

TRƯỜNG ĐẠI HỌC VĂN LANG
KHOA: QHCC&TT

ĐỀ THI KẾT THÚC HỌC PHẦN
Học kỳ 3, năm học 2021 - 2022

Course Code: 71MPRO40453

Course name: MEDIA PRODUCTION

Assessment Methods: Media production by group

Guidelines:

- Students will make media products in group
- Upload the files in drive or burn to disc

Topic: Students will create and do a media reportage to introduce beautiful places in Ho Chi Minh city (a square/historical site/building/cultural attraction...)

Assessment Marking Rubric						
Criteria	Weight (%)	Excellent (A) 8.5-10	Very good (B) 7.0-8.4	Good (C) 5.5-6.9	Adequate (D) 4.0-5.4	Weak (F) 0-3.9
Referencing	20	Correctly and sufficiently	Few minor errors in format. Sufficiently.	A few errors in format or lack of sources	Inconsistently applied. Only some references are provided.	No reference
Structure	40	Each section explicitly linked to the next part. The structure and flow of materials are clear. Technique is used fluently	Each section explicitly linked to the next part. The structure and flow of materials are clear.	The structure and flow of materials are quite clear.	There's discussion of the topic and little analysis but inconsistent approach.	Illogical and confusing

Content	40	Course-relevant and topic-relevant, and excellently provide content required in the brief	Course-relevant and topic-relevant. Sufficiently provide content required in the brief	Course-relevant and topic-relevant. On overall, provide enough information required by the brief.	Content are relevant to the topic and requirements of the brief, but sometimes inconsistent/irrelevant.	Not meet requirements Irrelevant to the topic and brief
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Ngày biên soạn:

Giảng viên biên soạn đề thi:



Huỳnh Vũ Thạch

Ngày kiểm duyệt: 06/07/2022

Trưởng (Phó) Khoa/Bộ môn kiểm duyệt đề thi: TS. Lý Lê Tường Minh

