

VAN LANG UNIVERSITY  
FACULTY OF SOCIAL SCIENCES AND HUMANITIES

EXAM/TEST QUESTIONS, RUBRIC AND GRADING SCALE  
FINAL EXAM

Second semester, academic year 2024-2025

I. GENERAL INFORMATION

Course name:	Cognitive Psychology		
Course code:	72PSYC30023	Credit:	3
Class code:	242_72PSYC30023_01; 242_72PSYC30023_02		
Form of test: Project/Short essay (With presentation)	Time to test:	7	day(s)
<input checked="" type="checkbox"/> Lecturer gives test questions during class	<input type="checkbox"/> The Examination Center establishes and hands out test questions on the exam system CTE according to the exam schedule published by the Academic Affairs Office		
<input type="checkbox"/> Individual	<input checked="" type="checkbox"/> Group	Number of students/group:	3-5
<b>File naming rules</b>		<b>Student number Student name Course name</b>	

III. Exam Content

1. Exam Questions

a. Workplace Cognitive Challenge Analysis (Observation & Research)

Each group will identify a cognitive challenge from the *Future of Jobs Report 2023*, such as:

- Automation and AI Integration – How do employees adapt to AI-driven work environments?
- Cognitive Overload from Digitalization – How can workers manage information overload effectively?
- Upskilling and Lifelong Learning – What cognitive strategies help people learn new skills efficiently?
- Remote Work and Productivity – How do individuals maintain focus and motivation in digital workspaces?
- Decision-Making Under Uncertainty – What cognitive biases affect workplace decisions?

A team should:

- Observe how this challenge manifests in real-world settings (e.g., personal experiences, interviews, case studies).
- Research cognitive psychology theories relevant to this challenge (e.g., attention, memory, problem-solving, metacognition).

b. Cognitive Solutions and Intervention Design

Based on observations and research, a team will:

- Propose evidence-based cognitive strategies to help workers adapt to the identified challenge.
- Develop a prototype intervention (e.g., a training program, an awareness campaign, a technological solution) that enhances cognitive performance.
- Justify your approach using cognitive psychology principles.

c. Presentation and Report

The final deliverables include:

- **A 15-minute group presentation** explaining your findings and proposed solutions.
- **A written report (2000 words +/-10%)** detailing research, observations, analysis, and recommendations. This word count is excluded of references list and appendices.

## 2. Guidelines for Exam Format and Presentation

The structure of the report can follow this outline:


- Introduction (Background of the cognitive challenge)
- Cognitive Psychology Theories and Research
- Observational Findings
- Proposed Interventions
- Reflection on Group Learning Process
- References

## 3. Rubric and grading scale

Criteria	Excellent (90-100%)	Good (80-89%)	Satisfactory (70-79%)	Needs Improvement (60-69%)	Poor (<60%)
<b>Depth of Cognitive Analysis (30%)</b>	Demonstrates outstanding understanding of cognitive psychology theories and applies them effectively to real-world observations.	Shows good understanding with clear application of cognitive psychology theories.	Shows basic understanding with some application of cognitive psychology theories.	Shows limited understanding with minimal application of cognitive psychology theories.	Lacks understanding or application of cognitive psychology theories.
<b>Creativity and Feasibility of Interventions (30%)</b>	Innovative and practical interventions with strong justification.	Thoughtful and feasible interventions with reasonable justification.	Some creativity and feasibility, but lacks strong justification.	Limited creativity or feasibility with weak justification.	Interventions are neither creative nor feasible.
<b>Teamwork and Collaboration (20%)</b>	Strong team coordination with equal contributions and problem-solving.	Good collaboration with minor imbalances in contribution.	Team worked together but some members contributed more than others.	Poor collaboration with minimal effort from some members.	Lack of collaboration and teamwork.
<b>Presentation Skills (20%)</b>	Highly engaging, clear, well-structured, and professional presentation.	Engaging and clear with good structure.	Somewhat engaging with minor clarity issues.	Lacks engagement or clarity in delivery.	Unclear, unstructured, and disengaging presentation.

*Ho Chi Minh city, date 23 month 3 year 2025*

**Exam Reviewer**



**ThS. Trần Thu Hà**

**Exam Creator**



**ThS. Phạm Thị Thủy Tiên**