TRƯỜNG ĐẠI HỌC VĂN LANG

**KHOA: NGOẠI NGỮ**

**ĐỀ THI KẾT THÚC HỌC PHẦN**

**Học kỳ 3, năm học 2021 - 2022**

Mã học phần: 7NA0070

Tên học phần: Public Speaking (Nói trước công chúng)

Mã nhóm lớp học phần: 213\_7NA0070\_01

Thời gian làm bài (phút/ngày): 5-7 phút/ SV

Hình thức thi: **Thuyết trình**

**DIRECTIONS:**

 To enable the students be prepared for this exam, the following shall be considered:

1. The lecturer gives the students ONE WEEK to prepare their ORIGINAL WRITTEN SPEECHES.
2. The lecturer collects the Original speeches to be given to the examiners/coordinator in-charge.
3. EACH student is free to choose ONE kind of speech:
4. **INFORMATIVE SPEECH**
5. **PERSUASIVE SPEECH**
6. On the TEST DAY, there shall be “Draw lots” to identify the order of Presenters.
7. Each student is ALLOWED to bring a Printed Copy of their Speech.
8. Each student is given a MAXIMUM of **5 MINUTES** to deliver his/her speech.
9. Each Student is REQUIRED to prepare a 10-slide POWERPOINT PRESENTATION as his/her visual aid to create a better impact in the delivery of the speech.

The **RUBRIC** below shall be used to assess the performance of the students:

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| **Criterion/ Weight** | **Rating: Good****(Score: 1.6 – 2.0)** | **Rating: Satisfactory (Score: 1.0 – 1.5)** | **Rating: Need improvement (Score: 0.5 – 0.9)** | **Rating: Weak****(Score: 0 – 0.4)** |
| **1. Topic selection and organization of****the talk according to speech genres (2 marks)** | * **Topic** is specific, appropriate and adapted
* **Organization** of the talk (introduction, body and conclusion) is logical, effective, and appropriate with the speech genre (informative or persuasive)

**- Introduction and conclusion** are appropriate and effective- **The body** is well-developed with effective arguments, appropriate supporting information and good transitional devices | * **Topic** is clear, appropriate and somewhat adapted
* **Organization** is somewhat logical and appropriate with the speech genre (informative or persuasive)
* I**ntroduction or/ and conclusion** has some slips such as ineffective hook or dragging out the ending
* **The body** is developed with good arguments, supporting information and transitional devices
 | * **Topic** lacks clarity and focus, needs adapting to audience
* **Organization** lacks logical order in some parts and does not represent the speech genre. (informative or persuasive)
* Organization lacks both **introduction and conclusion** or they are not effective/ appropriate
* The **body** of the speech needs more arguments, supporting information and transitional devices
 | * **Topic** has no specific purpose – inappropriate for audience or occasion
* **Organization** lacks logical order and goes out of the topic. (informative or persuasive)
* Organization lacks both **introduction** and **conclusion**
* The **body** seems undeveloped with few or no arguments and few or no transitional devices
 |
| **2. Use of verbal language****(2 marks)** | * Use of language contributes to **effectiveness** of the speech and vocalized pauses (um uh er etc.) are **not distracting**
* There are **few slips** in expressions and use of language
 | * Use of language **does not** have **negative impact** and

vocalized pauses (um uh er etc.) are **sometimes****not distracting*** There are **some slips** in expressions and use of language
 | * Use of language causes potential **confusion**, and/or vocalized pauses (um uh er etc.) are are **distracting**
* There are **a lot of errors** in expressions and use of language
 | * Use of language is **inappropriate** and vocalized pauses (um uh er etc.)

are **distracting*** **Lots of errors or mistake**s in language use which lead to misunderstanding or confusion
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| --- | --- | --- | --- | --- |
| **3. Clarity and vocal variety****(2 marks)** | * Speaks **clearly** all the time with **few** mispronounced words
* Employs **effectively variety** in speed,

volume and intonation | * Speaks **quite clearly** and distinctly with **some** mispronounced words
* Has **some variations** in speed, volume and intonation
 | * Sometimes **causes misunderstanding** due to mispronunciations.
* **Variations** in speed, volume and intonation are **limited**
 | * Often **mumbles** or **cannot be understood**.
* Has **little** or **no variation** in speed, volume and intonation
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| **4. Non-verbal language****(2 marks)** | * **Eye contact** with audience around **80% or more** of the time
* **Gestures**, **postures** and **facial expressions add greatly** to the message
 | * **Eye contact** with audience around **half** of the time
* **Postures, gestures**, and **facial expressions compliment** message
 | * **Eye contac**t with audience **less than half** of the time
* Facial expressions, postures and gestures **lack variety** and **spontaneity**
 | * **Little** or **no** eye contact
* Gestures, postures and facial expressions are **lacking** or **inappropriate**
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| **5. Visual aids (Use of posters,****drawings, demonstrations or powerpoint slides)****(2 marks)** | * Visual aids are **appropriate**, **effective**, **eye- catching** and **well**-**presented**
* There are **few errors** on the slides/ on display
 | * Visual aids are **appropriate** and **somewhat effective** and **quite well- presented**
* **Minor problems** with visual aids
 | * Visual aids are **not appropriate here and there** and not very well- presented as well as effective
* **Some significant problems** with visual aids
 | * Visual aids are **not appropriate** and **leave a bad impression**
* **Many significant problems** with visual aids
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*Ngày biên soạn: 28/06/2022*

**Giảng viên biên soạn đề thi: Illana Jonathan Alcantara**

*Ngày kiểm duyệt: 30/06/2022*

**Phó trưởng Bộ môn kiểm duyệt đề thi: Lê Quang Thảo**