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| TRƯỜNG ĐẠI HỌC VĂN LANG | **ĐỀ THI KẾT THÚC HỌC PHẦN** |
| **KHOA NGOẠI NGỮ** | Học kỳ: 1 | Năm học: | **2021 - 2022** |
| Mã học phần: 7NA0070 Tên học phần: Nói trước công chúng  |
| Mã nhóm lớp HP: | 211\_7NA0070\_01 (K24DB, K25DB, K26DB) |
| Thời gian làm bài: | 3-5 (phút) |
| Hình thức thi: | **Thuyết trình (SV chuẩn bị trước 2 tuần)** |
| **Ghi chú: Sinh viên thi trên MS Teams.** |

**Hướng dẫn:**

* SV sẽ chuẩn bị bài thuyết trình kèm slide bài trình chiếu “ppt” trong thời gian 3-5 phút.
* Trang phục trình bày lịch sự.
* Đảm bảo không gian thuyết trình cá nhân thật tốt (tránh tạp âm)
* Đảm bảo micro/camera hoạt động tốt.
* Thể loại thi kết thúc học phần đối với môn **“Public Speaking”** là “Persuasive Speeches”.

**Each of the students must choose one of the following topics and give a presentation from 3 to 5 minutes with the support of Microsoft PowerPoint.**

1. **Digital advertising**
2. **Digital payment**
3. **Volunteering activities**
4. **Fake news**
5. **Cyberbullying**
6. **Trends**
7. **Time management**

**Bảng mô tả chi tiết đánh giá bài nói như sau:**

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| **Criterion/ Weight** | **Rating: Good****(Score: 1.6 – 2.0)** | **Rating: Satisfactory****(Score: 1.0 – 1.5)** | **Rating: Need improvement****(Score: 0.5 – 0.9)** | **Rating: Weak****(Score: 0 – 0.4)** |
| **1. Topic selection and organization of the talk according to speech genres****(2 marks)** | - **Topic** is specific, appropriate and adapted- **Organization** of the talk (introduction, body and conclusion) is logical, effective, and appropriate with the speech genre (informative or persuasive)**- Introduction and conclusion** are appropriate and effective- **The** **body** is well-developed with effective arguments, appropriate supporting information and good transitional devices | - **Topic** is clear, appropriate and somewhat adapted- **Organization** is somewhat logical and appropriate with the speech genre (informative or persuasive)- I**ntroduction or/ and conclusion** has some slips such as ineffective hook or dragging out the ending - **The** **body** is developed with good arguments, supporting information and transitional devices | - **Topic** lacks clarity and focus, needs adapting to audience- **Organization** lacks logical order in some parts and does not represent the speech genre. (informative or persuasive)- Organization lacks both **introduction and conclusion** or they are not effective/ appropriate- The **body** of the speech needs more arguments, supporting information and transitional devices | - **Topic** has no specific purpose – inappropriate for audience or occasion- **Organization** lacks logical order and goes out of the topic. (informative or persuasive)- Organization lacks both **introduction** and **conclusion**- The **body** seems undeveloped with few or no arguments and few or no transitional devices |
| **2. Use of verbal language****(2 marks)** | - Use of language contributes to **effectiveness** of the speech andvocalized pauses (um uh er etc.) are **not distracting**- There are **few** **slips** in expressions and use of language | - Use of language **does not** have **negative impact** andvocalized pauses (um uh er etc.) are**sometimes****not distracting**- There are **some slips** in expressions and use of language  | - Use of language causes potential **confusion**, and/or vocalized pauses (um uh er etc.) areare **distracting**- There are **a lot of errors** in expressions and use of language | - Use of language is **inappropriate** and vocalized pauses (um uh er etc.)are **distracting** - **Lots of errors or mistake**s in language use which lead to misunderstanding or confusion |
| **3. Clarity and vocal variety****(2 marks)** | - Speaks **clearly** all the time with **few** mispronounced words- Employs **effectively** **variety** in speed, volume and intonation | - Speaks **quite clearly** and distinctly with **some** mispronounced words- Has **some** **variations** in speed, volume and intonation | - Sometimes **causes** **misunderstanding** due to mispronunciations.- **Variations** in speed, volume and intonation are **limited** | - Often **mumbles** or **cannot be understood**.- Has **little** or **no variation** in speed, volume and intonation |
| **4. Non-verbal language****(2 marks)** | - **Eye contact** with audience around **80% or more** of the time- **Gestures**, **postures** and **facial** **expressions** **add greatly** to the message | - **Eye contact** with audience around **half** of the time- **Postures,****gestures**, and **facial****expressions compliment** message | - **Eye contac**t with audience **less than half** of the time- Facial expressions, postures and gestures **lack** **variety** and **spontaneity**  | - **Little** or **no** eye contact- Gestures, postures and facial expressions are **lacking** or **inappropriate** |
| **5. Visual aids****(Use of posters, drawings, demonstrations or powerpoint slides)****(2 marks)** | - Visual aids are **appropriate**, **effective**, **eye-catching** and **well**-**presented**- There are **few errors** on the slides/ on display  | - Visual aids are **appropriate** and **somewhat effective** and **quite well-presented**- **Minor problems** with visual aids | - Visual aids are **not appropriate here and there** and not very well-presented as well as effective - **Some significant problems** with visual aids | - Visual aids are **not appropriate** and **leave a bad impression**- **Many significant problems** with visual aids  |

*Ngày biên soạn: 21/10/2021*

**Giảng viên biên soạn đề thi:** **Lê Quang Thảo**

*Ngày kiểm duyệt: 22/10/2021*

**Phó trưởng Bộ môn kiểm duyệt đề thi: Lê Quang Thảo**