
freedman

Thrive Everywhere

We are your global implementation partner. Since 1990 we've delivered global marketing campaigns in all media, in all markets. We plan, manage, adapt, transcreate and produce campaigns which resonate with local audiences, allowing your brand to thrive everywhere.

Global Implementation Partner

We are experts at getting global campaigns out. We provide highly customised solutions, giving you the control and the confidence to step away from the complexity and focus on what's really important to your business.

Make Global Campaigns Work Locally

With over 27 years' experience, we know that campaign effectiveness is more than just translation. Freedman takes care of everything from technical specification to regulatory compliance, from TV ads to display banners, from San Francisco to Sydney, ensuring your campaign will resonate with local audiences.

Growing Global Brands

Freedman supports global businesses to launch and grow their brands in new territories and markets throughout the world, allowing you to focus on growth.

Digital Marketing Campaign Implementation

Marketers turn to Freedman to manage the scale, pace and complexity of planning and running a digital campaign. We work in partnership with your global team, creative and media agencies to deliver high performance campaigns.

2018 Global Marketing Survey

In December 2017, Freedman International carried out a survey in partnership with ClickZ to find out more about current trends within the marketing industry.

Freedman surveyed over 500 senior marketers worldwide, the majority of whom were UK- or US-based. The survey comprised 15 questions and covered how their organisations performed in terms of diversity, social responsibility, customer service and fulfilment, and their views on technology and advertising spend.

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I N N O V A T I O N S L A B

The Freedman Global Innovations Lab supports our clients in understanding and utilising new formats and technologies. It's also where we explore new ways of working, onboard new clients and look into the future of marketing and advertising technology.

We are always on the lookout for new and interesting products and interesting uses of technology.

Get in touch if you have something you'd like to ask or show us.



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