein, <http://jaredbernstein-blog.com/wheres-the-automation-in-the-productivity-accounts/>

and perhaps, in more cooperative times, future policy makers may find the analysis and policy recommendations to be useful.

Acknowledgments The chapter acknowledges the input of Jesse Rothstein, Ben Spielberg, the Economic Policy Institute (for much of the data on hourly wage percentiles), and the members of the ETS project of which this is a part. Any mistakes are my own.

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Chapter 7

The Widening Socioeconomic Divergence in the U.S. Labor Market

Ishwar Khatiwada and Andrew M. Sum

Abstract The first 10 years of the 2000s were the worst decade of job-creating performance experienced by the United States in the entire post-World War II era. The unemployment rate skyrocketed as high as 9.6 %, tied with 1982 and 1983 as the highest unemployment rates since the end of the Second World War. Yet the unemployment rate only provides part of the story of the United States' weak labor market. This chapter goes well beyond the official unemployment statistics to look at the total pool of underutilized labor, including those who are working part time but cannot obtain full-time work (the underemployed) and those who have stopped looking for a job but want to be in the full-time work force (the hidden unemployed). It also rigorously examines the full array of labor market problems among U.S. workers in various education and income groups in 2013–2014 as well as providing relevant comparisons dating back to 1999–2000. We find that widening labor market outcome gaps have contributed to the growth of earnings and income disparities over the decade and a half since 1999–2000. Groups at the top end of the educational and income scales have come to experience virtually full employment and high earnings, while those at the bottom are dealing with unemployment and poverty that have sunk to levels last seen during the Great Depression.

Keywords Unemployment • Underemployment • Hidden unemployment • Underutilized labor • Labor market • Educational attainment • Household income • Inequality

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I. Kirsch, H. Braun (eds.), *The Dynamics of Opportunity in America*,
DOI 10.1007/978-3-319-25991-8_7

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Introduction

Even with an unemployment rate that stood only a little above 5 % in early 2015, in reality, the labor markets of the nation began performing poorly starting with the arrival of the 2000s and have yet to fully recover. The first 10 years of the 2000s decade hit the nation's workers particularly hard, with some economists and other social science analysts referring to 2000–2010 as the “Lost Decade.” (Chinn and Frieden 2011). After achieving full employment in its labor markets in 2000, the nation experienced a recession in early 2001 that lasted 8 months. It was followed by a largely jobless recovery marked by rising unemployment and other labor market problems that lasted close to 2 years (NBER 2015). Four years of job growth were then followed by the Great Recession of 2007–2009 and a slow jobs recovery that sharply increased the national unemployment rate and other labor underutilization problems through 2010.

It was the worst decade of job-creating performance experienced by the United States in the entire post-World War II era. The aggregate number of payroll wage and salary jobs over the decade fell by approximately 1.9 million, a stark contrast to the gains of 22.4 million jobs in the 1990s and nearly 19 million in the 1980s. After beginning the 2000s with an unemployment rate of only 4.0 % in 2000, the lowest since 1969, it skyrocketed to 9.6 %, which was tied with 1982 and 1983 as the highest unemployment rates since the end of the Second World War.¹ Yet the reason we say that the recovery has been weak is that the unemployment rate only provides part of the story. A serious understanding requires going well beyond the official unemployment statistics to look at the total pool of underutilized labor, including those who are working part time but cannot obtain full-time work (the underemployed) and those who have stopped looking for a job but want to be in the full-time work force (the hidden unemployed).² It also requires going beyond just the averages to include a careful examination of labor market problems as distributed by educational attainment and household income.³

This report is devoted to performing such an analysis, rigorously examining the full array of labor market problems among U.S. workers in various education and income groups in 2013–2014 as well as providing relevant comparisons dating back to 1999–2000. The findings will examine the extent to which the combined underutilization problems among the nation's workers have increased in recent years and the distribution of such labor market problems across key socioeconomic classifications of workers as represented by their educational attainment and household income groups.

¹For an overview of national unemployment rates from 1947 to 2000, see U.S. Council of Economic Advisers 2002.

²For a recent review of the labor market problems of young college graduates in obtaining jobs related to a college degree, see Katherine Peralta, “College Grads. Taking Many Low Wage Jobs,” *Boston Globe*, March 10, 2014.

³See Sum and Khatiwada 2012 for a more careful explanation of these labor underutilization measures.

This report also studies how many Americans fared in the labor market, including those with incomes below the official poverty threshold, as well as taking a broader look at those struggling economically—examining statistics on income inadequacy for the “near poor” (those between 100 and 125 % of the poverty line) and those considered low income (those earning a maximum of double the official poverty line).

These widening labor market outcome gaps have contributed to the growth of earnings and income disparities over the decade and a half since 1999–2000. Groups at the top end of the educational and income scales have come to experience virtually full employment and high earnings, while those at the bottom are dealing with unemployment and poverty that have sunk to levels not seen since the Great Depression.

Defining Labor Underutilization

First, let us define the labor underutilization categories that we will examine regarding U.S. workers. Our estimates of these labor underutilization problems among workers in recent years (2013–2014) are based on findings of the Current Population Survey (CPS) of American households (Fig. 7.1). The CPS is sponsored jointly by the U.S. Census Bureau and the U.S. Bureau of Labor Statistics (BLS) and is the primary source of national labor force statistics.

The unemployed are those who did not work for pay or profit in the reference week of the survey but had actively looked for a job in the past 4 weeks and could

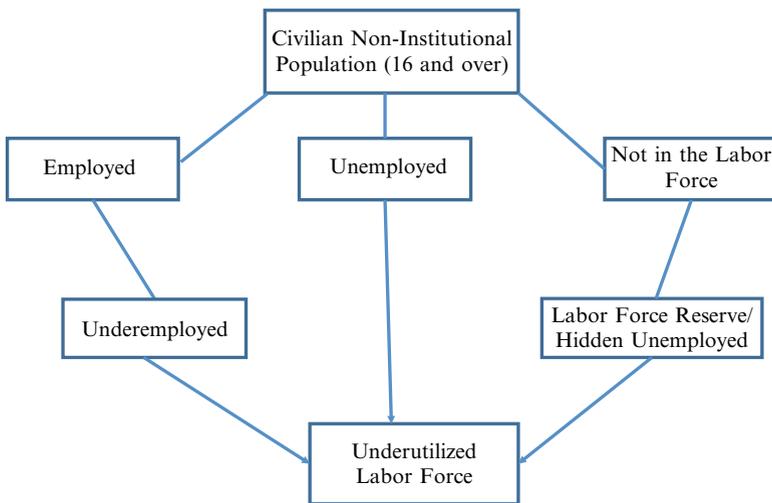


Fig. 7.1 Measuring the unemployed, underemployed, the hidden unemployed, and the underutilized labor force

have taken one if offered. Those persons who were not classified as employed or unemployed are placed into the “not in labor force” category.

The estimates of the numbers of the employed and unemployed are combined to form an estimate of the civilian labor force (Fig. 7.1). By dividing the number of unemployed persons by the civilian labor force, an estimate of the unemployment rate can be obtained. The unemployment rate is the most widely cited measure of labor underutilization in the national and local media, but it covers only a fraction of the labor market problems encountered by workers, especially less educated and low-income workers.

A second labor market problem is that of underemployment. An underemployed person is one who worked part time (under 35 h in the reference week) but desired and was available for full-time work.⁴ Nationally, the numbers of underemployed increased sharply during the Great Recession and remained high (7–8 million persons per month) in the early years of the recovery. On average, the underemployed typically work only 21–22 h per week, barely half the mean number of weekly hours worked by the full-time employed. They receive less per hour in wages and thus less than half the mean weekly earnings of the full-time employed. There is a more than a short-time cost to being underemployed. Recent national research evidence has shown that working part time has no statistically significant effect on increasing one’s hourly earnings over the long term, which means being underemployed not only leads to earnings losses in the short run but perpetuates them for years to come.⁵

A third measure of labor underutilization is the so-called “hidden unemployed,” or the labor force reserve. This is a fairly sizable group of individuals within the “not in labor force” population. Individuals in this group have not actively looked for a job in the past 4 weeks but expressed a desire for immediate employment at the time of the CPS. Their absence from the labor force reduces their current earnings and future incomes from work.

A subset of this group of the hidden unemployed is referred to by the Bureau of Labor Statistics as the marginally attached. These individuals must have looked for a job at some time in the past 52 weeks and been available to take a job in the reference week. Their numbers are typically only 40 % as high as the total number of the hidden unemployed. But we are focused on measuring the entire pool of hidden unemployed, not just the marginally attached.⁶

Finally, in this chapter, we develop a count of the total pool of underutilized workers in the nation (for a review of the BLS alternative measures of labor underutilization, see U.S. Bureau of Labor Statistics 2008). The underutilized represents the sum of the official unemployed, the underemployed, and the hidden unem-

⁴For an overview and assessment of the rising incidence of underemployment problems during the Great Recession, see Sum and Khatiwada 2010, pp. 3–13.

⁵For evidence on the limited effectiveness of part-time jobs in raising the future wages of U.S. workers, see Tienda et al. 2010; Blau and Kahn 2013.

⁶The labor force reserve or hidden unemployed is typically more than twice as large as the marginally attached labor force. For example, in July 2013, the number of persons in the labor force reserve was 6.86 million, while the marginally attached labor force was only 2.53 million.

ployed. We also estimate a labor underutilization rate. This underutilization rate is calculated by dividing the number of underutilized workers by the adjusted civilian labor force. The adjusted civilian labor force represents the sum of the civilian labor force and the numbers of hidden unemployed.

In this report, we will provide estimates of four labor underutilization measures (unemployment rate, underemployment rate, hidden unemployment rate, and labor underutilization rate) for all workers 16 and over.

Defining the Educational Attainment and Household Income Groups

The report is organized primarily around presenting these numbers in relation to the following:

- Educational attainment groups: Workers are assigned to one of six educational attainment groups, ranging from those with no high school diploma or GED to those with a master's or higher degree, including a professional degree (law, medicine, etc.)
 - No high school diploma or GED certificate
 - High school diploma or GED, no college
 - 13–15 years of schooling, no college degree (some college)
 - Associate's degree
 - Bachelor's degree
 - Master's or higher degree
- Household income groups: Workers are categorized into six household income groups, ranging from a low of \$20,000 in annual income to a high above \$150,000
 - Under \$20,000
 - \$20,000 to \$40,000
 - \$40,000 to \$75,000
 - \$75,000 to \$100,000
 - \$100,000 to \$150,000
 - \$150,000 and over
- Combinations of educational attainment/household income group

Disparities in the incidence of each of the four labor market problems across these groups will be presented and highlighted. The size of these disparities in labor market outcomes in 2013–2014 across socioeconomic groups will be shown to be far higher than those prevailing in 1999–2000, at the end of the labor market boom years of the 1990s. First, we will look at the unemployment rate.

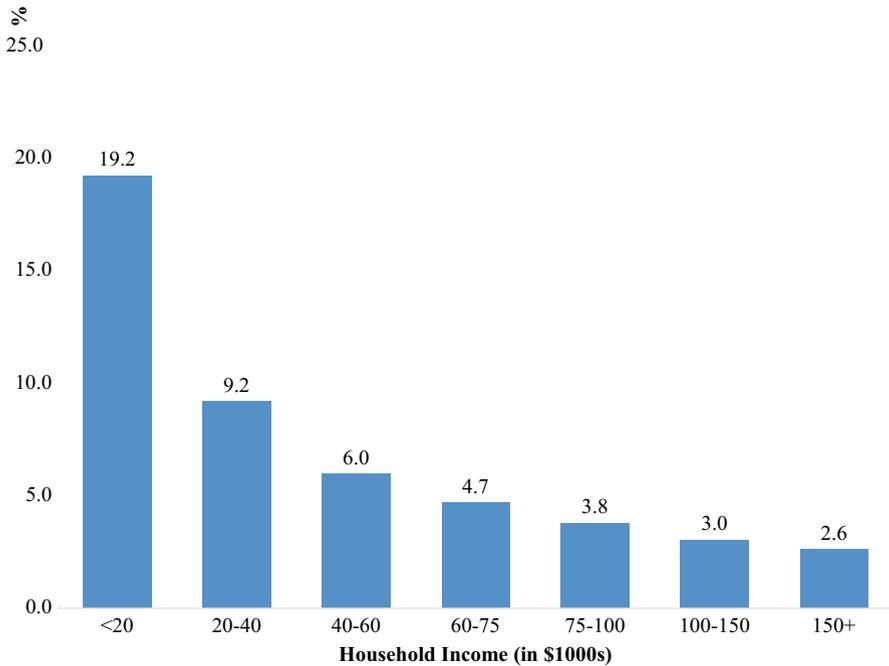


Fig. 7.3 Unemployment rates among workers (16 and over) by household income, 2013–2014 averages (in %)

continuing downward to 4.1 % for those with a bachelor’s degree and a low of 2.9 % for those with a master’s degree or higher. The least educated workers were almost five times more likely to be unemployed than those with the highest levels of formal educational attainment.

To illustrate the degree to which workers in different educational groups were affected by the rise in unemployment rates, we compared their unemployment rates in 2013–2014 with those in 1999–2000 (see Table 7.1). Unemployment rates rose for members of each of the six educational groups; however, the absolute size of these increases was higher the less education one had completed. High school drop-outs and graduates with no college experienced unemployment rate increase of about 4 percentage points, while workers with a bachelor’s or higher degree saw unemployment rates rise by 2 percentage points or less. The unemployment rate gap between high school graduates and bachelor’s degree holders widened from only 2.3 percentage points in 1999–2000 to 4.3 percentage points in 2013–2014.

By Household Income Group Unemployment rates of workers also varied quite considerably across household income groups.⁸ Unemployment rates were highest

⁸These statistics come from monthly Current Population Surveys, where respondents are asked to report total combined income received by the household members during the past 12 months. The

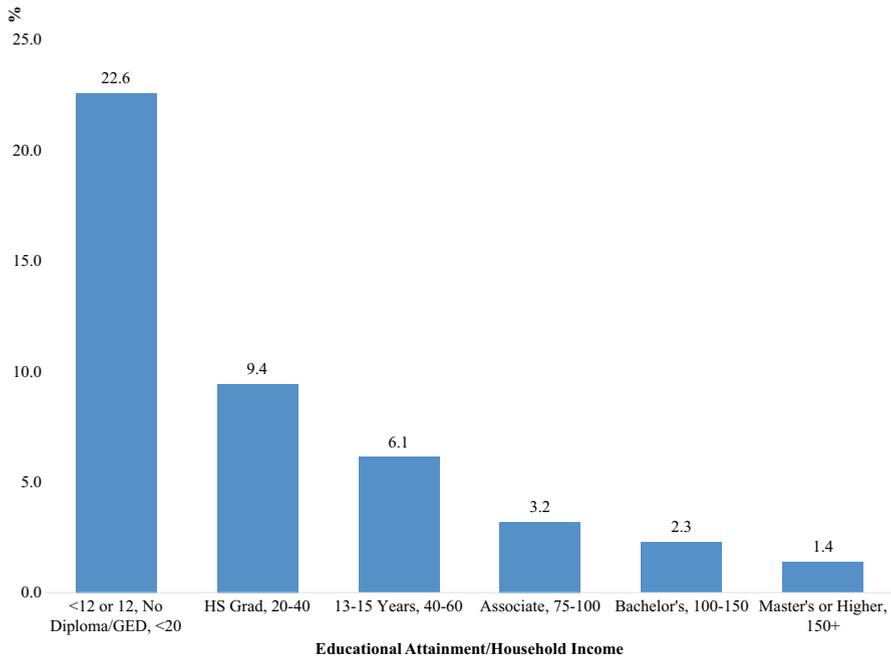


Fig. 7.4 Unemployment rates among workers (16 and over) by educational attainment and household income, 2013–2014 averages (in %)

among lower-income workers and fell steadily and steeply as household income increased (see Fig. 7.3). Workers in the lowest household income group (under \$20,000) had an unemployment rate of 19.2 %, with the rate falling to under 9.2 % for those with household incomes of \$20,000–40,000. Workers in households with low-middle to middle incomes (\$40,000–75,000) had unemployment rates of 5–6 %, with the rate under 3 % for workers in the most affluent households (those with annual incomes of \$150,000 or more). Workers in the lowest income group were seven times more likely to be unemployed than those in the most affluent households in 2013–2014.

By Separate Educational Attainment/Household Income Groups To identify the link between unemployment rates, educational attainment and household income, workers were combined into 36 separate educational attainment and household income groups, with unemployment rates calculated for each. The groups ranged from high school dropouts in households with low incomes (\$20,000 per year) to workers with a master's or higher degree that were in the most affluent households

incomes are reported in categorical form. The income includes wage and salary income, farm/nonfarm, self-employment incomes, Social Security/Supplemental Security Incomes, pensions/interests/dividends incomes, net rental income, cash public assistance income, unemployment or workers' compensation incomes, pension or retirement incomes, and all other incomes.

Table 7.1 Comparisons of the unemployment rates of adults 16 and older by educational attainment, 1999–2000 and 2013–2014 (in %)

Educational attainment	(A) 1999–2000	(B) 2013–2014	(C) Percentage point change
<12 or 12, no diploma or GED	9.7	13.9	+4.2
H.S. diploma or GED	4.4	8.4	+4.0
13–15 years, no degree	3.6	7.4	+3.9
Associate’s degree	2.6	5.3	+2.7
Bachelor’s degree	2.1	4.1	+2.0
Master’s or higher degree	1.5	2.9	+1.4
All (16 and over)	4.1	6.8	+2.7

Source: Monthly CPS household surveys, public use files, 1999–2000 and 2013–2014, tabulations by authors

(\$150,000 or more per year). The range in unemployment rate proved extraordinarily broad. The unemployment rates for these workers ranged from a high of 22.6 % for workers from low-income households and no high school diploma, to 9.4 % for high school graduates with below average incomes (\$20,000–\$40,000,) to a low of only 1.4 % for workers in the most affluent households (\$150,000 and over) that held a master’s or higher degree. Workers from the lowest income households who did not have a high school diploma were 16 times more likely to be unemployed than the best educated workers from the most affluent households (see Fig. 7.4). Well-educated Americans from high-income families lived in a super full employment labor market, while less educated, low-income workers were facing Depression-level unemployment rates.

Underemployment Problems Among U.S. Workers

Underemployment problems of U.S. workers rose substantially during the Great Recession of 2007–2009 and its early aftermath, setting new record highs (Sum and Khatiwada 2010, pp. 3–10). In 1999–2000, there was an average of only 3.3 million persons per month who worked part time but desired full-time work. By 2013–2014, this number had risen by more than 130 % to 7.6 million.⁹

By Educational Attainment Group Underemployment rates of workers were strongly associated with individuals’ educational attainment; with the rates being the highest for the least educated workers and falling progressively for those with more education (see Fig. 7.5). The underemployment rate for workers without a high school diploma or GED was 9.9 %, falling to 6.8 % for those with a diploma or GED. Rates dropped to 3.1 % for those with a bachelor’s degree and only 2.0 %

⁹In 2009–2010, on average, 8.9 million persons per month were working part time but desired full-time work.

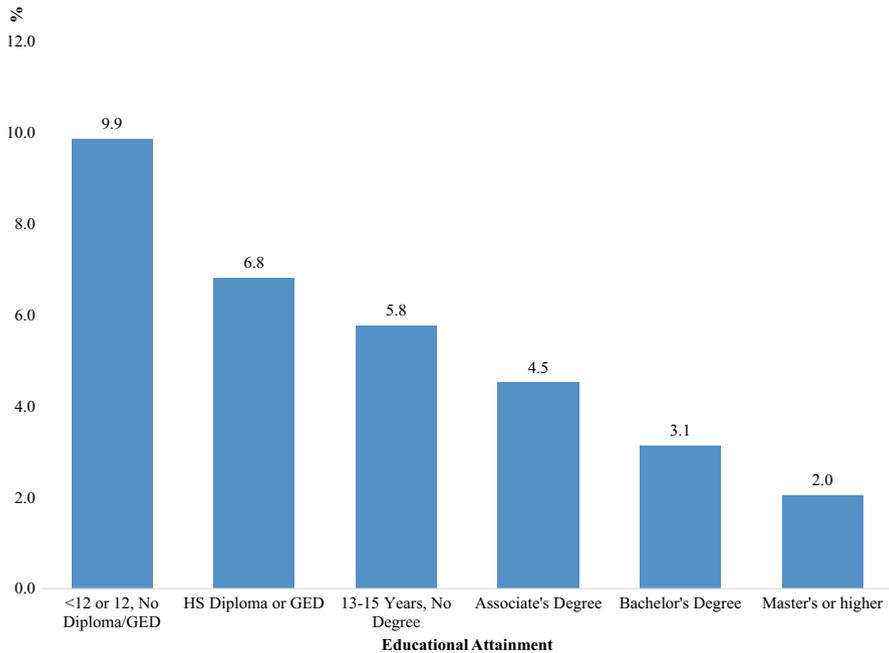


Fig. 7.5 Underemployment rates among employed workers (16 and over) in 2013–2014 by educational attainment, annual averages (in %)

for those with a master's or higher degree. The least educated workers were five times more likely to experience underemployment problems than the best educated workers during 2013–2014.

By Household Income Group The incidence of underemployment among workers also varied considerably by the level of household income. Underemployment rates were highest for workers in the least affluent households, with rates decreasing steeply as annual household income grew (see Fig. 7.6). Workers in the least affluent households (earning less than \$20,000 per year) had an underemployment rate of 14.2 %, with the rate falling sharply to 7.7 % and 3.9 % for low-middle and middle-income workers and dropping to 2.6 % for workers in families earning \$100,000–\$150,000 per year. The most affluent workers (income above \$150,000) had an underemployment rate of just 2 %. Low-income workers were seven times more likely to be underemployed than the most affluent workers.

By Separate Educational Attainment/Household Income Groups The underemployment rates of workers in 2013–2014 varied sharply and systematically across the various educational attainment/household income groups (see Fig. 7.7). The lowest income workers who had not completed high school had an underemployment rate of 17.7 %. The underemployment rate fell sharply to 7.8 % for low-income workers who were high school graduates and reached a low of only 1 % for

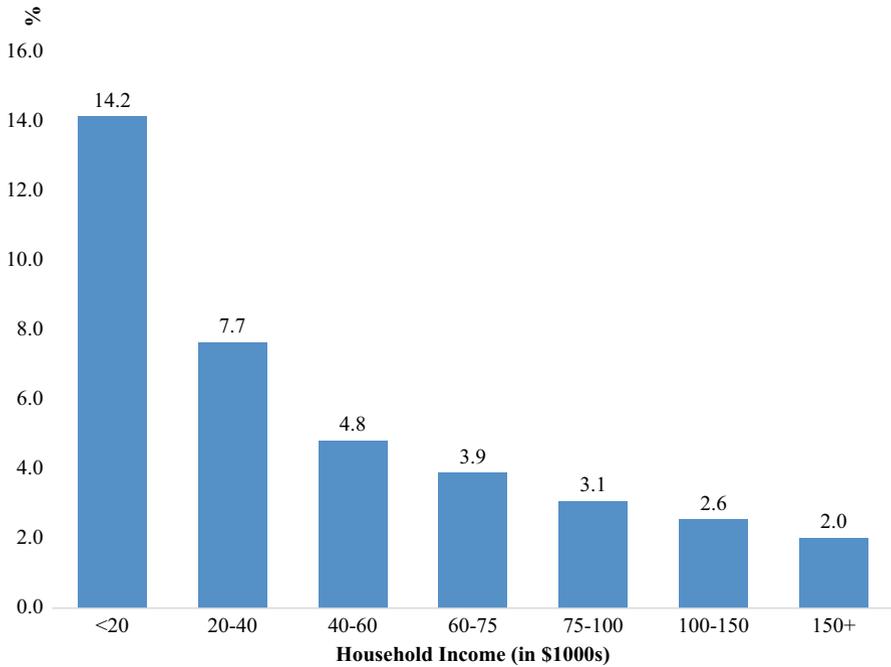


Fig. 7.6 Underemployment rates among employed workers (16 and over) in 2013–2014 by household income, annual averages (in %)

the highest income workers with a master’s or higher degree. The least educated and lowest income workers were 17 times more likely to be underemployed than the most affluent workers who held graduate and professional degrees.

The overall level and incidence of underemployment problems increased substantially between 1999–2000 and 2013–2014 (see Table 7.2). In 1999–2000, the underemployment rate was only 2.4 % but rose sharply to 5.2 % in 2013–2014. In both time periods, underemployment problems were strongly linked to combinations of unemployment and household income. In each of these groups, the underemployment rate rose over this time period; however, the size of these percentage-point increases varied quite widely across those groups. At the bottom, the underemployment rates of low income without a high school diploma/GED increased by nearly 9 percentage points from 8.8 to 17.7 % between 1999–2000 and 2013–2014; among low-income-high school graduates, the underemployment rate doubled from 4.3 to 9.9 % over the same time period. At the top of the education ladder (bachelor’s degree and above) with incomes over \$75,000, the underemployment rates rose by only 1.4 percentage points or less. The size of the percentage point increase in underemployment among low-income high school dropouts and graduates was 4–12 times as high as that at the top. Underemployment rates have become massively more unequal over time. The steep weekly wage losses from

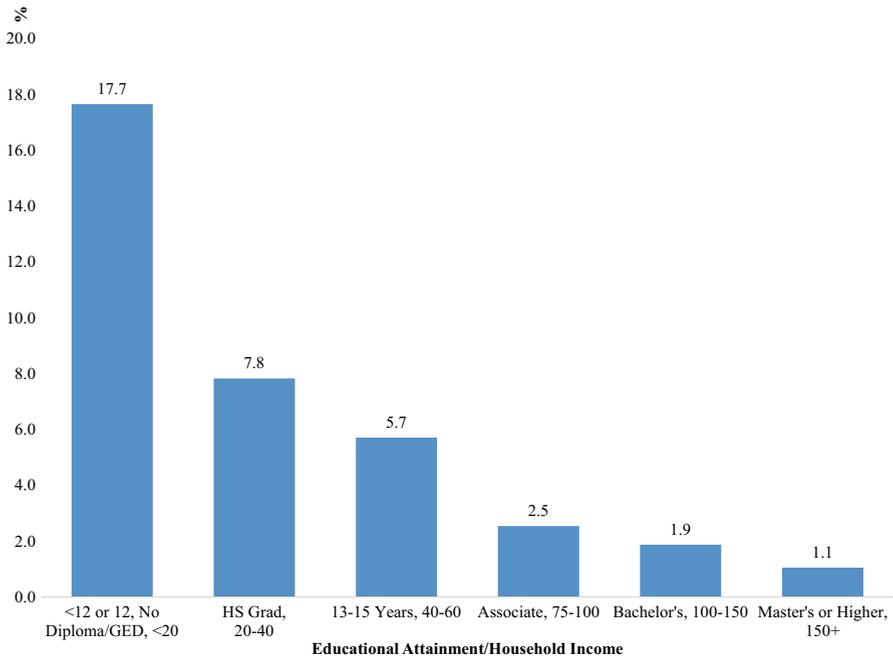


Fig. 7.7 Underemployment rates among workers (16 and over) by educational attainment and household income, 2013–2014 annual averages (in %)

Table 7.2 Comparisons of the underemployment rates of employed adults by household income and educational attainment in 1999–2000 and 2013–2014 (in %)

Educational attainment/household income	(A) 1999–2000	(B) 2013–2014	(C) Percentage point change
No diploma or GED, under \$20,000	8.8	17.7	+8.9
H.S. diploma or GED, under \$20,000	4.3	9.9	+5.6
H.S. diploma or GED, \$20,000–40,000	3.1	7.8	+4.7
13–15 years, \$40,000–60,000	1.6	4.7	+3.1
Associate’s degree, \$60,000–75,000	1.0	3.4	+2.4
Bachelor’s degree \$75,000 and over	0.6	2.0	+1.4
Master’s or higher, \$75,000 and over	0.6	1.3	+0.7
All	2.4	5.2	+2.8

Source: Monthly CPS household surveys, public use files, 1999–2000 and 2013–2014, tabulations by authors

being underemployed took a severe toll at the bottom of the wage distribution, creating more wage inequality over time.

The Problems of Hidden Unemployment Among Workers in 2013–2014

A third set of labor market problems facing workers is that of the hidden unemployed, or members of the so-called labor force reserve (for a discussion of this concept, see Ginzberg 1978). The number of persons in the labor force reserve and the marginally attached tend to rise sharply during recessions and jobless recoveries.¹⁰ Although they do not count toward official unemployed figures, their joblessness contributes to personal wage losses and output losses just as if they were unemployed. Their more limited work experience resulting from these periods of hidden unemployment will also have negative effects on future employability and earnings.

Hidden Unemployment Rates Among Workers

By Educational Attainment Group Hidden unemployment rates were strongly associated with the educational attainment of workers in 2013–2014 (see Fig. 7.8). The incidence of hidden unemployment was highest for workers with no high school diploma or GED, with the likelihood of being part of the hidden unemployed decreasing as the level of educational attainment increased (see Fig. 7.8). Workers who were the least educated (those with no high school diploma or GED) had a hidden unemployment rate of just under 9 %, with rates dropping to 4 % for those who had graduated from high school or completed some college but were without a degree.¹¹ Those workers with a bachelor's or higher degree had a 2 % or lower rate of incidence of hidden unemployment. Workers with the lowest educational attainment were four and five times more likely to suffer hidden unemployment problems than the best educated.

By Household Income Group The likelihood of being a member of the hidden unemployed in 2013–2014 also was strongly linked to the household incomes of potential workers. As with the unemployed and underemployed, the lowest income individuals in the adjusted labor force were the most likely to be members of the hidden labor force. Nearly one in every ten individuals with household incomes below \$20,000 was in the ranks of the hidden unemployed (see Fig. 7.9). The probability of hidden unemployment continued to decline as household income grew, dropping to 3 % for middle-income workers and under 2 % for those with household incomes over \$100,000. Workers in the lowest income groups were between five

¹⁰The members of the marginally attached and discouraged workers tend to rise during recessions and jobless recoveries. See Cohany (2009).

¹¹High school students not reported separately also had a very high hidden rate of unemployment. Close to 22 % of these individuals in the labor force were hidden unemployed in 2013–2014.

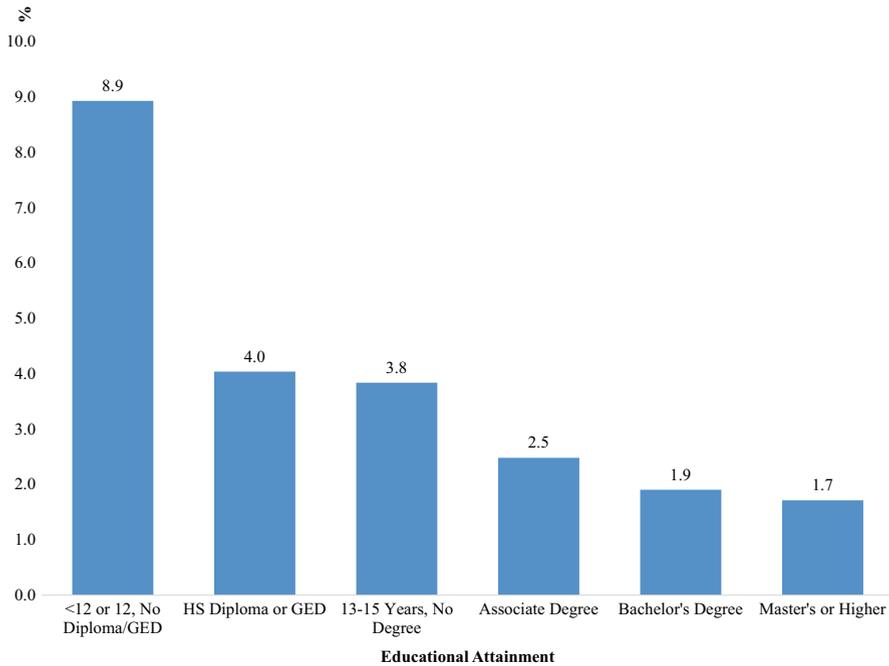


Fig. 7.8 Hidden unemployment rates among workers (16 and over) in 2013–2014 by educational attainment, annual averages (in %)

and six times more likely to suffer a hidden unemployment problem than the nation's most affluent workers in the 2013–2014 time period.

By Separate Educational Attainment/Household Income Groups The rates of hidden unemployment among workers in 2013–2014 varied considerably across the 36 different educational attainment/household income groups. Hidden unemployment problems were most prevalent among high school dropouts in the lowest income group, who had a hidden unemployment rate just under 13 %, which dropped to 4.4 % for lower-middle income high school graduates (see Fig. 7.10). The most affluent, best educated workers had a hidden unemployment rate under 1 %. Workers with the lowest educational attainment living in the lowest income households were 15 times more likely to suffer a hidden unemployment problem than the most affluent and most highly educated workers in 2013–2014. Hidden unemployment was virtually an unknown phenomenon among the most affluent and educated.

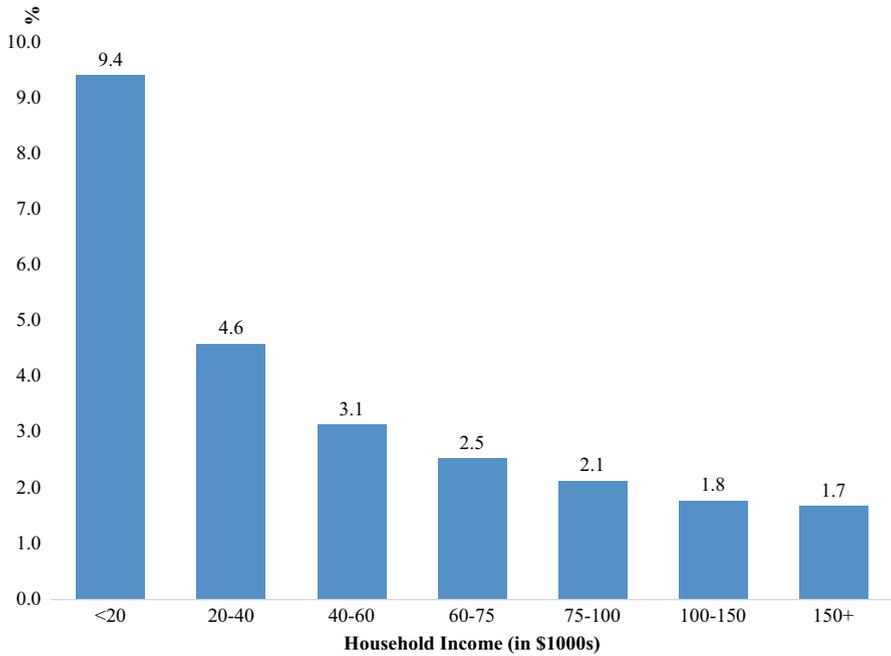


Fig. 7.9 Hidden unemployment rates among the adjusted labor force (16 and over) by household income, 2013–2014 annual averages (in %)

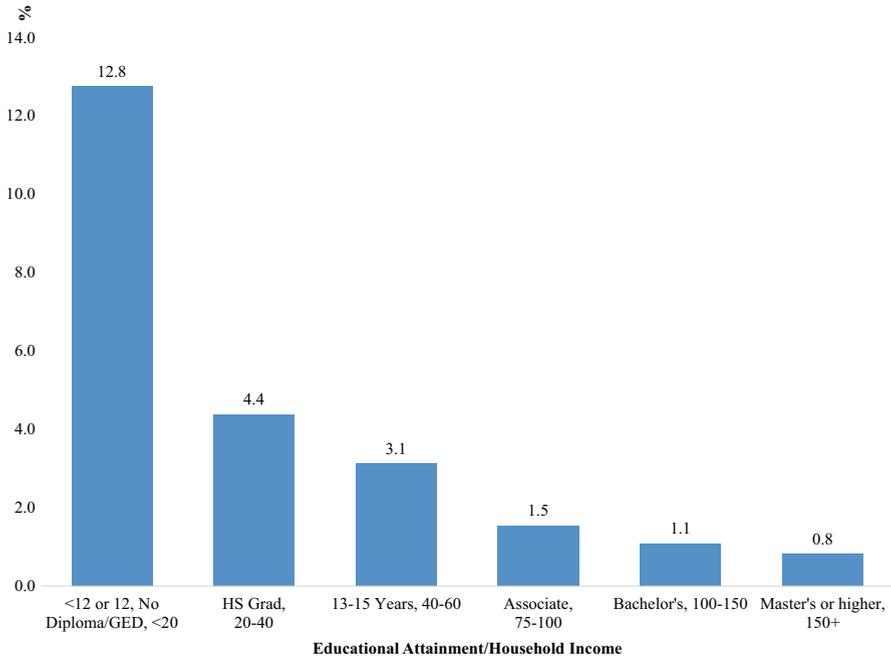


Fig. 7.10 Hidden unemployment rates among workers (16 and over) by educational attainment and household income, 2013–2014, annual averages (in %)

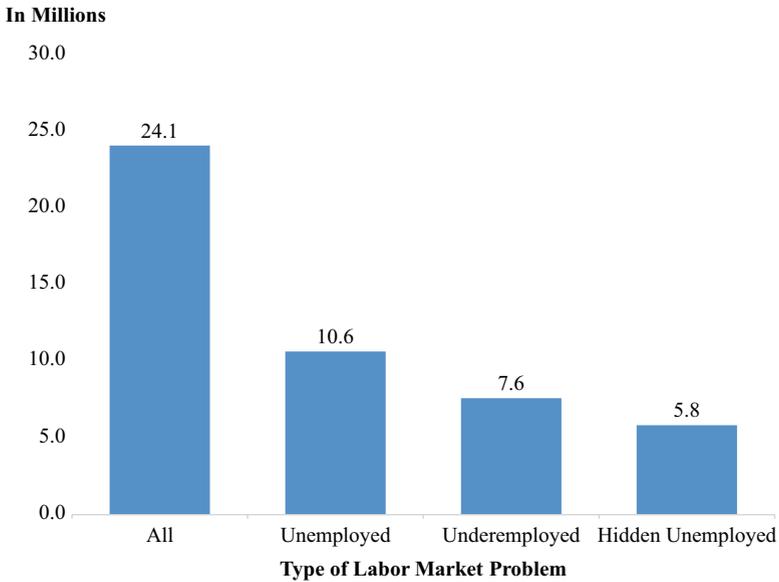


Fig. 7.11 Numbers of underutilized workers (16 and over), all and by type of labor market problem, 2013–2014 averages (in millions)

Labor Underutilization Problems in the U.S. in 2013–2014

The three labor market problems of unemployment, underemployment, and hidden unemployment can now be combined to form a pool of “underutilized labor.”¹² The estimated average monthly number of unemployed in 2013–2014 was 10.6 million (see Fig. 7.11). That number, however, was exceeded by the combined total of underemployed and hidden unemployed (7.6 million underemployed and 5.8 million hidden unemployed, or 13.4 million altogether). The joint pool of underutilized labor was equal to 24.1 million, or 14.9 % of the adjusted resident labor force of the nation in 2013–2014.¹³ Thus, approximately one of every six members of the resident labor force experienced some type of labor underutilization problem.

¹²The U.S. Bureau of Labor Statistics U-1 through U-6 framework for estimating labor problems includes a measure (U-6) that is somewhat similar to ours. It counts in the numerator the sum of the unemployed, the underemployed, and the marginally attached, which are a subset of the hidden unemployed. See U.S. Bureau of Labor Statistics 2008, 2014.

¹³In 2009–2010, representing the labor market trough of the Great Recession, 29.1 million persons were members of the labor force underutilized pool (14.7 million unemployed, 8.9 million underemployed, and 5.5 million hidden unemployed).

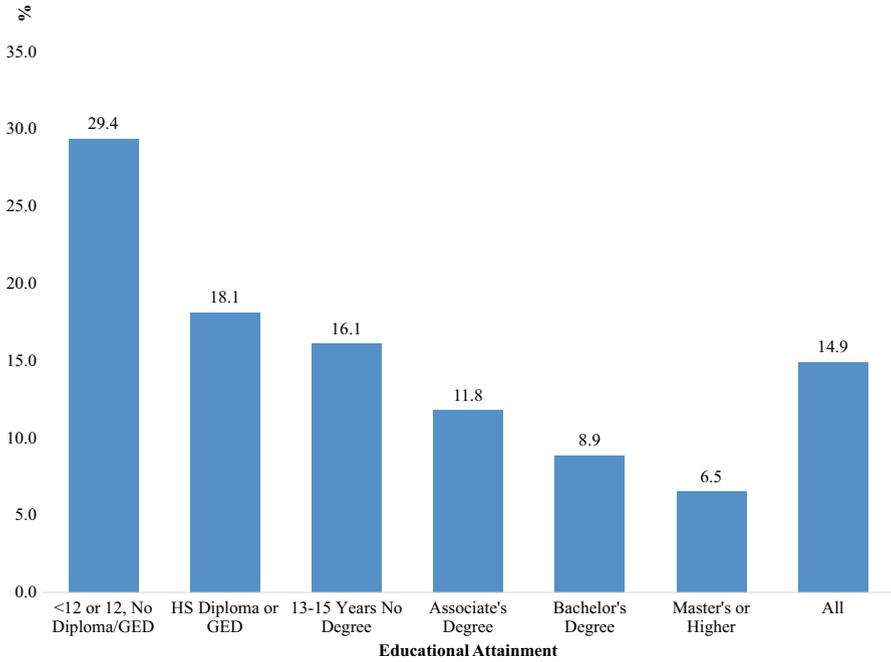


Fig. 7.12 Labor force underutilization rates among workers (16 and over) by educational attainment, 2013–2014 annual averages (in %)

Labor Underutilization Rates Among Workers

By Educational Attainment Group The rates of labor force underutilization among workers in 2013–2014 varied widely by educational attainment. Given our previous findings on each individual labor market problem, it should come as no surprise to discover that the highest rate of underutilization was found among the least educated workers and declined as educational attainment increased (see Fig. 7.12). Those workers who did not possess either a high school diploma or GED had an underutilization rate of 29.4 %, which dropped to 18.1 % for those with a high school diploma. Four-year college graduates had an underutilization rate of just under 9 %, while those workers holding a master’s or higher degree had only a rate of 6.5 %. The least educated workers were between three and four times more likely to be part of the underutilized labor force than the best educated workers in the 2013–2014 time period.

Comparisons of the labor underutilization rates of workers by educational attainment in 1999–2000 with those for 2013–2014 are presented in Table 7.3. These underutilization rates increased over time in every educational group, but the percentage point sizes of these increases were substantially greater at the bottom of the education distribution than at the top. The size of these increases was highest among

Table 7.3 Labor force underutilization rates of workers 16 and older by educational attainment, 1999–2000 and 2013–2014 (in %)

Educational attainment	(A) 1999–2000	(B) 2013–2014	(C) Percentage point change
<12 or 12, no diploma or GED	20.4	29.4	+9.0
H.S. diploma or GED	9.7	18.1	+8.4
13–15 years, no degree	7.9	16.1	+8.2
Associate's degree	5.8	11.8	+6.0
Bachelor's degree	4.5	8.9	+4.4
Master's degree	3.5	6.5	+3.0
All (16 and over)	9.1	14.9	+5.8

Source: Monthly CPS household surveys, public use files, 1999–2000 and 2013–2014, tabulations by authors

those lacking a high school diploma/GED (9 %), stayed at 8 % for high school graduates and those with some college but no degree, and rose by only 4.4 and three percentage points for bachelor's degree holders and those with a master's or higher degree, respectively. In 1999–2000, there was only a five-point gap between the underutilization rates of high school graduates and those workers with a bachelor's degree. By 2013–2014, this gap had widened to nine points.

By Household Income Group Labor force underutilization problems among workers during the 2013–2014 time period also were strongly associated with household income. The rate of labor force underutilization was greatest for low-income workers (under \$20,000), with rates falling sharply and steadily as household income grew (see Fig. 7.13). The labor underutilization rate for workers in households with an annual income below \$20,000 was 37 %, with the rate falling to 20 % and 13 % for low-middle and middle-income workers and finally dropping to 6 % for members of the highest income households (\$150,000 or more per year). Workers in low-income households were roughly six times more likely than the most affluent to experience a labor underutilization problem in 2013–2014. Their labor market problems are clearly massively different from one another, with a gap of 31 percentage points.

By Separate Educational Attainment/Household Income Groups

Labor underutilization rates also were calculated for 36 educational attainment/household income groups. There was tremendous variability in these rates across these 36 separate groups of workers. Underutilization problems were most severe by far for the lowest income and least educated workers, easing as both household income and educational attainment increased (see Fig. 7.14). Workers without a high school diploma or a GED and from families with incomes under \$20,000 had an underutilization rate of nearly 44 %. This rate fell to 20 % for low-middle-income, high school graduates and to 13 % for those with some college and in a middle-income household, dropping to only 3 % for workers that held a master's or higher degree in a household with annual earnings of \$150,000 or more. The least

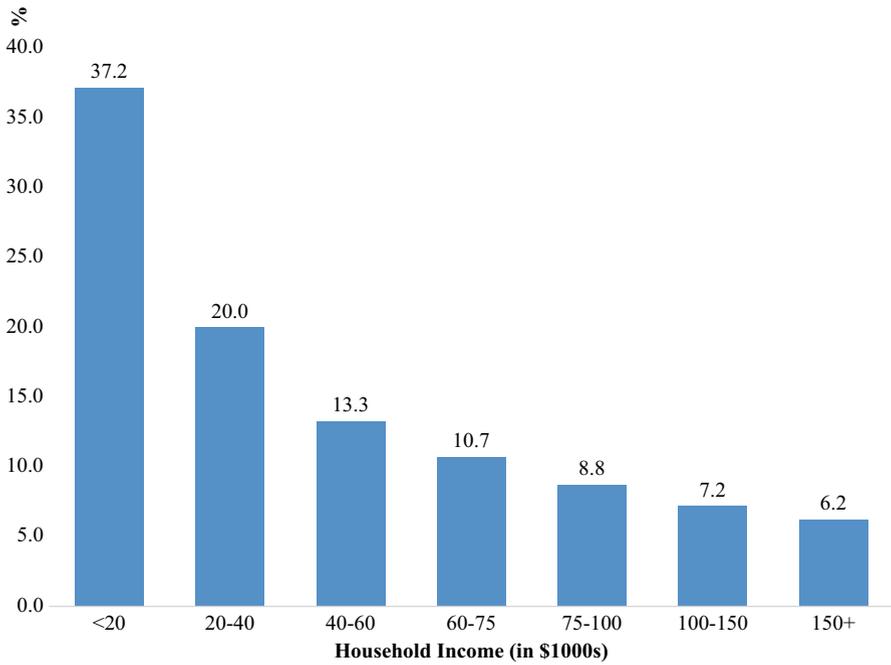


Fig. 7.13 Labor force underutilization rates among workers (16 and over) by household income, 2013–2014 annual averages (in %)

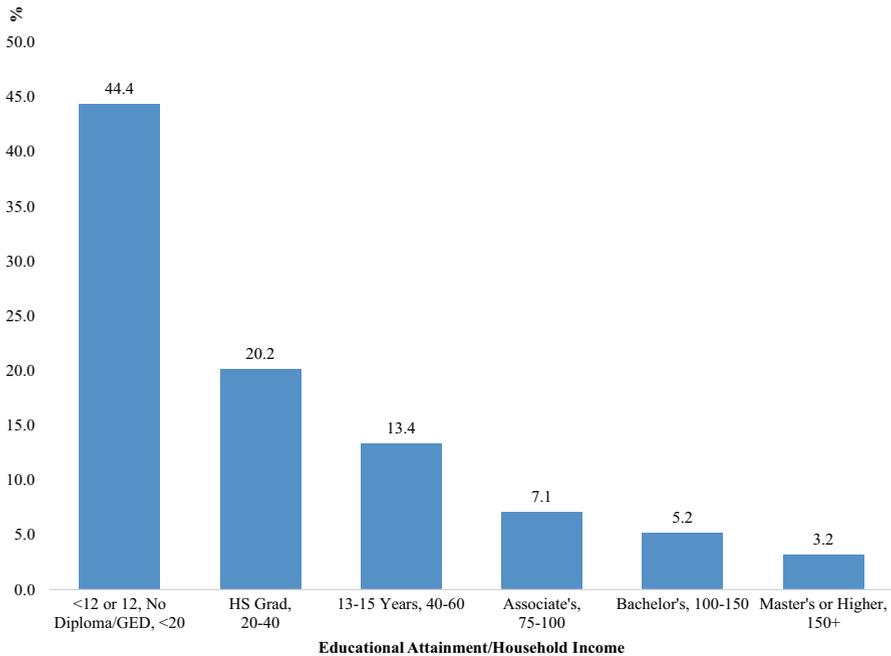


Fig. 7.14 Labor underutilization rates among workers (16 and over) by educational attainment and household income, 2013–2014 annual averages (in %)

Table 7.4 Comparisons of the labor underutilization rates of adults 16 and older by educational attainment and household income groups, by gender and race-ethnic group, 2013–2014 annual averages (in %)

Group	(A) Men	(B) Women	(C) Black	(D) Hispanic	(E) White, not Hispanic
No diploma or GED, under \$20,000	41.3	48.3	59.7	36.8	47.0
H.S. diploma under \$20,000	38.1	38.0	45.5	34.3	35.6
H.S. diploma or GED, \$20,000–\$40,000	20.0	20.4	24.1	20.9	18.8
13–15 years, \$40,000–\$60,000	13.0	13.7	16.4	14.5	12.0
Associate’s degree, \$60,000–\$75,000	8.0	8.7	10.5	9.2	7.8
Bachelor’s degree, \$100,000–\$150,000	4.6	5.8	6.8	5.7	5.0
Master’s or higher \$150,000 and over	2.4	4.2	4.1	3.6	3.2
All	14.3	15.5	23.3	19.3	12.2

Source: Monthly CPS household surveys, public use files, 2013 and 2014, tabulations by authors

educated and lowest income workers were nearly 14 times more likely to suffer labor underutilization problems than the most affluent and best educated workers were in 2013–2014.

We also identified the degree to which these patterns of labor force underutilization across educational attainment and household income groups may have varied across gender and race-ethnic group, estimating such rates for both men and women and for Blacks, Hispanics, and White non-Hispanics separately (see Table 7.4). The overall underutilization rates of men and women followed similar patterns to the overall numbers.

But across the three major race-ethnic groups, the overall labor underutilization rates varied widely from a low of under 12 % for White non-Hispanics to 19 % for Hispanics to 23 % for Blacks. The patterns of these findings across educational attainment and household income groups are quite similar. All three groups experienced substantial drops in labor underutilization rates as their household income and educational attainment improved. In Fig. 7.15, we present findings for two groups at both extreme portions of the distribution for each race-ethnic group. Hispanic and Black low-income high school dropouts faced underutilization rates of 37 % and nearly 60 %, respectively.¹⁴ In contrast, those with a master’s or higher

¹⁴The labor force underutilization rate among native-born Hispanics without a high school diploma or a GED was much higher than their foreign-born peers. In 2013–2014, the underutilization rate among native-born Hispanics was 36 % compared to 22 % among their foreign-born peers.

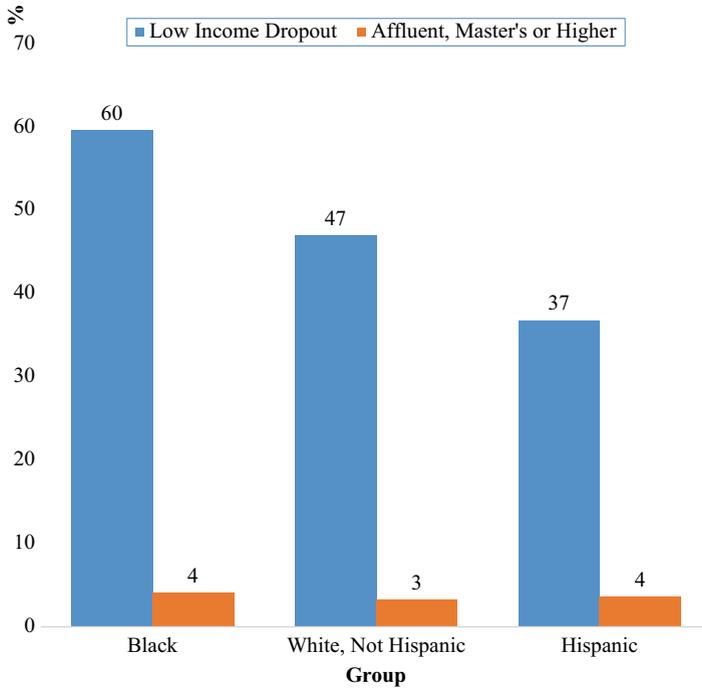


Fig. 7.15 Comparisons of the labor underutilization rates of low-income, high school dropouts and affluent adults with a master’s degree or higher by race-ethnic group, 2013–2014 annual averages (in %)

degree in the highest income group had underutilization rates of only 3–4 % for each race-ethnic group. The large disparities in labor underutilization rates across socioeconomic groups are, thus, common to both men and women as well as across Blacks, Hispanics, and Whites, with Blacks facing the highest underutilization rates overall. (Appendix 7A contains a number of tables regarding labor underutilization rates by gender and race-ethnic groups, illustrating the depth of family income inadequacy problems. For detail about associations between educational attainment/ household income groups by gender and race-ethnicity, see Appendix 7B).

The Findings of Logistic Probability Models to Predict Labor Underutilization among Workers in 2013–2014

The above findings on the labor market problems of adults have primarily focused on variations in these problems across educational attainment and family income groups with a few separate breakouts of key findings for gender and race-ethnic groups. To illustrate the independent effects of other demographic variables on the

Table 7.5 Predicated probabilities for selected individuals 16 and older of being an underutilized member of the nation's labor force in 2013–2014 (in %)

	Characteristics of individual	Probability (%)
(1)	16- to 24-year-old, Black, male, native born, high school dropout, family income under \$20,000	66.7
(2)	16- to 24-year-old, White, male, native born, high school graduate, family income under \$20,000	45.5
(3)	25- to 34-year-old, White, male, native born, high school graduate, family income \$20,000-\$40,000	14.1
(4)	35- to 44-year-old, White, male, native born, some college, family income \$40,000-\$75,000	8.2
(5)	45- to 54-year-old, White, male, native born, associate's degree, family income \$75,000-\$100,000	5.5
(6)	55- to 64-year-old, White, male, native born, bachelor's or higher degree, family income \$150,000 and over	4.5
	RELATIVE DIFFERENCE FROM TOP TO BOTTOM	15

underutilization rates of workers in 2013–2014, we have estimated a set of logistic probability models of their underutilization status over this 2-year period (for a description of this process and full detail about the logistic probability regression model, see Appendix 7C, including Table 7C.2).

The findings of the logistic probability regression model of the underutilized status of workers in 2013–2014 can be used to predict the probability of a given labor force participant with specific demographic and socioeconomic traits being underutilized at the time of the CPS household surveys in 2013–2014. The predicted probabilities of being underutilized in the labor market of six male individuals with very different demographic and socioeconomic backgrounds are presented in Table 7.5 (the specific formula used to generate these probability estimates is explained in Appendix 7D).¹⁵

The first individual was a young (16- to 24-year-old) Black, native born male who was a high school dropout and lived in a low-income household (annual income under \$20,000). His predicted probability of being underutilized in the labor market was an extraordinarily high 66.7 %. If this individual had been White and had a high school diploma and lived in a low-income family, his predicted probability of being underutilized was also quite high at 45.5 %. As the age of the respondent and family income increased, the predicted probability of being underutilized declined. A 25- to 34-year-old White, male high school graduate from a low-middle-income family (\$20,000–\$40,000) had a 14 % probability of being underutilized.

If the respondent's age rose to 35–44, his education increased to 13–15 years with no formal degree, and his family income increased to the \$40,000–75,000 range, then his probability of being underutilized declined to 8.2 %. A native born

¹⁵The estimated impact of gender on the probability of being underutilized was quite small (<1 percentage point), thus, we have limited our analysis to males only though the results for women would be quite similar.

55- to 64-year-old male with a bachelor's or higher degree who lived in an affluent family (\$150,000 or higher) had only a 4.5 % probability of being underutilized.

The findings of the above analyses are quite clear. Young, poorly educated adults from low-income families faced underutilization rates of historic proportions. They encountered Depression-era unemployment and other labor market problems in 2013–2014. Even young high school graduates from low-middle-income families faced high rates of labor underutilization. In contrast, older males (45–64) with a bachelor's or higher degree and above average incomes experienced very low labor underutilization rates that would have to be considered the equivalent of super full employment in the labor market. America's labor markets have become extremely stratified by age, education, and family income since 2000. Gaps in labor underutilization rates between the top and bottom of the distribution exceeded 60 percentage points, representing more than 15 times difference in relative terms.

The Labor Underutilization Problems of the Nation's Young Adults (16–29) in 2013–2014

Since the end of the nation's labor market boom years of the 1990s, national labor markets have been characterized by a "great age twist" in the structure of employment rates.¹⁶ While the nation's older adults (57 and older) had higher employment rates in 2010–2011 than they did in 1999–2000, all younger adults had lower employment rates. These declines were sharpest with the youngest age groups. As was the case in many other OECD (Organisation for Economic Co-operation and Development) countries, U.S. teens fared the worst in the labor market by far, followed by 20–24 year olds, and 25–29 year olds (Sum et al. 2014a).

The annual average employment rates of the nation's teens (16–19 years old) fell from 45 % in 1999–2000 to only 28 % in 2013–2014 (see Fig. 7.16).¹⁷ Steep declines in employment rates were experienced by the nation's teens in every age, gender, race-ethnicity, and family income group, but employment rates remained lowest among the youngest teens (16–17), Blacks and Hispanics, high school students and dropouts, and low-income youth.

The employment/population ratio (E/P) of the nation's young adults (20–24) fell by 10 percentage points over the same time period, creating a new historical low for young U.S. adult men, while the ratio for 25–29 year olds dropped from 81 to 74 %, a seven percentage point decline. The deteriorating employment prospects for teens have had negative impacts on their employability as young adults here and in most other OECD nations. They have seen reduced ability to form independent households, leading more to remain living at home with one or both parents (for estimates

¹⁶For a detailed review and assessment of the changing labor market experiences of teens and young adults (20–24) in the U.S., see Sum et al. 2014b.

¹⁷See Josh Sanburn, "Fewest Young Adults (18–24) in 60 Years Have Jobs," *Business.com*, February 9, 2012.

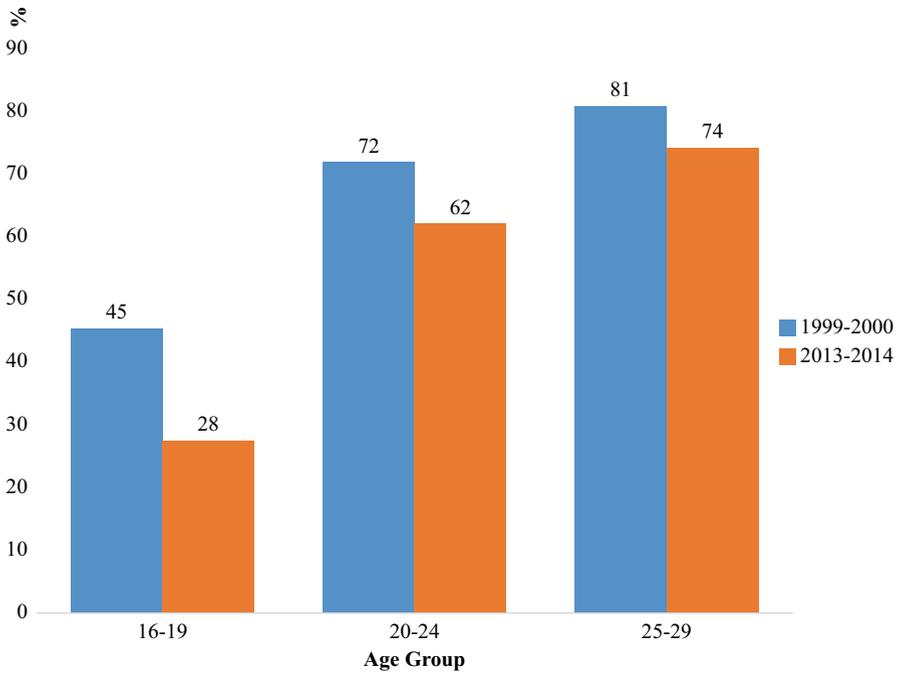


Fig. 7.16 Trends in the employment/population ratios of teens and young adults (20–24, 25–29) in 1999–2000 and 2013–2014 (in %)

of earnings losses among young unemployed workers, see Ayres 2013). These same factors also have led to a reduction in marriage rates among the young, which has helped raise the share of new births taking place out of wedlock to all-time highs.¹⁸ With that said, part of the decline in employment for young people can be attributed to more young people being enrolled in colleges/schools. But the largest decline occurred among teens who were not enrolled (Table 7.6).

These income and family formation developments have contributed in an important way to declining real incomes of young families with children and to higher rates of poverty among them. Young families' incomes (a family head under 30 years of age) have been subject to widening inequality over the past few decades, with the top decile (one-tenth) of families' gains equaling close to half of all young family incomes (McLaughlin et al. 2010). Wealth gaps among young households have increased to an even greater degree, with the top 10 % capturing 86 % of the net worth of young households in 2007 (Sum and Khatiwada 2009).

Given the high and rising degrees of labor underutilization among the nation's teens and young adults, we also estimated a logistic probability model of labor

¹⁸Over 50 % of all births to women under 30 in 2011 were out of wedlock, the first time ever that a majority of such births took place outside of marriage.

Table 7.6 Employment-population ratio of 16- to 24-year-old by school enrollment status, 1999–2000 and 2013–2014 averages

Enrollment status	Age group	1999–2000	2013–2014	Absolute change
Not enrolled	16–19	61	46	–15
	20–24	78	70	–8
	Total	73	64	–8
Enrolled	16–19	38	21	–17
	20–24	58	48	–10
	Total	45	31	–13
Total	16–19	45	28	–18
	20–24	72	62	–10
	Total	60	47	–12

Source: Monthly CPS household surveys, public use files, 1999–2000 and 2013–2014, tabulations by authors

underutilization among those labor force participants under age 30 in 2013–2014. For full detail, see Appendix 7E.

We have picked five young males (from ages 16–19 to 25–29) with different race-ethnicity, educational attainment, and family income backgrounds and used the logistic probability model to estimate their predicted probability of being underutilized in 2013–2014 (see Table 7.7).

Our first individual is a teenaged Black male, who was a high school dropout and lived in a low-income family. His predicted probability of being underutilized was an astonishingly high 73 %. If we made this young man a White male and raised his age to 20–24 but kept his education and family income status unchanged, his estimated probability of being underutilized still remained at 47 %. If this same young man’s educational attainment was raised to that of a high school graduate and his family income raised to \$20,000–\$40,000, then his probability of being underutilized fell to 26.8 %.

If his educational attainment was increased to that of an associate’s degree and his family income increased to a middle-income level, his probability of being underutilized dropped to 14.2 %. Our final individual is a 25- to 29-year-old White non-Hispanic male who was native born, had a bachelor’s or higher degree, and lived in an upper middle-income family (\$75,000–100,000). His predicted probability of being underutilized was only 6.8 %, or basically only one-eleventh as high as that of our first individual (the Black, male, teen dropout from a low-income family). The distribution of labor underutilization rates among our nation’s young adults in 2013–2014 was extraordinarily varied, with potentially severe adverse consequences for future family formation, income and earnings inequality, and the economic and social well-being of children in these families.

Table 7.7 Predicted probabilities of selected young adult labor force participants being underutilized in 2013–2014 (in %)

	Traits of individual	Probability of being underutilized (%)
(1)	16- to 19-year-old, Black, male, native born, high school dropout, low income	73.0
(2)	20- to 24-year-old, White, male, native born, high school dropout, low income	47.1
(3)	20- to 24-year-old, White, male, native born, high school graduate, \$20,000–\$40,000 income	26.8
(4)	20- to 24-year-old, White, male, native born, associate's degree, \$40,000–\$75,000 income	14.2
(5)	25- to 29-year-old, White, male, native born, bachelor's or higher degree, \$75,000–\$100,000 income	6.8
	RELATIVE DIFFERENCE FROM TOP TO BOTTOM	11

Trends in Labor Underutilization Rates Among Adults (16 and Over) by Educational Attainment and Household Income, 1999–2000 to 2013–2014

In our prior analyses of the labor underutilization rates of the nation's working-age population, we tracked variations in these rates across educational attainment and household income groups in 2013–2014. In this section of our chapter, we compare key findings from the 2013–2014 surveys with those for 1999–2000, when the national economy was operating under full employment conditions in its labor markets (see Table 7.8).

In 1999–2000, the overall labor underutilization rate was 9.1 %, varying from a high of about 30 % among low-income dropouts to only under 3 % for bachelor's and higher degree holders with household incomes above \$75,000.

By 2013–2014, the aggregate labor underutilization rate had increased to 14.9 %. Each demographic, educational attainment, and household income group of labor force participants encountered an increase in its labor underutilization rates, but the percentage point sizes of these increases varied quite widely across these groups (see Fig. 7.17). Low-income workers with a high school diploma or less in formal schooling saw their labor underutilization rates rise by 14–16 percentage points. At the lower end of the distribution of underutilization rates were bachelor's or higher degree recipients from upper-income families. Their underutilization rates rose by only to two to three percentage points over this 14-year period. Adults with a master's or higher degree and a family income greater than \$75,000 faced a labor underutilization rate of only 4 % in 2013–2014, two percentage points higher than in 1999–2000.

America's adults clearly faced a deep set of widening gaps in their labor underutilization rates since 1999–2000. At the top of the distribution are low-income adults with only a high school diploma or less education with underutilization rates of 38–44 %—a Depression-era labor market environment. High school graduates

Table 7.8 Labor force underutilization rates of U.S. workers (16 and older) in selected educational attainment and household income groups in 1999–2000 and 2013–2014 (in %)

Educational attainment/household income	(A) 1999–2000	(B) 2013–2014	(C) Percentage point change
No diploma or GED, under \$20,000	30.5	44.4	+13.9
H.S. diploma or GED, under \$20,000	22.4	38.1	+15.7
H.S. diploma or GED, \$20,000–\$40,000	9.8	20.2	+10.4
13–15 Years, \$40,000–\$60,000	5.9	13.4	+7.5
Associate’s degree, \$60,000–\$75,000	3.3	8.4	+5.0
Bachelor’s degree, \$75,000 and over	2.7	5.5	+2.8
Master’s and higher degree, \$75,000 and over	2.1	4.1	+2.0
All	9.1	14.9	+5.8

Source: Monthly CPS household surveys, public use files, 1999–2000 and 2013–2014, tabulations by authors

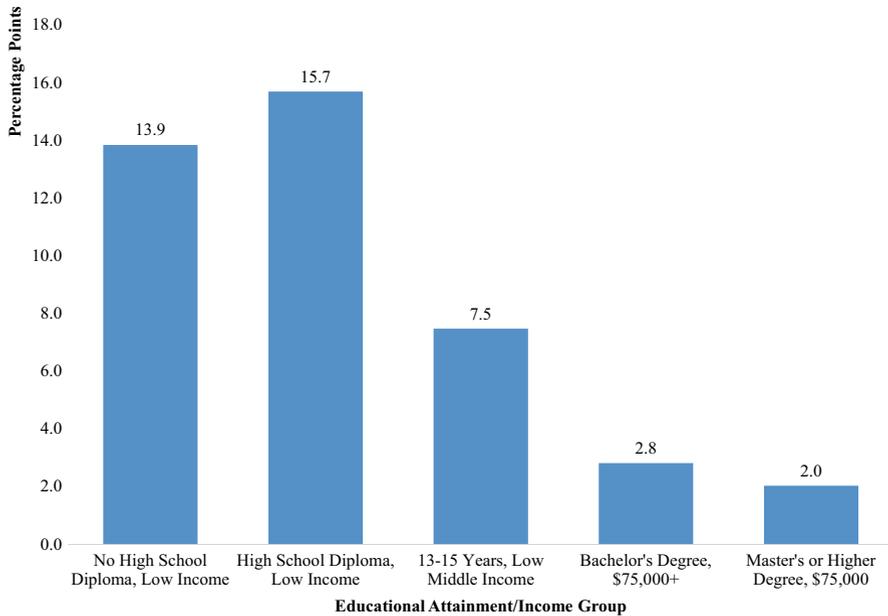


Fig. 7.17 Percentage point increases in labor underutilization rates among selected educational and household income groups of workers, 1999–2000 to 2013–2014

from low-middle-income families faced a 20 % labor underutilization rate, equivalent to several points above the worst during the Great Recession of 2007–2009. At the bottom of the distribution are college graduates (bachelor’s and above) with affluent family incomes who live in a world characterized by super full employment. These are radically different labor market worlds.

Income Problems of Underutilized Workers, 2012–2013

The previous sections of this chapter have been focused on the labor underutilization problems of workers in an array of educational attainment and household income groups, also looking at gender, age, and race-ethnic groups. This section of the chapter now assesses another set of issues related to the impact on income of underutilized workers.

A labor underutilization problem by itself does not have to automatically lead to poverty or low-income status. For example, an unemployed worker may experience only a short duration of unemployment (2–4 weeks) that does not have a major impact on annual income. The unemployed worker may be a young household member who does not contribute to household income in a substantive way, or the unemployed or underemployed persons may be a secondary earner whose temporary loss of income does not reduce the household's income below the poverty line or low-income standard.

But labor underutilization problems following the 2007–2009 recession were accompanied by steep increases in the mean durations of unemployment, with long-term unemployment problems (26 weeks or more) increasing in share to over 37 % in 2014.¹⁹ These long-term unemployment spells create higher mean annual earnings losses despite the existence of unemployment benefits. The steep rise in underemployment with its high weekly wage losses also sharply reduces the earnings of this group, placing individuals at risk of income inadequacy.

We will begin our analysis of the links between labor underutilization problems and income inadequacy problems with a brief overview of the three measures of income inadequacy and their values for selected families and individuals in 2012–2013. This will be followed by an examination of the links between labor underutilization and incidence of income inadequacy problems both overall and for workers in each major educational attainment subgroup (for a review of the official poverty measures of the federal government and alternative measures of poverty, see U.S. Census Bureau 2010). We will also provide separate breakouts of these income inadequacy problems by combinations of educational attainment and labor underutilization status, showing the degree to which U.S. labor markets today are affected.

The Three Income Inadequacy Measures

Three separate measures of income inadequacy are used in this report, which are the poverty income thresholds of the federal government: those who are poor, near poor, or low income. These are defined as follows:

¹⁹In 2010–2011, more than 47 % of the nation's unemployed had been out of work for 26 weeks or longer.

- Poor: Annual money income, pretax, below the official poverty line for persons or families by family size and age composition.
- Poor or near poor: Annual money income below 125 % of the official poverty line.
- Low income: Annual money income below 200 % of the official poverty line.²⁰

For 2013, the values of the income thresholds defining each of these measures for a single individual and three types of families are displayed in Table 7.9. The poverty income thresholds ranged from \$12,119 for a single nonelderly individual to \$23,624 for a four-person family with two children under 18. By definition, the values of the low-income thresholds were twice the value of the poverty line, ranging from \$24,238 to \$47,248 in our examples.

The Poverty Rates of Workers by Underutilization Status and Educational Attainment

The poverty rates of workers (including the hidden unemployed) by labor force underutilization status in March 2013–2014 are displayed in Table 7.10.²¹ Findings are presented for all workers and for men and women separately by educational attainment for our six educational groups.

Overall, slightly over 9 % of all workers were members of poor families in March 2013–2014. The underutilized, however, were nearly 4.7 times as likely to be poor as their counterparts who were not underutilized (27.1 % vs. less than 5.8 %) (see Fig. 7.18). Clearly, being underutilized substantially increases the probability of poverty among workers. Among the underutilized, the likelihood of being poor also was associated with educational attainment Slightly more than 38 % of the under-

Table 7.9 The annual money incomes equivalent to the poverty line, the poverty/near poverty line, and the low-income threshold for selected individuals and families, 2013

Person or family	(A) Poverty line	(B) Poverty/near poverty line	(C) Low-income threshold
Single individual under 65	\$12,119	\$15,149	\$24,238
Two-person family, no own children	15,142	18,928	30,284
Three-person family, one own child under 18	18,751	23,439	37,502
Four-person family, two children under 18	23,624	29,530	47,248

²⁰ A number of poverty researchers and income analysts began using this definition of low income in the late 1990s. See Acs et al. (2000).

²¹ Poverty status is based on the annual income received by the respondent's family in the prior calendar year; i.e., 2012 or 2013.

Table 7.10 Poverty rates of persons 16 and older^a in 2012–2013 by labor force underutilization status in March 2013–March 2014, total and by gender and educational attainment level (2-year averages)

		Poverty rate (%)			
Gender	Educational attainment	(A) Underutilized	(B) Not Underutilized	(C) Total	(D) Difference (A – B)
Male	<12 or 12, No H.S. diploma	34.1	15.9	21.2	+18.2
	H.S. diploma/GED	25.8	6.3	10.1	+19.5
	Some college	21.1	5.0	7.7	+16.1
	Associate's degree	16.3	3.5	4.9	+12.8
	Bachelor or higher degree	13.7	2.2	3.3	+11.5
	M.A. or higher degree	12.9	1.5	2.1	+11.4
	Total	24.2	5.3	8.3	+18.9
Female	<12 or 12, No H.S. diploma	43.9	17.6	26.6	+26.3
	H.S. diploma/GED	33.6	8.9	13.7	+24.7
	Some college	28.0	8.3	11.7	+19.7
	Associate's degree	24.3	5.4	7.8	+18.9
	Bachelor or higher degree	18.6	2.7	4.3	+15.9
	M.A. or higher degree	15.1	1.6	2.5	+13.5
	Total	30.4	6.5	10.2	+23.9
Total	<12 or 12, No H.S. diploma	38.4	16.5	23.4	+21.8
	H.S. diploma/GED	29.2	7.4	11.7	+21.7
	Some college	24.5	6.6	9.7	+17.9
	Associate's degree	20.9	4.5	6.5	+16.4
	Bachelor or higher degree	16.2	2.5	3.8	+13.8
	M.A. or higher degree	14.1	1.5	2.3	+12.6
	Total	27.1	5.8	9.2	+21.3

Source: 2013 and 2014 March CPS Supplements, public use files, U.S. Census Bureau, tabulations by authors

^aRestricted to members of labor force and labor force reserve

utilized without a high school diploma or GED were poor (Fig. 7.19). The poverty rate fell to 29 % for those with a high school diploma, and to only approximately 15 % for those with a bachelor's or higher degree.

Data on the underutilization status of workers was combined with findings on their educational attainment to produce estimates of these joint factors on the probability of being poor (see Fig. 7.20). Of those underutilized workers with no high school diploma, 38 % were poor. This poverty rate declined to 29 % for those underutilized workers with a high school diploma. Of those workers not underutilized,

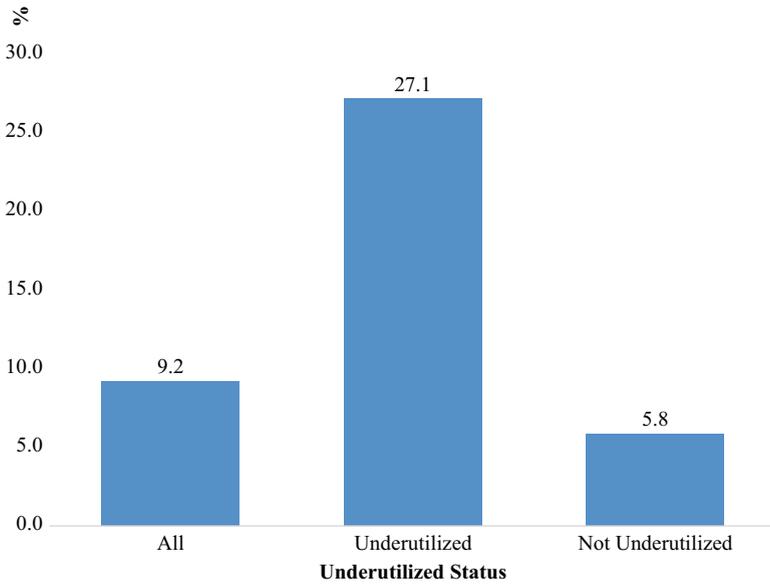


Fig. 7.18 Poverty rates of persons 16 and older in 2012–2013 by labor underutilization status in March 2013–March 2014

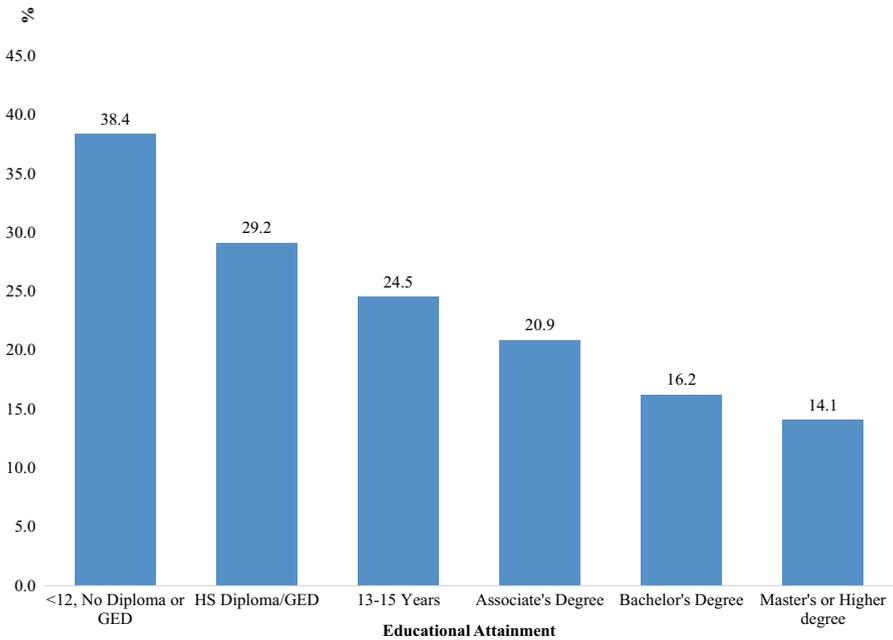


Fig. 7.19 Poverty rates of underutilized U.S. workers (16 and over) by educational attainment, March 2013–March 2014 (in %)

the poverty rate fell to only 2.5 % for those with a bachelor’s degree and to only 1.5 % for those with a master’s or higher degree. America’s best educated workers who were not underutilized faced close to a zero rate of poverty, while the less educated, underutilized individuals faced extremely high rates of poverty in the 30–40 % range.

Poverty/Near Poverty Problems of the Underutilized

Our second measure of income inadequacy focuses on those persons with annual family incomes below 125 % of the poverty line: the poor and near poor. Overall, from March 2013 to March 2014, approximately one of every eight workers (12.5 %) was a member of a poor or near-poor family (see Table 7.11 and Fig. 7.21). Among the underutilized, however, one-third were poor or near poor versus only 8.6 % of the not underutilized, a relative difference of nearly four times.

Among the underutilized, the poverty/near poverty rates of workers varied across educational attainment groups, being highest for those with the least education and falling with the level of educational attainment (see Fig. 7.22). Those underutilized workers lacking a high school diploma or GED faced a poverty/near poverty rate of

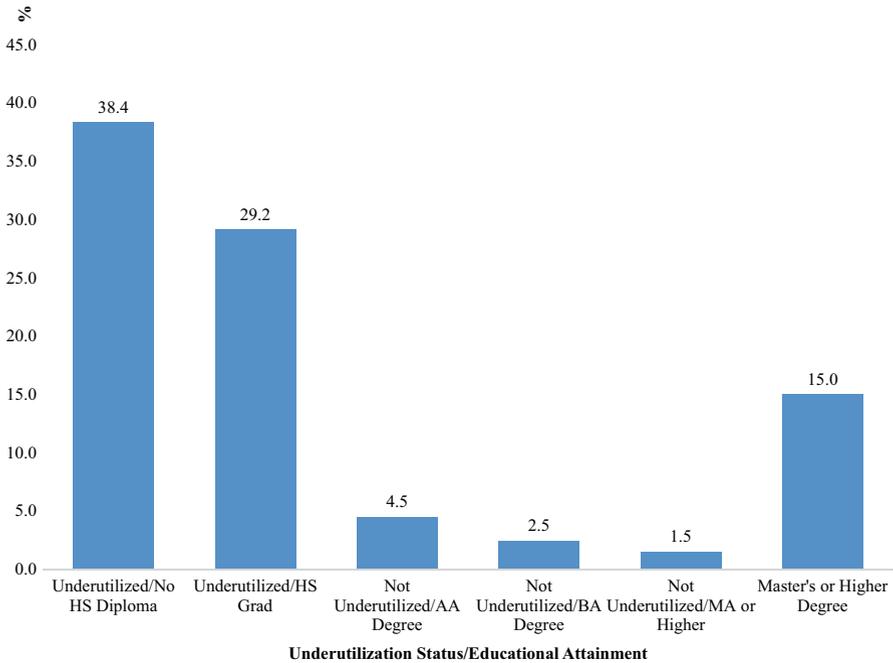


Fig. 7.20 Poverty rates of workers (16 and over) by underutilized status and educational attainment, March 2013 and March 2014 (in %)

Table 7.11 Poverty/near poverty rates of 16 and older persons^a in 2012–2013 by labor force underutilization status in March 2013 and March 2014, total and by gender and educational attainment level

		Poverty/near poverty rate (%)			
Gender	Educational attainment	(A) Underutilized	(B) Not Underutilized	(C) Total	(D) Difference (A – B)
Male	<12 or 12, No H.S. diploma	44.1	23.4	29.4	+20.8
	H.S. Diploma/GED	32.6	9.7	14.1	+22.9
	Some college	26.4	7.4	10.6	+19.0
	Associate’s degree	21.5	5.2	7.1	+16.2
	Bachelor or higher degree	17.8	3.2	4.5	+14.6
	M.A. or higher degree	16.1	1.9	2.7	+14.2
	Total	30.9	7.8	11.5	+23.1
Female	<12 or 12, No H.S. diploma	51.4	24.7	33.8	+26.7
	H.S. Diploma/GED	40.5	13.3	18.6	+27.2
	Some college	34.4	12.1	15.9	+22.3
	Associate’s degree	29.8	8.1	10.9	+21.7
	Bachelor or higher degree	22.9	3.8	5.7	+19.1
	M.A. or higher degree	16.7	2.1	3.1	+14.6
	Total	36.5	9.4	13.7	+27.1
Total	<12 or 12, No H.S. diploma	47.3	23.8	31.2	+23.4
	H.S. Diploma/GED	36.1	11.3	16.1	+24.8
	Some college	30.4	9.7	13.2	+20.7
	Associate’s degree	26.3	6.8	9.2	+19.5
	Bachelor or higher degree	20.5	3.5	5.1	+17.0
	M.A. or higher degree	16.5	2.0	2.9	+14.5
	Total	33.6	8.6	12.5	+25.0

Source: 2013 and 2014 March CPS Supplements, public use files, U.S. Census Bureau, tabulations by authors

^aRestricted to members of labor force and labor force reserve

47 %. This rate declined to 30 % for those with 1–3 years of college, and to a low of 16 % for those with a master’s or higher degree. The least well educated underutilized workers were about 2.3 times as likely to be poor or near poor as their counterparts with a four-year or higher college degree.

The findings on the underutilization status of workers were combined with their educational attainment to estimate poverty/near poverty rates for various subgroups

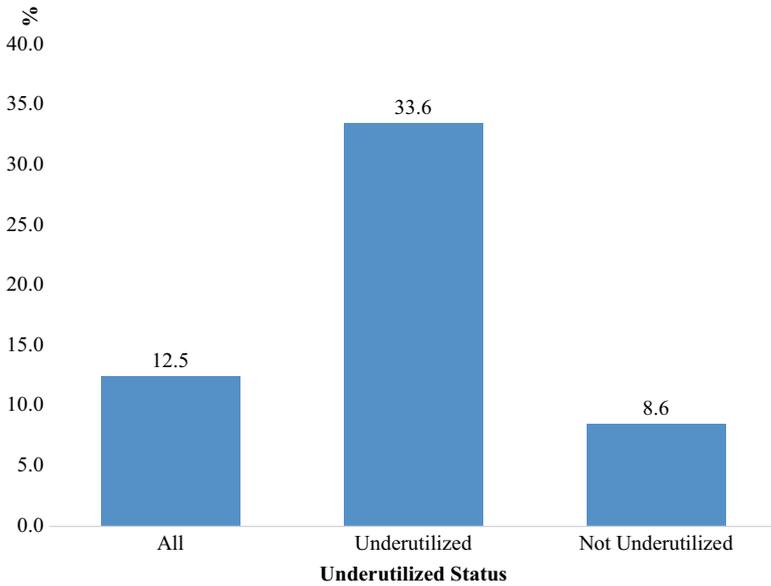


Fig. 7.21 Poverty/near poverty rates of workers (16 and over) in 2012–2013 by labor underutilization status, March 2013–March 2014

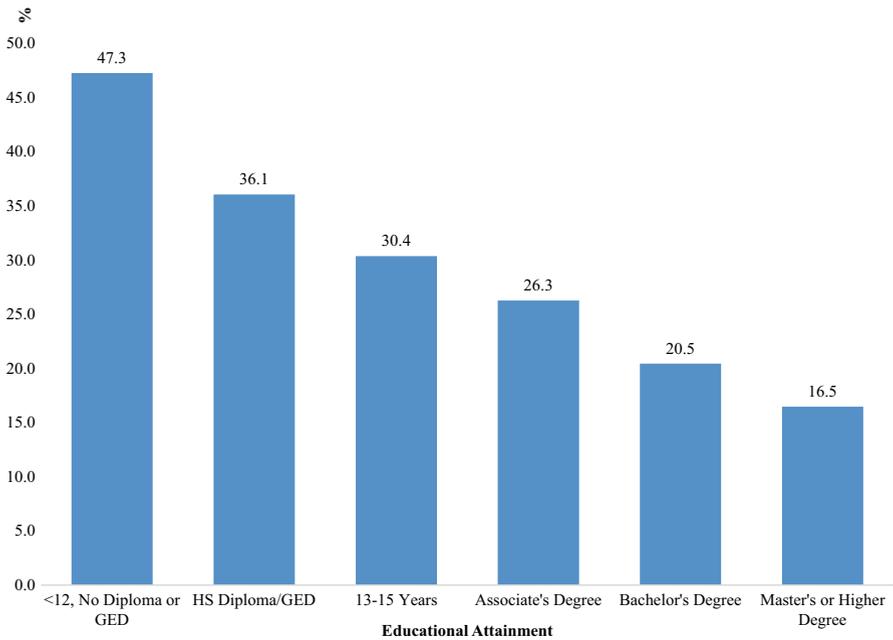


Fig. 7.22 Poverty/near poverty rates of underutilized U.S. workers (16 and over) by educational attainment, March 2013–March 2014 (in %)

of such workers. The poverty/near poverty rates of these workers ranged quite widely across these various subgroups (see Fig. 7.23). Close to 50 % of underutilized, high school dropouts were poor/near poor versus slightly more than one-third of high school graduates. Among those workers who were not underutilized, just 11 % of high school graduates were members of poor/near poor families and under 3 % of those with a bachelor’s or higher degree. Poverty/near poverty rates of underutilized high school dropouts were 17 times greater than those of the college educated who were not underutilized.

Low-Income Problems of Workers by Labor Underutilization and Educational Attainment

Our final measure of the income inadequacy problems of workers is that of their low-income status; that is, a family income that is twice the poverty line or less. Approximately one in four workers was living in low-income families in March

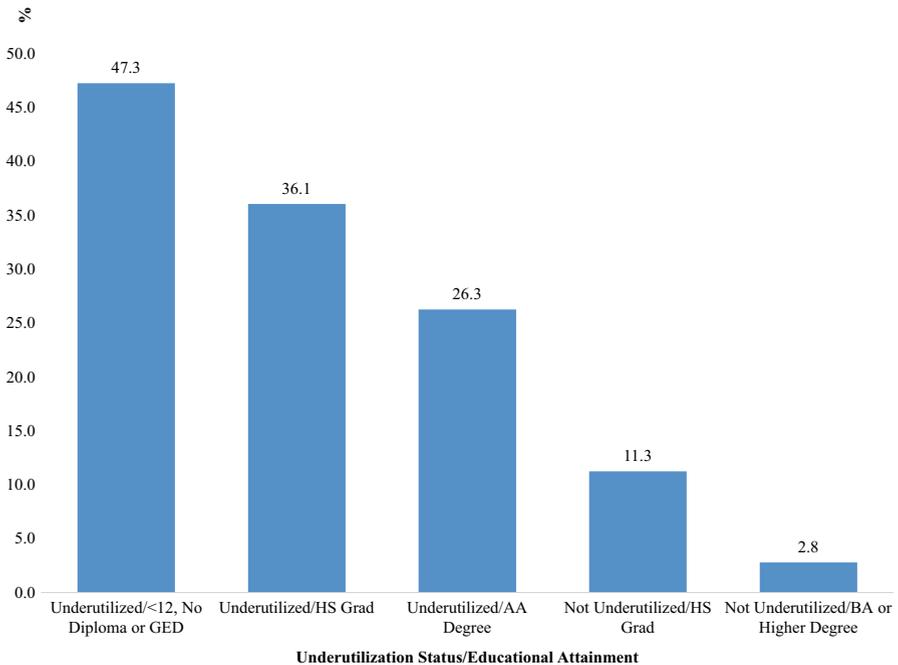


Fig. 7.23 Poverty/near-poverty rates of selected groups of workers (16 and over) by underutilized status and educational attainment, March 2013–March 2014 (in %)

2013–2014 (see Fig. 7.24). Among those with an underutilization problem, one-half

(51 %) had household income below our low-income threshold. In comparison, among those who were not underutilized, the incidence of such low-income problems was only 19 %, or less than two-fifths that of the underutilized.

Again, the incidence of income inadequacy problems among underutilized workers varied across educational groups, being highest for the less educated and falling with additional levels of educational attainment. Two-thirds of the underutilized who lacked a high school diploma or GED were low income versus 55.6 % of high school graduates and 33 % of those with a bachelor's degree (see Fig. 7.25). Clearly, even among the well educated, labor underutilization creates severe low-income problems, though they fare far better than their less educated peers.

In the final set of analysis, we generated estimates of low-income problems among various groups of workers categorized by their educational attainment and labor underutilization status. Both factors together have a massive impact on the likelihood of being low income in 2013–2014. At the upper end of the distribution of low-income rates are high school dropouts who were underutilized in the labor market. Two-thirds of these individuals were low income. Even among high school graduates, a majority (55.6 %) of the underutilized had household income below the low-income threshold (see Fig. 7.26).

Among those who were not underutilized, the incidence of low-income problems was only 8.8 % for those with a bachelor's degree and only 4.7 % for those with a master's or higher degree (see Table 7.12). The least well-educated members of the underutilized were 14 times as likely to be low income as the best educated mem-

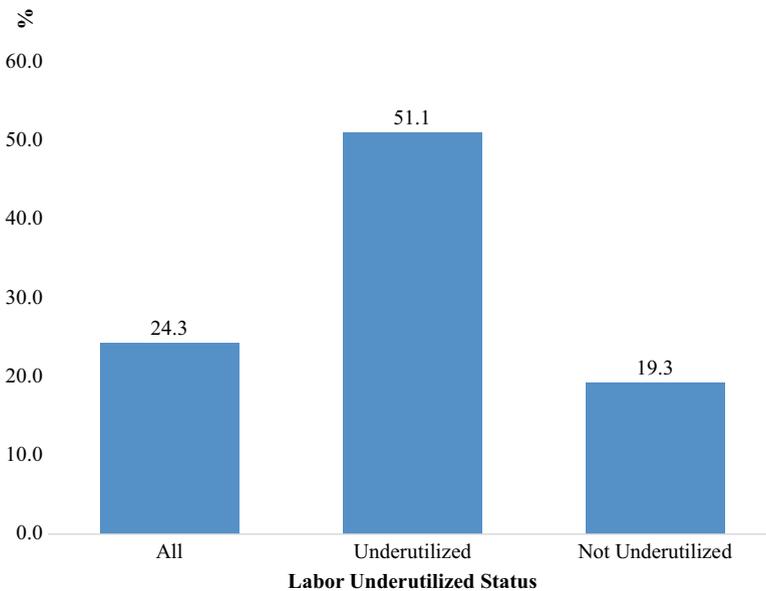


Fig. 7.24 Low-income rates of workers (16 and over) in 2012–2013 by labor underutilization status, March 2013–March 2014

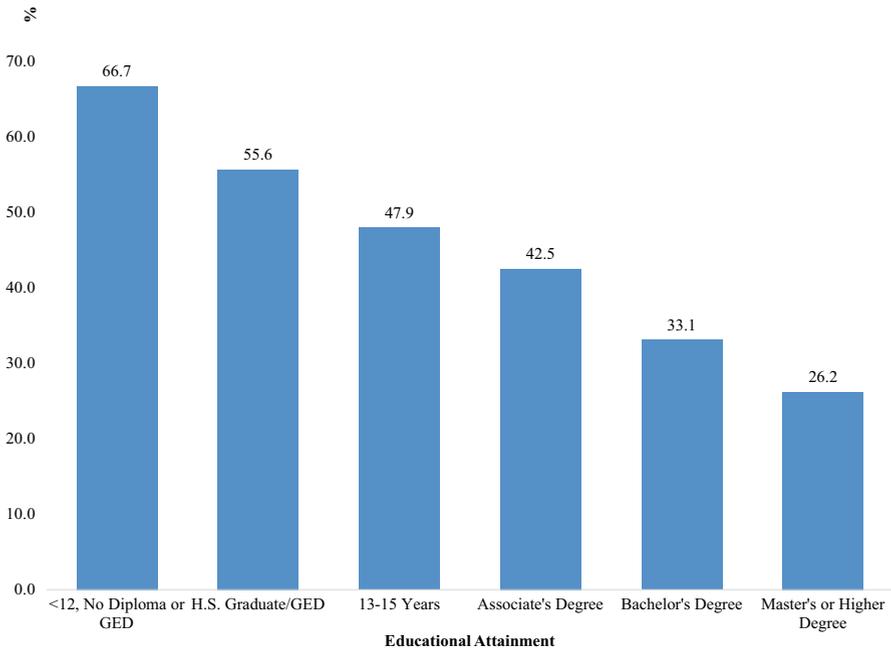


Fig. 7.25 Low-income rates of underutilized workers (16 and over) by educational attainment, March 2013–March 2014 (in %)

bers of those workers who were not underutilized in the labor market. Clearly, the division of American workers into a low-income/not-low-income status is substantially influenced by formal schooling and labor underutilization status. Being underutilized by itself was also found to be significantly influenced by educational attainment.

Conclusion

From 2000 to 2014, the labor market problems of U.S. workers were characterized by a massive degree of inequality across socioeconomic strata. The nation’s labor market problems were very unevenly distributed across workers based on differences in household incomes and educational attainment. In comparison to college-educated and affluent workers, younger, race-ethnic minority, less educated, lower-income workers faced extraordinarily high rates of labor underutilization in the form of unemployment, underemployment, and hidden unemployment. We found that on every labor market outcome measure, the gap between affluent, college-educated and low-income, less-educated groups have widened. Both during the Great Recession of 2007–2009 as well as the subsequent weak GDP and jobs

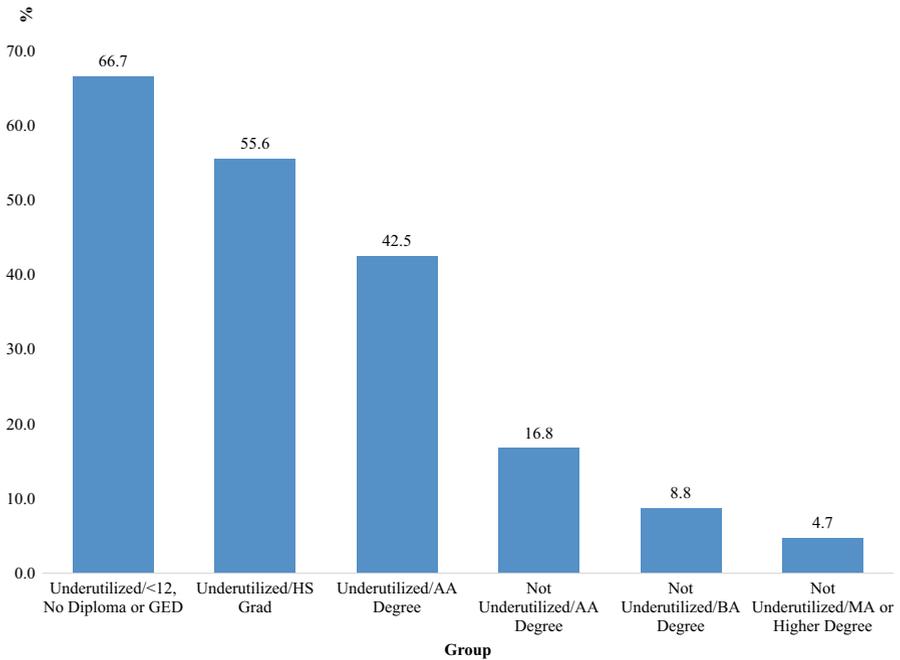


Fig. 7.26 Low-income rates of selected educational attainment/labor underutilized groups of workers (16 and over), March 2013–March 2014 (in %)

recovery through 2014, workers at the lower end of the socioeconomic ladder have faced labor market problems similar to that of the Great Depression era, while those at the higher end of the socioeconomic ladder experienced near full employment labor market conditions. Unsurprisingly, we found that the income inadequacy status of U.S. workers was heavily influenced by their formal schooling and labor force underutilization status.

These findings make it abundantly clear that labor market problems across educational groups interact substantially with household income. Being less educated and low income places one at a sharply higher risk of labor market underutilization, while for America’s best educated and affluent workers, the problem isn’t nonexistent, but nearly so. These findings make it quite clear that it is difficult to talk about the “average” unemployment rate or the “average” labor underutilization rate in such labor markets. As economic analysts often agree, “the average is over” (Cohen 2013).

Limitations of the U.S. labor market in recent years have taken a tangible toll on the nation’s less educated and low-income workers; contributing to growing earnings and wage inequality and family income inequality, and to poverty and other problems associated with low incomes. A full employment economy similar to that of the 1994–2000 period helped raise weekly wages, annual earnings, and family incomes, bringing rising family income inequality at least temporarily to a halt, and

Table 7.12 Low-income rates of 16 and older persons^a in 2012–2013 by labor force underutilization status in March 2013 and March 2014, total and by gender and educational attainment level

		Low-income rate (%)			
Gender	Educational attainment	(A) Underutilized	(B) Not Underutilized	(C) Total	(D) Difference (A – B)
Male	<12 or 12, No H.S. diploma	64.4	46.9	52.0	+17.5
	H.S. Diploma/GED	52.8	23.5	29.1	+29.3
	Some college	44.0	17.9	22.3	+26.1
	Associate’s degree	37.7	14.0	16.7	+23.7
	Bachelor or higher degree	29.7	7.9	9.8	+21.9
	M.A. or higher degree	26.7	4.5	5.7	+22.2
	Total	49.0	18.1	23.0	+30.9
Female	<12 or 12, No H.S. diploma	69.6	47.6	55.2	+22.0
	H.S. diploma/GED	59.3	29.5	35.4	+29.8
	Some college	51.8	25.4	30.0	+26.4
	Associate’s degree	46.0	19.1	22.6	+26.9
	Bachelor or higher degree	36.2	9.7	12.3	+26.5
	M.A. or higher degree	25.7	4.9	6.3	+20.8
	Total	53.4	20.6	25.8	+32.8
Total	<12 or 12, No H.S. diploma	66.7	47.2	53.3	+19.5
	H.S. diploma/GED	55.6	26.1	31.8	+29.6
	Some college	47.9	21.6	26.1	+26.3
	Associate’s degree	42.5	16.8	19.9	+25.7
	Bachelor or higher degree	33.1	8.8	11.1	+24.3
	M.A. or higher degree	26.2	4.7	6.0	+21.5
	Total	51.1	19.3	24.3	+31.8

Source: 2012 and 2013 March CPS Supplements, public use files, U.S. Census Bureau, tabulations by authors

^aRestricted to members of labor force and labor force reserve

reduced poverty problems, including among children. Restoring economic opportunity in the United States cannot take place without a much more favorable labor market environment.

Appendices

Appendix 7A: Labor Underutilization Rates by Gender and Race-Ethnic Groups

In the main part of the chapter, we analyzed variations in an array of labor market problems (unemployment, underemployment, hidden unemployment, and labor underutilization) across workers in various educational and household income groups in labor markets in 2013 and 2014. For gender and race-ethnic groups, we also presented selected findings for combinations of educational attainment and household income.

This appendix provides more detailed findings on the labor underutilization rates of workers in each gender and five race-ethnic groups (Asian, Black, Hispanic, Other, White, not Hispanic). For each of these seven groups as well as all workers, we provide estimates of labor underutilization rates in 2013–2014 for six educational attainment groups cross-tabulated by household income in seven income categories ranging from a low of under \$20,000 (which we refer to as low income) to a high of \$150,000 or more, which we refer to as the most affluent group of workers in the U.S.

Table 7A.1 provides the estimates of these labor underutilization rates for all workers (16 and over), including the hidden unemployed. As revealed in the main report, the labor underutilization rates of workers varied widely across educational attainment groups, ranging from a high of 29 % among those lacking a high school diploma, to 18 % for high school graduates with no college, to a low of just 6.5 % for those workers holding a master’s or higher degree (see Table 7A.1).

For each gender and race-ethnic group, we have compared the estimates of labor underutilization rates from those workers lacking a high school diploma and those with a master’s or higher degree (see Table 7A.2) and taken the ratio of these two

Table 7A.1 Labor force underutilization rates of persons 16 and older by household income level, educational attainment: 2013–2014 averages (in %)

Educational attainment	Household income level (in 1000 s)							Total
	<20	20–39	40–59	60–74	75–99	100–149	150+	
<12 or 12, No H.S. Diploma	44.4	26.5	22.1	21.0	21.5	21.1	21.3	29.4
H.S. Diploma/GED	38.1	20.2	14.2	11.7	10.0	9.6	9.6	18.1
Some college	34.7	19.3	13.4	11.9	10.2	9.4	10.4	16.1
Associate’s degree	33.0	16.2	10.6	8.4	7.1	5.9	6.5	11.8
Bachelor or higher degree	28.0	16.0	10.1	8.1	6.4	5.2	5.1	8.9
M.A. or higher degree	27.5	16.7	9.9	7.3	5.8	4.3	3.2	6.5
Total	37.2	20.0	13.3	10.7	8.8	7.2	6.2	14.9

Source: Monthly CPS, public use files, 2013 and 2014, U.S. Census Bureau, tabulations by authors

Table 7A.2 Comparisons of the labor underutilization rates of workers lacking a high school diploma with those holding a master's or higher degree, all and by gender and race-ethnic group, 2013–2014 averages (in %)

Group	(A) Lacking a high school diploma	(B) Master's or higher degree	(C) Col. A/Col. B
All	29.4	6.5	4.5*
Men	26.6	5.7	4.7*
Women	33.6	7.3	4.6*
Asian	21.4	6.7	3.2*
Black	46.1	9.3	5.0*
Hispanic	25.4	8.6	3.0*
Other races	44.0	7.7	5.7*
White, not Hispanic	28.6	6.0	4.8*

Source: Monthly CPS, public use files, U.S. Census Bureau, tabulations by authors

estimates (see Column C). The labor underutilization rate of high school dropouts was 29 % versus slightly below 6 % for those with a master's or higher degree. The relative difference in underutilization rates for these two groups of workers was between four and five times.

Very similar ratios prevailed among both men and women. Across the five race-ethnic groups, these relative differences in labor underutilization rates ranged from lows of 3.0–3.2 among Asian and Hispanic workers to highs of 5–6 among Black and other races, including Native American and those of mixed races. With the exception of Asians, where high school dropouts faced a labor underutilization rate of 21 %, dropouts in both gender and other four race-ethnic groups often experienced underutilization rates in the 25–46 % range. Such high underutilization rates sharply reduce their expected annual earnings, and when combined with low incomes of other family members, they often place such individuals at high risk of poverty and other income inadequacy problems.

The underutilization rates of workers in seven household income groups were calculated separately, both overall and for gender and race-ethnic groups. In Table 7A.3, we compare these labor underutilization rates for workers in low-income (under \$20,000) and affluent households (\$150,000 and over). Overall, 37.2 % of the workers from low-income households were underutilized versus only 6.2 % in affluent households, a relative difference of six times.

These large absolute and relative gaps in labor underutilization rates between affluent and low-income workers prevailed among both gender groups and each race-ethnic group in 2013–2014. Thirty-seven percent of both low-income male and female workers faced labor underutilization problems, five to six times as high as those encountered by affluent workers of both genders. Among the five race-ethnic groups, low-income workers faced underutilization rates of 32–46 % in four of these race-ethnic groups (the rate for Asians was 32 %), with relative differences typically in the four to six times range. Across the board, low-income workers in every demographic group clearly experienced labor underutilization rates well above those of

Table 7A.3 Comparisons of the labor underutilization rates of workers from low-income families (under \$20,000) with those from the most affluent (\$150,000 and over), all and by gender and race-ethnic group, 2013–2014 (in %)

Group	(A) Low-income	(B) Affluent households	(C) Low-income/affluent
All	37.2	6.2	6.0*
Men	36.9	5.8	6.4*
Women	37.5	6.7	5.6*
Asian	31.9	5.2	6.2*
Black	46.1	9.3	5.0*
Hispanic	35.1	8.1	4.3*
Other races	46.4	11.0	4.2*
White, not Hispanic	34.0	5.8	5.8*

Source: Monthly CPS, public use files, U.S. Census Bureau, tabulations by authors

the nation's most affluent workers, contributing to rising earnings and family income inequality and to widening gaps in family income inadequacy problems.

The incidence of problems of labor underutilization across educational groups was strongly, positively correlated with household income differences in labor underutilization rates. As a consequence, there are very large differences in labor underutilization rates across combinations of educational attainment/household income groups among workers, both overall and within each gender and race-ethnic group (see Table 7A.4).

Forty-four percent of low-income workers who lacked a high school diploma were underutilized in 2013–2014 (Table 7A.4). As educational attainment rose, even low-income workers were less likely to experience such labor market problems. Among the nation's most affluent workers with a master's or higher degree, only 3.2 % were underutilized in 2013–2014. The absolute percentage point gap between these two radically different groups of workers was 41 percentage points, or 14 times in relative terms. For each gender and race-ethnic group, the relative difference in labor underutilization rates between these two groups of workers was in the double digits range and came close to or exceeded 15 times for men, Black, White, non-Hispanic workers, and other races, including Native American and those of mixed races. Tables 7A.5, 7A.6, 7A.7, 7A.8, 7A.9, 7A.10, and 7A.11 break down the labor underutilization rates of gender and race-ethnicity separately by household income level and education. Tables 7A.12, 7A.13, and 7A.14 display labor force underutilization rates of Black, Hispanic, and non-Hispanic White workers broken out by poverty, poverty/near poverty, and low-income status in six educational groups.

Table 7A.4 Comparisons of the labor underutilization rates of workers from low-income families lacking a high school diploma to workers from the most affluent families with a master’s or higher degree, all and by gender and race-ethnic group, 2013–2014 (in %)

Group	(A) Low-income, lacks diploma	(B) Affluent, master’s or higher	(C) Low-income/ affluent
All	44.4	3.2	14*
Men	41.3	2.4	17*
Women	48.3	4.2	11*
Asian	35.9	2.8	13*
Black	59.7	4.1	15*
Hispanic	36.8	3.6	10*
Other races	60.3	3.0	20*
White, not Hispanic	47.0	3.2	15*

Source: Monthly CPS, public use files, U.S. Census Bureau, tabulations by authors

Table 7A.5 Labor force underutilization rates of men 16 and older by household income level, educational attainment, 2013–2014 averages (in %)

Educational attainment	Household income level (in 1000 s)							
	<20	20–39	40–59	60–74	75–99	100–149	150+	Total
<12 or 12, No H.S. diploma	41.3	23.8	19.7	19.1	20.5	20.7	21.5	26.6
H.S. Diploma/GED	38.1	20.0	13.8	11.5	9.9	9.2	9.2	17.5
Some college	34.9	20.0	13.0	11.7	9.4	9.2	10.8	15.4
Associate’s degree	32.9	15.9	10.4	8.0	6.4	4.8	5.6	10.8
Bachelor or higher degree	28.9	15.8	9.4	7.7	5.7	4.6	4.6	8.1
M.A. or higher degree	26.5	16.9	10.0	7.0	4.9	3.6	2.4	5.7
Total	36.9	19.9	13.1	10.6	8.4	6.9	5.8	14.3

Source: Monthly CPS, public use files, U.S. Census Bureau, tabulations by authors

Table 7A.6 Labor force underutilization rates of women 16 and older by household income level, educational attainment, 2013–2014 averages (in %)

Educational attainment	Household income level (in 1000 s)							
	<20	20–39	40–59	60–74	75–99	100–149	150+	Total
<12 or 12, No H.S. diploma	48.3	31.0	26.6	23.9	23.2	21.8	20.9	33.6
H.S. Diploma/GED	38.0	20.4	14.7	12.1	10.1	10.1	10.1	19.0
Some college	34.5	18.8	13.7	12.2	11.1	9.7	9.8	16.8
Associate’s degree	33.1	16.4	10.9	8.7	7.7	7.0	7.5	12.7
Bachelor or higher degree	27.3	16.3	10.7	8.4	7.2	5.8	5.7	9.6
M.A. or higher degree	28.5	16.5	9.8	7.5	6.5	4.9	4.2	7.3
Total	37.5	20.2	13.6	10.9	9.2	7.6	6.7	15.5

Source: Monthly CPS, public use files, U.S. Census Bureau, tabulations by authors

Table 7A.7 Labor force underutilization rates of 16 and older by family income level, educational attainment level for Asian adults, 2013–2014 averages

Educational attainment	Household income level (in 1000 s)							Total
	<20	20–39	40–59	60–74	75–99	100–149	150+	
<12 or 12, No H.S. diploma	35.9	18.4	18.7	14.6	15.5	19.1	13.2	21.4
H.S. Diploma/GED	32.0	15.0	12.8	15.8	11.5	8.1	7.1	15.4
Some college	36.4	21.1	17.1	13.4	12.9	9.9	13.2	18.0
Associate’s degree	27.1	15.2	11.9	9.0	7.3	6.5	8.5	11.3
Bachelor or higher degree	30.6	20.4	11.9	10.2	8.5	5.2	5.7	10.5
M.A. or higher degree	22.4	13.6	9.9	9.3	8.2	5.3	2.8	6.7
Total	31.9	17.6	13.1	11.7	9.6	6.3	5.2	12.2

Source: Monthly CPS, public use files, U.S. Census Bureau, tabulations by authors

Table 7A.8 Labor force underutilization rates of 16 and older by family income level, educational attainment level for Black adults, 2013–2014 averages

Educational attainment	Household income level (in 1000 s)							Total
	<20	20–39	40–59	60–74	75–99	100–149	150+	
<12 or 12, No H.S. diploma	59.7	38.8	34.2	33.2	34.8	26.4	33.8	46.1
H.S. Diploma/GED	45.5	24.1	19.0	16.7	13.2	13.2	13.6	27.2
Some college	41.2	21.6	16.4	16.1	13.7	11.3	14.7	22.5
Associate’s degree	39.1	16.7	13.2	10.5	10.1	8.9	12.1	17.2
Bachelor or higher degree	35.4	17.6	11.1	9.0	7.2	6.8	6.8	12.4
M.A. or higher degree	34.3	19.0	11.7	7.7	9.0	3.3	4.1	9.3
Total	46.1	23.6	17.0	14.1	11.8	9.2	9.3	23.3

Source: Monthly CPS, public use files, U.S. Census Bureau, tabulations by authors

Table 7A.9 Labor force underutilization rates of 16 and older by family income level, educational attainment level for Hispanic adults, 2013–2014 averages

Educational attainment	Household income level (in 1000 s)							Total
	<20	20–39	40–59	60–74	75–99	100–149	150+	
<12 or 12, No H.S. diploma	36.8	22.8	18.9	16.1	18.6	17.8	17.7	25.4
H.S. diploma/GED	34.3	20.9	15.7	14.0	13.2	11.5	13.2	20.4
Some college	34.7	19.7	14.5	14.0	10.9	10.3	8.5	17.8
Associate’s degree	33.8	16.9	12.3	9.2	8.3	6.1	7.0	14.0
Bachelor or higher degree	28.8	16.9	9.9	9.1	7.1	5.7	6.3	11.1
M.A. or higher degree	29.6	14.4	13.0	7.9	6.6	5.7	3.6	8.6
Total	35.1	20.8	15.2	12.9	11.3	9.3	8.1	19.3

Source: Monthly CPS, public use files, U.S. Census Bureau, tabulations by authors

Table 7A.10 Labor force underutilization rates of 16 and older by family income level, educational attainment level for Native American/other adults, 2013–2014 averages

Educational attainment	Household income level (in 1000 s)							Total
	<20	20–39	40–59	60–74	75–99	100–149	150+	
<12 or 12, No H.S. diploma	60.3	39.0	38.9	42.8	23.2	34.2	41.4	44.0
H.S. diploma/GED	46.8	26.6	20.1	22.2	15.2	14.5	12.0	26.4
Some college	43.1	21.5	18.7	14.1	15.0	14.1	18.8	21.9
Associate’s degree	41.8	21.6	15.3	14.0	10.4	8.4	1.6	17.2
Bachelor or higher degree	28.8	13.8	12.2	5.9	9.4	7.2	9.0	10.8
M.A. or higher degree	31.5	19.2	8.1	13.1	4.0	5.3	3.0	7.7
Total	46.4	24.5	18.9	16.6	12.4	11.5	11.0	21.9

Source: Monthly CPS, public use files, U.S. Census Bureau, tabulations by authors

Table 7A.11 Labor force underutilization rates of 16 and older by family income level, educational attainment level for White adults, 2013–2014 averages

Educational attainment	Household income level (in 1000 s)							Total
	<20	20–39	40–59	60–74	75–99	100–149	150+	
<12 or 12, No H.S. diploma	47.0	28.5	22.4	22.2	22.2	21.4	20.9	28.6
H.S. diploma/GED	35.6	18.8	12.8	10.0	8.8	8.8	8.7	15.3
Some college	30.9	18.1	12.0	10.6	9.3	8.8	9.6	13.9
Associate’s degree	30.5	15.7	9.7	7.8	6.5	5.6	6.0	10.4
Bachelor or higher degree	25.7	15.1	9.7	7.7	6.0	5.0	4.8	8.0
M.A. or higher degree	26.6	17.0	9.4	6.7	5.1	4.1	3.2	6.0
Total	34.0	18.6	11.9	9.5	7.8	6.7	5.8	12.2

Source: Monthly CPS, public use files, U.S. Census Bureau, tabulations by authors

Table 7A.12 Poverty rates of 16 and older persons^a in 2012–2013 by labor force underutilization status in March 2013 and March 2014 by selected race and educational attainment level

Race	Educational attainment	Poverty rate (%)			
		(A) Underutilized	(B) Not Underutilized	(C) Total	Difference (A – B)
Black	<12 or 12, No H.S. diploma	51.0	24.3	37.2	+26.7
	H.S. diploma/GED	44.0	13.0	22.1	+31.0
	Some college	32.7	10.6	15.9	+22.1
	Associate’s degree	25.5	7.7	10.8	+17.7
	Bachelor or higher degree	21.9	3.7	5.9	+18.3
	M.A. or higher degree	19.8	1.8	3.4	+18.0
	Total	39.2	9.9	17.1	+29.2

(continued)

Table 7A.12 (continued)

		Poverty rate (%)			
Race	Educational attainment	(A) Underutilized	(B) Not Underutilized	(C) Total	Difference (A – B)
Hispanic	<12 or 12, No H.S. diploma	41.8	20.5	26.1	+21.3
	H.S. diploma/GED	32.4	11.5	15.9	+20.9
	Some college	25.1	8.4	11.6	+16.7
	Associate’s degree	32.0	6.5	9.8	+25.5
	Bachelor or higher degree	22.5	4.6	6.8	+18.0
	M.A. or higher degree	17.3	2.3	3.5	+15.0
	Total	33.8	11.6	16.1	+22.2
White	<12 or 12, No H.S. diploma	29.6	10.2	16.3	+19.3
	H.S. diploma/GED	22.3	5.2	8.1	+17.0
	Some college	21.7	5.5	7.9	+16.2
	Associate’s degree	18.4	3.6	5.2	+14.9
	Bachelor or higher degree	13.8	2.0	3.0	+11.7
	M.A. or higher degree	11.1	1.3	1.8	+9.8
	Total	20.9	3.9	6.2	+16.9

Source: 2013 and 2014 March CPS Supplements, public use files, U.S. Census Bureau, tabulations by authors

*Restricted to members of labor force and labor force reserve

Table 7A.13 Poverty/near poverty rates of 16 and older persons^a in 2012–2013 by labor force underutilization status in March 2013 and March 2014 by selected race and educational attainment level

		Poverty/near poverty rate (%)			
Race	Educational attainment	(A) Underutilized	(B) Not Underutilized	(C) Total	Difference (A – B)
Black	<12 or 12, No H.S. diploma	60.3	32.7	46.0	+27.6
	H.S. diploma/GED	51.8	19.4	28.9	+32.4
	Some college	38.3	15.1	20.7	+23.2
	Associate’s degree	32.2	11.2	14.8	+21.0
	Bachelor or higher degree	26.2	5.2	7.8	+21.0
	M.A. or higher degree	23.7	2.7	4.5	+21.0
	Total	46.3	14.3	22.2	+32.0

(continued)

Table 7A.13 (continued)

		Poverty/near poverty rate (%)			
Race	Educational attainment	(A) Underutilized	(B) Not Underutilized	(C) Total	Difference (A – B)
Hispanic	<12 or 12, No H.S. diploma	53.7	29.9	36.2	+23.8
	H.S. diploma/GED	41.8	17.1	22.3	+24.6
	Some college	31.9	12.5	16.1	+19.4
	Associate’s degree	35.9	10.3	13.7	+25.6
	Bachelor or higher degree	27.8	6.5	9.1	+21.3
	M.A. or higher degree	19.4	3.6	4.8	+15.8
	Total	43.1	17.2	22.4	+25.9
White	<12 or 12, No H.S. diploma	34.9	14.8	21.1	+20.1
	H.S. diploma/GED	27.8	8.0	11.3	+19.7
	Some college	27.0	8.1	10.8	+18.9
	Associate’s degree	23.9	5.5	7.5	+18.4
	Bachelor or higher degree	17.7	2.9	4.2	+14.8
	M.A. or higher degree	13.2	1.6	2.3	+11.5
	Total	25.9	5.8	8.5	+20.0

Source: 2013 and 2014 March CPS Supplements, public use files, U.S. Census Bureau, tabulations by authors

*Restricted to members of labor force and labor force reserve

Table 7A.14 Low-income rates of 16 and older persons^a in 2012–2013 by labor force underutilization status in March 2013 and March 2014 by selected race and educational attainment level

		Low income rate			
Gender	Educational attainment	(A) Underutilized	(B) Not Underutilized	(C) Total	Difference (A – B)
Black	<12 or 12, No H.S. diploma	75.8	53.9	64.5	+21.9
	H.S. Diploma/GED	72.7	38.0	48.2	+34.7
	Some college	57.4	31.2	37.6	+26.3
	Associate’s degree	49.7	24.1	28.5	+25.6
	Bachelor or higher degree	41.2	13.3	16.8	+27.9
	M.A. or higher degree	36.0	6.7	9.3	+29.3
	Total	64.7	28.6	37.5	+36.1

(continued)

Table 7A.14 (continued)

		Low income rate			
Gender	Educational attainment	(A) Underutilized	(B) Not Underutilized	(C) Total	Difference (A – B)
Hispanic	<12 or 12, No H.S. diploma	75.3	58.0	62.5	+17.3
	H.S. diploma/GED	64.7	39.7	45.0	+25.0
	Some college	53.7	30.3	34.8	+23.3
	Associate’s degree	52.4	26.2	29.6	+26.2
	Bachelor or higher degree	43.5	14.3	17.8	+29.2
	M.A. or higher degree	31.8	8.2	10.0	+23.6
	Total	64.4	37.2	42.7	+27.2
White	<12 or 12, No H.S. diploma	53.6	32.8	39.3	+20.8
	H.S. diploma/GED	45.6	19.7	24.0	+26.0
	Some college	42.6	17.6	21.3	+25.0
	Associate’s degree	39.1	13.9	16.7	+25.2
	Bachelor or higher degree	28.7	7.6	9.4	+21.1
	M.A. or higher degree	22.6	3.9	5.0	+18.7
	Total	41.6	13.9	17.5	+27.7

Source: 2013 and 2014 March CPS Supplements, public use files, U.S. Census Bureau, tabulations by authors

*Restricted to members of labor force and labor force reserve

Appendix 7B: Associations Between Educational Attainment/ Household Income by Gender and Race-Ethnic Groups

Findings on the unemployment rates of workers have focused on the links between educational attainment/household income and unemployment status for all workers combined. We also looked at the associations between educational attainment/household income and unemployment status to see whether they prevailed among both gender groups and across major race-ethnic groups. We estimated unemployment rates of workers in seven selected educational attainment/household income groups by gender and for Black, Hispanic, and White non-Hispanic workers. Key findings are displayed in Table 7B.1.

For men and women, the unemployment rate patterns were very similar. Both male and female workers with limited formal schooling and low incomes faced extremely high unemployment rates ranging from 21 to 24 %, while those with a high school diploma and below average incomes (\$20,000–40,000) encountered unemployment rates between 8 and 10 %, and those with a bachelor’s or higher degree and incomes above \$100,000 experienced unemployment rates of 2 %.

Table 7B.1 Unemployment rates of workers by gender and race-ethnic group in selected educational attainment and family income groups, 2013–2014 (in %)

Educational/income group	(A) Men	(B) Women	(C) Black	(D) Hispanic	(E) White not Hispanic
H.S. Dropout, <\$20,000	21.2	24.5	38.2	15.7	25.8
H.S. graduate, <\$20,000	21.5	18.4	26.9	16.2	18.2
H.S. graduate, \$20,000–\$40,000	10.4	8.3	12.8	9.1	8.5
13–15 Years, \$40,000–\$60,000	6.3	5.9	8.2	6.2	5.5
Associate degree, \$60,000–\$75,000	3.7	3.4	4.9	3.9	3.2
Bachelor’s degree, \$100,000–\$150,000	2.3	2.3	3.5	1.3	2.1
Master’s or higher degree, \$150,000 plus	1.2	1.7	2.1	1.3	1.4
All	7.0	6.6	12.3	8.3	5.5

Source: Monthly CPS household surveys, public use files, 2013 and 2014, tabulations by authors

In the aggregate, unemployment rates across these three major race-ethnic groups varied from a low of 5.5 % among White non-Hispanics to a high of 12.3 % among Black non-Hispanics. In each race-ethnic group, however, the unemployment rates of workers were strongly linked to their educational attainment and household incomes. Among low-income high school dropouts and high school graduates with no college, unemployment rates varied from 16 to 38 %. They fell steadily and steeply with additional education and income for each race-ethnic group, falling to 6–8 % for those with some college and low-middle incomes to lows of 1–2 % for affluent workers with a master’s or higher degree. These gaps in unemployment rates across workers by schooling/household income were substantial for each race-ethnic group.

Appendix 7C: Logistic Probability Models Showing Effects of Demographics on Underutilization Rate of Workers

We have estimated a set of logistic probability models to illustrate the independent effects of various demographic variables on the underutilization rates of workers in 2013–2014.

The dependent variable in this logistic probability model is *UNDERUTIL*, a dichotomous variable that takes on the value of 1 if the respondent was underutilized at the time of the CPS and the value of zero if he or she was an active member of the labor force but was not underutilized.²² The right-hand side predictor variables include the gender, age, race-ethnic origin, nativity status, disability status, educational

²²With the exception of members of the labor force reserve, all other nonparticipants in the civilian labor force are excluded from the analysis.

attainment, and the annual family income category of the household. The base group of labor force participants for this analysis consists of White non-Hispanic, native born males, who were 55–64 years old, faced no physical or mental disability limiting their work ability, held a bachelor's or higher degree, and lived in a family with an income above \$150,000. Members of the base group faced an expected probability of being underutilized of 4 %. Definitions of each of these predictor variables are displayed in Table 7C.1.

The findings of the logistic probability regression displayed in Table 7C.2 reveal that the probability of a labor force participant being underutilized in 2013–2014 was significantly associated with age, race-ethnicity, disability status, educational attainment, and family income background (see Table 7C.2).²³ The youngest members of the labor force (those under 25 years of age) were significantly and substantially more likely than the older members of the base group (55–64) to be underutilized. Those participants 25–44 years of age (key members of the so-called prime aged work force) faced a labor underutilization probability less than three percentage points above the base group. Older adults (65 and over) faced a 1.8 percentage point greater probability of being underutilized relative to the base group of 55–64 year olds.

The gender of respondents had only a modest independent impact on the likelihood of being underutilized. Women with traits similar to those of men were about one percentage point more likely to be underutilized than males. Members of each minority race-ethnic group were more likely to be underutilized than comparable, White non-Hispanic peers; however, the impact was substantially higher for Black non-Hispanics than for Asians or Hispanics. Holding all other background traits constant, Black labor force participants were nearly 8.4 percentage points more likely than White non-Hispanics to be underutilized in the labor market.

The educational attainment of these labor force respondents had strong independent impacts on their probability of being underutilized. Relative to members of the base group who held a bachelor's or higher degree, persons in each other educational group were more likely to be underutilized, with the size of the impacts being considerably higher for the less educated. High school students were nearly 20 percentage points more likely to be underutilized than four-year or higher college graduates. High school dropouts were between 14 and 15 percentage points more likely to be underutilized than those with bachelor's or higher degrees. The likelihood of being underutilized fell to seven percentage points for high school graduates and to only two percentage points for those holding an associate's degree.

The annual family income of the respondent had significant impacts on their probability of being underutilized in the labor market. Relative to the affluent members of the base group (those living in families with incomes above \$150,000), members of each other income group were significantly more likely to be underutilized, with the size of these impacts declining with family income. Those labor

²³The logistic coefficients on the independent variables were converted into estimated marginal probability effects. A standard practice in the literature is to calculate these marginal probability effects at the means of all right hand side variables. We can convert the logit regression coefficients (Bs) into a set of marginal effects by multiplying the value of each logistic coefficient (B) by (P) and (1-P), where P is the percent of workers in the sample who were underutilized in 2013–2014.

Table 7C.1 Definitions of the variables appearing in the logistic probability model of being an underutilized labor force participant

Variable	Definition
UNDERUTIL	=1 if underutilized =0
Female	=1 if female =0 if other
Asian	=1 if Asian =0 if other race
Black	=1 if Black =0 if other race
Hispanic	=1 if Hispanic origin =0 if not Hispanic
Native American	=1 if Native American =0 if else
Native	=1 if native born =0 if else
Disabled	=1 if faces a physical/mental disability =0 if else
Age 16–24	=1 if age 16–24 =0 if else
Age 25–34	=1 if age 25–34 =0 if else
Age 35–44	=1 if age 35–44 =0 if else
Age 45–54	=1 if age 45–54 =0 if else
Age 55–64	=1 if age 55–64 =0 if else
HSDROP	=1 if a high school dropout =0 if else
HSGRAD	=1 if a high school graduate =0 if else
SOMECOLL	=1 if 13–15 years, no degree =0 if else
AA DEGREE	=1 if person holds an associate’s degree =0 if else
INCOME <20	=1 if household income under \$20,000 =0 if else
INCOME 20–40	=1 if household income between \$20,000 and \$40,000 =0 if else
INCOME 40–75	=1 if household income between \$40,000 and \$75,000 =0 if else
INCOME 75–100	=1 if household income between \$75,000 and \$100,000 =0 if else
INCOME100–150	=1 if household income between \$100,000 and \$150,000 =0 if else

Table 7C.2 Findings of the logistic probability model of the underutilized status of individual members of the labor force in 2013–2014

Variable	(A) Logit coefficient	(B) Sig. of coefficient	(C) Marginal probability at the mean
Constant	-3.081	0.01	
Female	0.067	0.01	0.012
Asian	0.114	0.01	0.021
Black	0.465	0.01	0.084
Hispanic	0.121	0.01	0.022
Native American/other	0.416	0.01	0.075
Native Born	0.027	0.01	0.005
Disabled	0.596	0.01	0.108
Age 16–24	0.707	0.01	0.128
Age 25–34	-0.040	0.01	-0.007
Age 35–44	-0.168	0.01	-0.030
Age 45–54	-0.178	0.01	-0.032
Age 65 and over	0.099	0.01	0.018
High school student	1.099	0.01	0.198
High school dropout	0.815	0.01	0.147
High school graduate	0.406	0.01	0.073
13–15 Years, no degree	0.262	0.01	0.047
Associate’s degree	0.129	0.01	0.023
FAMINC <\$20,000	1.760	0.01	0.318
FAMINC \$20,000–\$39,000	1.008	0.01	0.182
FAMINC \$40,000–75,000	0.547	0.01	0.099
FAMINC \$75,000–\$99,000	0.259	0.01	0.047
FAMINC \$100,000–\$149,000	0.113	0.01	0.020

-2 Log likelihood= 1187291, Nagelkerke R Square=.150, Chi Square=142955, Sig. = .01, DF =22, N= 1,644,646

force participants living in the lowest income households (an annual income under \$20,000) were 32 percentage points more likely to be underutilized than the most affluent group. This impact fell to 18 percentage points for those in families with incomes between \$20,000 to \$40,000, to 10 percentage points for those with incomes between \$40,000 and \$75,000, and to only 2–5 percentage points or less for those with family incomes between \$75,000 and \$150,000.

Appendix 7D: Estimating the Probability of a Person with Given Background Traits Being Underutilized in 2013–2014

The logistic regression coefficients can be used to estimate the probability of a person with given characteristics being underutilized in 2013–2014. The procedure for estimating the probability of a person being underutilized with given traits is

relatively straightforward. The probability that a given person being underutilized is equal to the following:

$$P_i = \frac{e^{\alpha + \beta x}}{1 + e^{\alpha + \beta x}}$$

To calculate the values of P_i , we begin by calculating the value of $\alpha + \beta x$ for an individual with given traits, X_i (e.g., gender, race-ethnic origin, age, education, nativity, disability, family income level). The values of the α and β 's are those generated by the logistic regression model. We then calculate the value of $e^{\alpha + \beta x_i}$. The value of the denominator is simply equal to $1 + e^{\alpha + \beta x_i}$. The ratio of these two values would then yield the estimated probability of college attendance for this individual.

Appendix 7E: Logistic Probability Model of Labor Underutilization for Labor Force Participants Under 30

The following are details regarding estimates of a logistic probability model of labor underutilization among labor force participants under 30 in 2013–2014 (see Table 7E.1). The base group for this analysis is a 25- to 29-year old White non-Hispanic male who was not disabled, held a bachelor's or higher degree and lived in a family with an income over \$150,000.²⁴

Similar to our findings for all working-age adults (16 and over), gender had only a very modest impact on the labor underutilization rate of teens and young adults. Holding all other demographic and socioeconomic traits constant, young women were slightly under one percentage point less likely than males to be underutilized.²⁵ Teens and young adults (20–24 years old) faced much higher rates of labor underutilization than their older peers (25–29 years old). A teen labor force participant (or a member of the labor force reserve) was nearly 11 percentage points more likely than his or her peers 25–29 years old to be underutilized, while a 20–24 year old was about six percentage points more likely to be underutilized than his older peers.

Members of each race-ethnic group were significantly more likely than White non-Hispanics to be underutilized. The estimated sizes of these independent impacts of race-ethnic group varied from lows of two to three percentage points among Asians and Hispanics to a high of nine percentage points among Black non-Hispanic youth. The educational attainment of these youth also had frequently strong impacts on the probability of being underutilized at the time of the 2013–2014 surveys. Relative to their base group peers with a bachelor's or higher degree, those young adults who lacked a high school diploma or GED were nearly 14 percentage points more likely to be underutilized. High school graduates were 10 percentage points

²⁴The expected probability of labor underutilization among the base group was only 5.9 percentage points.

²⁵Male teens and those 20–24 were heavily hit by changing employment developments over the 2000–2014 time period, including the high loss of blue-collar jobs that impacted young men more than young women.

Table 7E.1 Findings of the logistic probability model of the underutilized status of individual members of the young adult labor force under age 30 in 2013–2014

Variable	(A) Logit coefficient	(B) Sig. of coefficient	(C) Marginal probability at the mean
Constant	-2.777	0.01	
Female	-0.038	0.01	-0.005
Asian	0.206	0.01	0.026
Black	0.713	0.01	0.090
Hispanic	0.197	0.01	0.025
Native American/Other	0.443	0.01	0.056
Native Born	0.162	0.01	0.021
Disabled	0.798	0.01	0.101
Age 16–19	0.859	0.01	0.109
Age 20–24	0.457	0.01	0.058
High school student	0.947	0.01	0.120
High school dropout	1.117	0.01	0.141
High school graduate	0.790	0.01	0.100
13–15 Years, no degree	0.381	0.01	0.048
Associate's degree	0.233	0.01	0.029
FAMINC <\$20,000	0.923	0.01	0.117
FAMINC \$20,000–\$39,000	0.365	0.01	0.046
FAMINC \$40,000–75,000	0.130	0.01	0.016
FAMINC \$75,000–\$99,000	-0.002	–	0.000
FAMINC \$100,000–\$149,000	-0.045	0.05	-0.006

Note: Implies not statistically significant

-2 Log likelihood = 364601, Nagelkerke R Square = .142, Chi Square = 36761, Sig. = .01, DF = 19, N = 377,096

more likely to be underutilized than bachelor's degree holders. The impact drops to only 5 percentage points for those with 13–15 years of schooling but no degree and to under three percentage points for those with an associate's degree.

Family income of respondents also affects an independent impact on the probability of young adults being underutilized in the labor market, but the negative impacts are primarily concentrated among low-income and low-middle-income youth. Those young adults with household incomes under \$20,000 had a probability that was 12 percentage points higher of being underutilized than their affluent peers, and those young adults with incomes between \$20,000 and \$40,000 had a five to six percentage point higher probability of experiencing an underutilization problem. There were no significant differences between upper-middle-income youth and the most affluent families.

The above findings illustrate quite dramatically that among the young as well as among all workers, age, race-ethnic origin, educational attainment, and family

income status played jointly large roles in shaping the incidence of underutilization problems in 2013–2014.

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Part III
Education and Opportunity